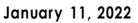


Press Release

Herald Multiventures Private Limited





Rating Reaffirmed and Issuer not co-operating

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loc Ratings	n 13.20		ACUITE A4 Reaffirmed Issuer not co- operating*
Total	13.20	-	-

Rating Rationale

Acuité has reaffirmed the short term rating of '**ACUITE A4'** (read as **ACUITE A four)** on the Rs. 13.20 crore bank facilities of Herald Multiventures Private Limited. The rating continues to be flagged as "Issuer Not-Cooperating" and is based on best available information.

About the Company

Mumbai-based, Herald Multiventures Private Limited (HMPL) was incorporated in 2015. The company, promoted by Mr. Radheya Khanolkar and Mr. Pramod Patil, is engaged in software development and providing IT solutions. HMPL has a subsidiary in Dubai with the name Genesis Technologies FZE (GTF). The firm is engaged in trading of electronic goods. HMPL has given Standby Letter of Credit in favour of lenders of GTF.

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavoured to gather information about the entity/ industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest Financial Statements despite repeated attempts.

Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

Material Covenants

None.

Liquidity Position

No information provided by the issuer / available for Acuite to comment upon.

Outlook

Not Applicable

Status of non-cooperation with previous CRA

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups

Applicable Criteria

- Service Sector: https://www.acuite.in/view-rating-criteria-50.htm
- Default Recognition: https://www.acuite.in/view-rating-criteria-52.htm

Date	Name of Istruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
15 Oct 2020	Bank Guarantee	Short Term	13.20	ACUITE A4 (Issuer not co- operating*)
23 Jul 2019	Bank Guarantee	Short Term	13.20	ACUITE A4 (Issuer not co- operating*)
18 May 2018	Bank Guarantee	Short Term	13.20	ACUITE A4 (Assigned)

Rating History

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of I ssuance	Coupon Rate	Maturity Date	Quantum (Rs. Cr.)	Rating
Union Bank of India	Not Applicable	Bank Guarantee (BLR)	Not Applicable	Not Applicable	Not Applicable	13.20	ACUITE A4 Reaffirmed Issuer not co- operating*

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About Acuité Ratings & Research

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 8,850 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

Disclaimer: An Acuité rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. Acuité ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, Acuité, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. Acuité is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind arising from the use of its ratings. Acuité ratings are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website (www.acuite.in)for the latest information on any instrument rated by Acuité.