

## Press Release

### Keerthi Enterprises

June 17, 2022



### Rating Downgraded and Issuer not co-operating

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	15.00	ACUITE D   Downgraded   Issuer not co-operating*	-
Total Outstanding Quantum (Rs. Cr)	15.00	-	-
Total Withdrawn Quantum (Rs. Cr)	0.00	-	-

### Rating Rationale

Acuite has downgraded its long term rating to '**ACUITE D (read as ACUITE D)**' from '**ACUITE BB-**' (read as **ACUITE double B minus**) on the Rs.15.00 crore bank facilities of Keerthi Enterprises(KE). The rating continues to be flagged as "Issue Not-Cooperating". The downgrade is on the basis of classification of account as non-performing asset.

### About the Company

Incorporated in 2011 by Mr. K Baranidharan, KE is a proprietorship concern engaged in manufacturing of safety gloves. The entity trades in industrial safety gloves, safety gadgets such as gloves, ear plugs, nose protection, eye protection, head protection, cotton aprons, and feet protection, among others. The entity has installed capacity to manufacture 42,240 pairs/day of safety gloves at its facility in Kanchipuram (Tamil Nadu).

### Non-cooperation by the issuer/borrower:

Acuite has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

This rating continues to be flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuite's policies.

### Limitation regarding information availability:

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuite endeavored to gather information about the entity / industry from the public domain. Therefore, Acuite cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

## About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

## Rating Sensitivity

No information provided by the issuer / available for Acuite to comment upon.

## Material Covenants

Not Applicable

## Liquidity Position

No information provided by the issuer / available for Acuite to comment upon

## Outlook

Not Applicable

## Status of non-cooperation with previous CRA

Not Applicable

## Any other information

Acuite is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

## Applicable Criteria

- Manufacturing Entities: <https://www.acuite.in/view-rating-criteria-59.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>

## Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
14 Apr 2021	Cash Credit	Long Term	9.00	ACUITE BB- (Downgraded and Issuer not co-operating*)
	Working Capital Demand Loan	Long Term	3.50	ACUITE BB- (Downgraded and Issuer not co-operating*)
	Proposed Cash Credit	Long Term	2.50	ACUITE BB- (Downgraded and Issuer not co-operating*)
14 Jan 2020	Cash Credit	Long Term	9.00	ACUITE BB- (Downgraded and Issuer not co-operating*)
	Working Capital Demand Loan	Long Term	3.50	ACUITE BB- (Downgraded and Issuer not co-operating*)
	Proposed Cash Credit	Long Term	2.50	ACUITE BB- (Downgraded and Issuer not co-operating*)
22 Apr 2019	Cash Credit	Long Term	9.00	ACUITE BBB- (Issuer not co-operating*)
	Working Capital Demand Loan	Long Term	3.50	ACUITE BBB- (Issuer not co-operating*)
	Proposed Cash Credit	Long Term	2.50	ACUITE BBB- (Issuer not co-operating*)
08 Feb 2018	Cash Credit	Long Term	9.00	ACUITE BBB-   Stable (Assigned)
	Working Capital Demand Loan	Long Term	3.50	ACUITE BBB-   Stable (Assigned)
	Proposed Cash Credit	Long Term	2.50	ACUITE BBB-   Stable (Assigned)

## Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Quantum (Rs. Cr.)	Rating
City Union Bank Ltd	Not Applicable	Cash Credit	Not Applicable	Not Applicable	Not Applicable	9.00	ACUITE D   Downgraded   Issuer not co-operating* ( from ACUITE BB- )
Not Applicable	Not Applicable	Proposed Cash Credit	Not Applicable	Not Applicable	Not Applicable	2.50	ACUITE D   Downgraded   Issuer not co-operating* ( from ACUITE BB- )
City Union Bank Ltd	Not Applicable	Working Capital Demand Loan (WC DL)	Not available	Not available	Not available	3.50	ACUITE D   Downgraded   Issuer not co-operating* ( from ACUITE BB- )

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### About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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