



### Press Release

Siva Sakthi Baby Garments Private Limited

December 27, 2023

### Rating Reaffirmed and Issuer not co-operating

| Product                               | Quantum<br>(Rs. Cr) | Long Term Rating                                     | Short Term<br>Rating |
|---------------------------------------|---------------------|------------------------------------------------------|----------------------|
| Bank Loan Ratings                     | 5.55                | ACUITE B+   Reaffirmed   Issuer not<br>co-operating* | -                    |
| Total Outstanding<br>Quantum (Rs. Cr) | 5.55                | -                                                    | -                    |

### Rating Rationale

Acuite has reaffirmed the long term rating of '**ACUITE B+**' (read as **ACUITE B plus**) on the Rs. 5.55 crore bank facilities of Siva Sakthi Baby Garments Private Limited (SSPL). The rating continues to be flagged as "Issuer Not-Cooperating" and is based on the best available information.

### About the Company

SIVA SAKTHI BABY GARMENTS PRIVATE LIMITED, a partnership concern established in 2002 was converted to a private limited company in 2012. The company is engaged in the sale of products targeted at mothers and babies, under the brand name 'Born Babies'. The daily operations are led by Mr. S. S. Kanagaraj and Mr. K. G. Thirugnanaselvam. The company has its registered office in Coimbatore.

### Unsupported Rating

Not Applicable

### Non-cooperation by the issuer/borrower:

Acuite has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

Acuite believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

This rating is, therefore, being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuite's policies.

### Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuite endeavored to gather information about the entity/industry from the public domain. Therefore, Acuite cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.



No information provided by the issuer / available for Acuite to comment upon.

### **All Covenants**

Not Applicable.

### **Liquidity Position**

No information provided by the issuer / available for Acuite to comment upon.

### **Outlook**

Not Applicable.

### **Other Factors affecting Rating**

Not Applicable.

## Key Financials

| Particulars                   | Unit    | FY 23 (Actual) | FY 22 (Actual) |
|-------------------------------|---------|----------------|----------------|
| Operating Income              | Rs. Cr. | 23.12          | 20.34          |
| PAT                           | Rs. Cr. | (3.66)         | (2.89)         |
| PAT Margin                    | (%)     | (15.83)        | (14.18)        |
| Total Debt/Tangible Net Worth | Times   | 3.19           | 1.70           |
| PBDIT/Interest                | Times   | (1.47)         | (0.89)         |

## Status of non-cooperation with previous CRA

Not Applicable.

## Any other information

None.

## Applicable Criteria

- Manufacturing Entities: <https://www.acuite.in/view-rating-criteria-59.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>
- Application Of Financial Ratios And Adjustments: <https://www.acuite.in/view-rating-criteria-53.htm>

## Note on Complexity Levels of the Rated Instrument

In order to inform the investors about complexity of instruments, Acuite has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuite's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on [www.acuite.in](http://www.acuite.in).

## Rating History

| Date        | Name of Instruments/Facilities | Term      | Amount (Rs. Cr) | Rating/Outlook                        |
|-------------|--------------------------------|-----------|-----------------|---------------------------------------|
| 14 Oct 2022 | Term Loan                      | Long Term | 0.60            | ACUITE B+ ( Issuer not co-operating*) |
|             | Cash Credit                    | Long Term | 4.95            | ACUITE B+ ( Issuer not co-operating*) |
| 19 Jul 2021 | Term Loan                      | Long Term | 0.60            | ACUITE B+ ( Issuer not co-operating*) |
|             | Cash Credit                    | Long Term | 4.95            | ACUITE B+ ( Issuer not co-operating*) |
| 22 Apr 2020 | Cash Credit                    | Long Term | 4.95            | ACUITE B+ (Issuer not co-operating*)  |
|             | Term Loan                      | Long Term | 0.60            | ACUITE B+ (Issuer not co-operating*)  |

## Annexure - Details of instruments rated

| Lender's Name       | ISIN           | Facilities  | Date Of Issuance | Coupon Rate    | Maturity Date  | Complexity Level | Quantum (Rs. Cr.) | Rating                                                     |
|---------------------|----------------|-------------|------------------|----------------|----------------|------------------|-------------------|------------------------------------------------------------|
| Union Bank of India | Not Applicable | Cash Credit | Not Applicable   | Not Applicable | Not Applicable | Simple           | 4.95              | ACUITE B+<br> <br>Reaffirmed<br>  Issuer not co-operating* |
| Union Bank of India | Not Applicable | Term Loan   | Not available    | Not available  | Not available  | Simple           | 0.60              | ACUITE B+<br> <br>Reaffirmed<br>  Issuer not co-operating* |

## Contacts

| Analytical                                                                                                                                                                                                                                                                             | Rating Desk                                                                                                                              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
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### About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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