

Press Release

Lakshmi Silver

June 18, 2020

Rating Update



Total Bank Facilities Rated*	Rs. 5.00 Cr.#
Long Term Rating	ACUITE BB- (Downgraded from ACUITE BB) Issuer not co-operating*

#Refer Annexure for details

*The issuer did not co-operate; based on best available information.

Acuité has downgraded the long term rating to '**ACUITE BB-**' (read as **ACUITE double B minus**) from '**ACUITE BB**' (read as **ACUITE double BB**) on the Rs. 5.00 crore bank facilities of LAKSHMI SILVER (LS). This rating is now an indicative rating and is based on best available information. The rating continues to be flagged as "Issuer Not-Cooperating" and is downgraded on account of information risk.

LS, a Pondicherry based partnership firm is part of the PSLJ group. The firm, established in 2013 by Mr. K. Nagarajan, Mr. N. Naveen Baalaji and Ms. N. Sukanya is engaged in the retail trade of silver jewellery through its showroom at Kasakadai Street, Pondicherry.

The PSLJ group constitutes three partnership firms - Pondicherry Sri Lakshmi Jewellers (PSLJ), LS and Lakshmi Sovrn alongwith Pondicherry Sri Lakshmi Jewellers Private Limited (PSLJPL). LS and Lakshmi Sovrn were established in 2013. Subsequently, PSLJPL was incorporated in 2014 with commercial operations commencing in August, 2017. PSLJ took over the operations of Lakshmi Sovrn in FY2017- 18. The group is engaged in the retailing of jewellery - gold, silver, diamond and platinum with operations spread across Pondicherry, Karaikal, Neyveli and Chidambaram

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating continues to be flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Trading Entities - <https://www.acuite.in/view-rating-criteria-61.htm>
- Consolidation of Companies - <https://www.acuite.in/view-rating-criteria-22.htm>

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Up to last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
28 Mar, 2019	Cash Credit	Long Term	5.00	ACUITE BB Issuer not co-operating*
29 Jan, 2018	Cash Credit	Long Term	5.00	ACUITE BB/Stable (Assigned)

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Cash Credit	Not Applicable	Not Applicable	Not Applicable	5.00	ACUITE BB- (Downgraded from ACUITE BB) Issuer not co-operating*

*The issuer did not co-operate; based on best available information.

Contacts

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (Erstwhile SMERA Ratings Limited) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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