

Press Release

Enterprising Enterprises

December 06, 2021



Rating Reaffirmed and Issuer not co-operating

Product	Initial Quantum (Rs. Cr.)	Net Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	31.00	31.00		ACUITE A4 Reaffirmed Issuer not co-operating*
Total	-	31.00	-	-

Rating Rationale

Acuité has reaffirmed the short-term rating of '**ACUITE A4**' (**read as ACUITE A four**) on the Rs. 31.00 crore bank facilities of Enterprising Enterprises (EE). The rating continues to be flagged as "Issuer Not-Cooperating" and is based on the best available information.

About the Company

The Tamilnadu based, Enterprising Enterprises (EE) was established as a partnership firm in 1972 by its founder, Mr. K. Badrinarayanan, the Group chairman of the Enterprising Group. The company has an established presence in the granite quarrying and trading business in India, through EE as well as group entities including Pooshy Exports Private Limited and Yak Granite Industries Private Limited. The group is a 100% export oriented unit and caters to players in the USA, Germany, China, UK, Taiwan and Japan.

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

This rating is, therefore, being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Manufacturing Entities: <https://www.acuite.in/view-rating-criteria-59.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

Liquidity Indicators

"No information provided by the issuer / available for Acuite to comment upon."

Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
08 Sep 2020	Letter of Credit	Short Term	0.50	ACUITE A4 (Issuer not co-operating*)
	Packing Credit	Short Term	20.00	ACUITE A4 (Issuer not co-operating*)
	Proposed Short Term Loan	Short Term	9.00	ACUITE A4 (Issuer not co-operating*)
	Bills Discounting	Short Term	1.50	ACUITE A4 (Issuer not co-operating*)
19 Jun 2019	Bills Discounting	Short Term	1.50	ACUITE A4 (Issuer not co-operating*)
	Letter of Credit	Short Term	0.50	ACUITE A4 (Issuer not co-operating*)
	Packing Credit	Short Term	20.00	ACUITE A4 (Issuer not co-operating*)
	Proposed Short Term Loan	Short Term	9.00	ACUITE A4 (Issuer not co-operating*)
11 Apr 2018	Packing Credit	Short Term	20.00	ACUITE A4 (Assigned)
	Bills Discounting	Short Term	1.50	ACUITE A4 (Assigned)
	Letter of Credit	Short Term	0.50	ACUITE A4 (Assigned)
	Proposed Short Term Loan	Short Term	9.00	ACUITE A4 (Assigned)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Initial Quantum (Rs. Cr.)	Net Quantum (Rs. Cr.)	Rating
State Bank of India	Not Applicable	Bills Discounting	Not Applicable	Not Applicable	Not Applicable	1.50	1.50	ACUITE A4 Reaffirmed Issuer not co-operating*
State Bank of India	Not Applicable	Letter of Credit	Not Applicable	Not Applicable	Not Applicable	0.50	0.50	ACUITE A4 Reaffirmed Issuer not co-operating*
State Bank of India	Not Applicable	PC/PCFC	Not Applicable	Not Applicable	Not Applicable	20.00	20.00	ACUITE A4 Reaffirmed Issuer not co-operating*
Not Applicable	Not Applicable	Proposed Short Term Loan	Not Applicable	Not Applicable	Not Applicable	9.00	9.00	ACUITE A4 Reaffirmed Issuer not co-operating*

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About Acuité Ratings & Research

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 8,850 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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