

Press Release

P Sri Ramulu

March 22, 2019



Rating Update

| | |
|-------------------------------------|---------------------------------------|
| Total Bank Facilities Rated* | Rs. 15.00 Cr. # |
| Long Term Rating | ACUITE B+ Issuer not co-operating* |

Refer Annexure for details

* The issuer did not co-operate; Based on best available information.

Acuité has reviewed long-term rating of „**ACUITE B+**” (**read as ACUITE B plus**) to the Rs. 15.00 crore bank facilities of P Sri Ramulu. This rating is now an indicative rating and is based on best available information.

Established in 1991, P Shiramulu is a proprietorship concern established by Mr. Sriramulu. The Chennai based firm is engaged in the wholesaling and retailing of rice. The firm sells rice through its departmental store at Sowcarpet, Tamil Nadu and caters to local customers as well as hotels.

About the Group

The K R Padmanabhan group was established in 1989 by K R Padmanabhan in Chennai, Tamil Nadu. The group consists of P Sriramulu (est 1991), K R Padmanabhan and Son (est 1996), P Muthukrishnan and Co (est 1996) and Vinoth Distributors (est 2008) among others. The group is engaged in the wholesale and retailing of rice and supplies to departmental stores across Tamil Nadu.

Non-cooperation by the issuer/borrower

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before due date.

This rating is therefore being flagged as “Issuer not-cooperating”, in line with prevailing SEBI regulations and Acuité’s policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/criteria-default.htm>
- Financial Ratios And Adjustments - <https://www.acuite.in/view-rating-criteria-20.htm>

Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

| | Unit | FY17 (Actual) | FY16 (Actual) | FY15 (Actual) |
|-------------------------------|---------|---------------|---------------|---------------|
| Operating Income | Rs. Cr. | 141.93 | 138.70 | 127.75 |
| EBITDA | Rs. Cr. | 6.66 | 5.85 | 4.92 |
| PAT | Rs. Cr. | 0.84 | 0.80 | 0.56 |
| EBITDA Margin | (%) | 4.69 | 4.22 | 3.85 |
| PAT Margin | (%) | 0.59 | 0.58 | 0.43 |
| ROCE (%) | (%) | 12.91 | 13.18 | 23.55 |
| Total Debt/Tangible Net Worth | Times | 7.35 | 9.56 | 9.47 |
| PBDIT/Interest | Times | 1.17 | 1.19 | 1.18 |
| Total Debt/PBDIT | Times | 7.45 | 7.20 | 7.39 |

| | | | | |
|-----------------------------|------|-----|-----|-----|
| Gross Current Assets (Days) | Days | 171 | 182 | 158 |
|-----------------------------|------|-----|-----|-----|

Status of non-cooperation with previous CRA (if applicable)

Not Applicable

Any other information

ACUITE is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Upto last three years)

| Date | Name of Instrument / Facilities | Term | Amount (Rs. Crore) | Ratings/Outlook |
|-------------|---------------------------------|-----------|--------------------|--------------------------------|
| 15-Feb-2017 | Cash Credit | Long Term | 14.00 | ACUITE B+/ Stable (Assigned) |
| | Proposed Bank Facility | Long Term | 1.00 | ACUITE B+/ Stable (Assigned) |

#Annexure – Details of instruments rated

| Name of the Facilities | Date of Issuance | Coupon Rate | Maturity Date | Size of the Issue (Rs. Cr.) | Ratings |
|------------------------|------------------|----------------|----------------|-----------------------------|---------------------------------------|
| Cash Credit | Not Applicable | Not Applicable | Not Applicable | 14.00 | ACUITE B+ Issuer not co-operating* |
| Proposed Bank Facility | Not Applicable | Not Applicable | Not Applicable | 1.00 | ACUITE B+ Issuer not co-operating* |

*The issuer did not co-operate; Based on best available information.

Contacts

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|--|---|
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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (Erstwhile SMERA Ratings Limited) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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