

## Press Release

**Vedam Milk Product**

**December 01, 2021**



### Rating Reaffirmed and Issuer not co-operating

Product	Initial Quantum (Rs. Cr.)	Net Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
<b>Bank Loan Ratings</b>	6.24	6.24	ACUITE B+   Reaffirmed   Issuer not co-operating*	
<b>Total</b>	-	6.24	-	-

### Rating Rationale

Acuité has reaffirmed the long-term rating of 'ACUITE B+' (read as ACUITE B plus) on the Rs. 6.24 crore bank facilities of Vedam Milk Product. The rating continues to be flagged as "Issuer Not-Cooperating" and is based on best available information.

### About the Company

The Tamil Nadu-based VMP was established in 2016 by Mr. N Ramesh, Mr. N. Suresh, Mrs. S. Maheswari and Mrs. R. Rekha. The firm is engaged in the trading of milk and plans to commence production of dairy products including ghee, paneer, packaged milk among others from April 2018. The estimated project cost is Rs. 9.00 crore (including machinery cost of Rs. 7.80 crore and factory building of Rs. 1.20 crore).

### Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

This rating continues to be flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

### Applicable Criteria

- Manufacturing Entities: <https://www.acuite.in/view-rating-criteria-59.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>

### Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

### Liquidity Indicators

No information provided by the issuer / available for Acuite to comment upon.

### Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

### About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

**Status of non-cooperation with previous CRA**

None

**Any other information**

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

**Rating History**

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
03 Sep 2020	Cash Credit	Long Term	0.50	ACUITE B+ (Issuer not co-operating*)
	Term Loan	Long Term	5.74	ACUITE B+ (Issuer not co-operating*)
10 Jun 2019	Cash Credit	Long Term	0.50	ACUITE B+ (Issuer not co-operating*)
	Term Loan	Long Term	5.74	ACUITE B+ (Issuer not co-operating*)
03 Apr 2018	Cash Credit	Long Term	0.50	ACUITE B+   Stable (Assigned)
	Term Loan	Long Term	5.74	ACUITE B+   Stable (Assigned)

**Annexure - Details of instruments rated**

<b>Lender's Name</b>	<b>ISIN</b>	<b>Facilities</b>	<b>Date Of Issuance</b>	<b>Coupon Rate</b>	<b>Maturity Date</b>	<b>Initial Quantum (Rs. Cr.)</b>	<b>Net Quantum (Rs. Cr.)</b>	<b>Rating</b>
Bank of Baroda	Not Applicable	Cash Credit	Not Applicable	Not Applicable	Not Applicable	0.50	0.50	ACUITE B+   Reaffirmed   Issuer not co-operating*
Bank of Baroda	Not Applicable	Term Loan	Not available	Not available	Not available	5.74	5.74	ACUITE B+   Reaffirmed   Issuer not co-operating*

## Contacts

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### About Acuité Ratings & Research

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 8,850 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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