

Press Release

Vishwas Milk Products Private Limited

February 18, 2022



Rating Downgraded and Issuer not co-operating

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	6.00	ACUITEB+ Downgraded Issuer not co-operating*	-
Total Outstanding Quantum (Rs. Cr)	6.00	-	-
Total Withdrawn Quantum (Rs. Cr)	0.00	-	-

Rating Rationale

Acuité has downgraded the long-term rating to '**ACUITE B+**' (**read as ACUITE single B plus**) from '**ACUITE BB-**' (**read as ACUITE double B minus**) on the Rs. 6.00 crore bank facilities of Vishwas Milk Products Private Limited (VMPL). The rating continues to be flagged as "Issuer Not-Cooperating" and is downgraded on account of information risk.

About the Company

Incorporated in 2008, Vishwas Milk Products Private Limited (VMPL) is an Amritsar (Punjab) based company promoted by Mr. Sandeep Arora and Mrs. Upasana Arora. The company's product profile includes milk and value-added products such as milk powder, ghee, paneer, and curd. VMPL procures milk from contractor based out of Amritsar. After processing and packaging, the milk is sold under its brand name 'Milk land' in Punjab, Haryana and Himachal Pradesh.

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

This rating continues to be flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

Material Covenants

Not Applicable.

Liquidity Position

No information provided by the issuer / available for Acuite to comment upon.

Outlook

Not Applicable.

Status of non-cooperation with previous CRA

None.

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Applicable Criteria

- Manufacturing Entities: <https://www.acuite.in/view-rating-criteria-59.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>

Note on Complexity Levels of the Rated Instrument

<https://www.acuite.in/view-rating-criteria-55.htm>

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
19 Nov 2020	Proposed Bank Facility	Long Term	0.73	ACUITE BB- (Downgraded and Issuer not co-operating*)
	Cash Credit	Long Term	4.50	ACUITE BB- (Downgraded and Issuer not co-operating*)
	Term Loan	Long Term	0.77	ACUITE BB- (Downgraded and Issuer not co-operating*)
06 Sep 2019	Term Loan	Long Term	0.77	ACUITE BB (Issuer not co-operating*)
	Cash Credit	Long Term	4.50	ACUITE BB (Issuer not co-operating*)
	Proposed Bank Facility	Long Term	0.73	ACUITE BB (Issuer not co-operating*)
29 Jun 2018	Cash Credit	Long Term	4.50	ACUITE BB Stable (Reaffirmed)
	Proposed Bank Facility	Long Term	0.73	ACUITE BB Stable (Reaffirmed)

	Term Loan	Long Term	0.77	ACUITE BB Stable (Reaffirmed)
07 Jun 2018	Cash Credit	Long Term	4.50	ACUITE BB Stable (Assigned)
	Proposed Bank Facility	Long Term	0.73	ACUITE BB Stable (Assigned)
	Term Loan	Long Term	0.77	ACUITE BB Stable (Assigned)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Quantum (Rs. Cr.)	Rating
Union Bank of India	Not Applicable	Cash Credit	Not Applicable	Not Applicable	Not Applicable	4.50	ACUITEB+ Downgraded Issuer not co-operating*
Union Bank of India	Not Applicable	Proposed Long Term Bank Facility	Not Applicable	Not Applicable	Not Applicable	0.73	ACUITEB+ Downgraded Issuer not co-operating*
Union Bank of India	Not Applicable	Term Loan	Not available	Not available	Not available	0.77	ACUITEB+ Downgraded Issuer not co-operating*

Contacts

Analytical	Rating Desk
Aditya Gupta Vice President-Rating Operations Tel: 022-49294041 aditya.gupta@acuite.in	Varsha Bist Senior Manager-Rating Operations Tel: 022-49294011 rating.desk@acuite.in
Rohan Gambhir Management Trainee-Rating Operations Tel: 022-49294065 rohan.gambhir@acuite.in	

About Acuité Ratings & Research

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 8,850 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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