

Press Release

Anandi Marketing

March 13, 2019



Rating Update

Total Bank Facilities Rated*	Rs. 5.00 Cr. #
Long Term Rating	ACUITE B+ Issuer not co-operating*

Refer Annexure for details

* The issuer did not co-operate; Based on best available information.

Acuité has reviewed long-term rating of '**ACUITE B+** (**read as ACUITE B plus**) on the Rs. 5.00 crore bank facilities of Anandi Marketing. This rating is now an indicative rating and is based on best available information.

The Hyderabad-based proprietorship firm Anandi Marketing was established in 2015 by Mr Akhilesh Vyas. The firm is engaged in the trading of TMT rods, sponge iron, cement and coal.

Non-cooperation by the issuer/borrower

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/criteria-default.htm>
- Trading Entities - <https://www.acuite.in/view-rating-criteria-6.htm>

Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

	Unit	FY17 (Actual)	FY16 (Actual)	FY15 (Actual)
Operating Income	Rs. Cr.	91.19	25.38	0.00
EBITDA	Rs. Cr.	0.80	0.30	0.00
PAT	Rs. Cr.	0.75	0.30	0.00
EBITDA Margin	(%)	0.87	1.18	0.00
PAT Margin	(%)	0.83	1.17	0.00
ROCE (%)	(%)	31.57	187.96	0.00
Total Debt/Tangible Net Worth	Times	0.09	0.00	0.00
PBDIT/Interest	Times	21.41	240.34	0.00
Total Debt/PBDIT	Times	0.50	0.00	0.00
Gross Current Assets (Days)	Days	38	86	0

Status of non-cooperation with previous CRA (if applicable)

Not Applicable

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
23-Mar-2018	Proposed Cash Credit	Long Term	INR 5	ACUITE B+ / Stable

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings
Proposed Cash Credit	Not Applicable	Not Applicable	Not Applicable	5.00	ACUITE B+ Issuer not co-operating*

*The issuer did not co-operate; Based on best available information.

Contacts

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (Erstwhile SMERA Ratings Limited) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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