



Press Release
KAY KAY TRADING COMPANY
September 16, 2025
Rating Assigned and Reaffirmed

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	6.00	ACUITE BBB+ Stable Assigned	-
Bank Loan Ratings	70.00	ACUITE BBB+ Stable Reaffirmed	-
Total Outstanding Quantum (Rs. Cr)	76.00	-	-
Total Withdrawn Quantum (Rs. Cr)	0.00	-	-

Rating Rationale

Acuite has reaffirmed its long term rating of ‘**ACUITE BBB+**’ (read as **ACUITE triple B Plus**) on the Rs 70.00 Cr. bank facilities of Kay Kay Trading Company (KKTC). The outlook is ‘**Stable**’ .
Acuite has assigned long term rating of ‘**ACUITE BBB+**’ (read as **ACUITE triple B Plus**) on the Rs 6.00 Cr. bank facilities of Kay Kay Trading Company (KKTC). The outlook is ‘**Stable**’ .

Rationale For Rating

The rating reflects an improvement in the group’s overall financial risk profile, along with efficient working capital management and an adequate liquidity position. The rating also factors in the promoters’ extensive experience of over three decades in the trading of gypsum, clinker, and laterite. However, the rating remains constrained by the declining topline trend over the past three fiscal years, vulnerability of profitability due to volatility in cement prices, and exposure to the cyclical and highly competitive nature of the industry.

About the Company

Mumbai based Kay Kay Trading Company (KKTC) is a partnership firm set up in 1988 by Mr. Manoj Khetan, Mrs. Sunita Khetan and Mr. Nishit Khetan. The firm is currently engaged in trading of mineral gypsum and clinker. Prior to trading of gypsum and clinker, the firm was engaged in trading of bearings which has now been discontinued. Further, the firm started trading of gypsum from FY17 and clinker from FY20 and it imports all traded goods from the Middle East countries. The firm currently operates from 14 ports across the country.

About the Group

Incorporated in the year 2019, Oceanic Trade Minerals Private Limited is currently engaged in import and trading of natural gypsum, cement clinker and laterite. The current directors of the company are Mrs. Sunita Manoj Khetan and Mr. Manoj Shyam Sunder Khetan.

Unsupported Rating

Not Applicable

Analytical Approach

Extent of Consolidation

- Full Consolidation

Rationale for Consolidation or Parent / Group / Govt. Support

Acuite has consolidated the business and financial risk profiles of Oceanic Trade Minerals Private Limited and Kay Kay Trading Company and hereinafter referred to as Oceanic Group on account of their similar line of business, common management, and significant operational and financial linkages.

Strengths

Experienced management and established track record of operations with reputed clientele

The Mumbai-based Oceanic Group was incorporated by Mr. Manoj Khetan and family. The promoters possess over three decades of experience in the trading business. The extensive experience of the promoters has helped the group to establish strong ties with its suppliers and customers. The group caters to renowned cement manufacturing companies, including Ultratech Cement Ltd., Dalmia Cement Ltd., JK Cement Ltd., Ramco Cement Ltd., amongst others.

Acuité believes that the group will continue to benefit from its experienced management and established relationships with both customers as well as suppliers in the medium term.

Moderate financial risk profile

OG's financial risk profile improved and overall stood moderate marked by moderate net worth, debt protection metrics and below unity gearing. The net worth stood improved to Rs. 84.66 Cr. as on March 31, 2025 (Prov.) against Rs.70.50 Cr. as on March 31, 2024 primarily on account of accretion of profits into reserves. The gearing also improved and stood below unity at 0.94 times as on March 31, 2025 (Prov.), against 1.23 times as on March 31, 2024. Further, owing to reduction in working capital debt the interest coverage ratio improved to 7.73 times in FY2025 (Prov.) against 4.65 times FY2024 and debt service coverage ratio also improved to 5.60 times in FY2025 (Prov.) against 3.53 times in FY2024.

Going ahead, the financial risk profile of the company is expected to remain moderate over the medium term on account of steady operating performance and absence of debt funded capex plan over the medium term.

Efficient working capital management

OG maintains an efficient working capital cycle, with gross current asset days at 77 days in FY2025 (Prov.) (86 days in FY2024), driven by debtor and inventory days of 23 days and 49 days, respectively. The group typically receives 90% of payments within 7 days of dispatch and the remaining 10% within 30 days. Earlier, OG used to make 100% advance payments to its suppliers. However, now they receive the credit period in the range of 15-20 days from the suppliers. Therefore, the average bank limit utilization of the group stood low at ~30.60% in the past six months ended March 2025.

Going ahead, the working capital operations of the group are expected to remain at the similar levels over the medium term.

Weaknesses

Declining trend in the topline albeit marginal improvement in the bottom line over the past three fiscal years

The group's revenue declined over the last three years, falling to Rs.816.82 Cr. in FY2025 (Prov.) from Rs.965.99 Cr. in FY2024 and Rs.1,017.85 Cr. in FY2023. This moderation primarily stems from the discontinuation of customer-reimbursed transport charges and the absence of cement clinker and sulphur orders in FY2025. Despite this, margins have seen modest improvement, with PAT rising to 2.09% in FY2025 (Prov.) from 1.81% in FY2024 and 1.73% in FY2023, while operating margins remained stable between 3.0 - 3.5 %.

Going ahead, sustained growth in revenue while maintaining profitability margins will remain a key monitorable.

Vulnerability of profitability owing to volatility in cement prices

The profitability margins of the group are susceptible to volatility in gypsum and clinker prices in the international market as the group imports 100 percent of its traded goods from Middle Eastern countries. Therefore, significant changes in prices of gypsum and clinkers may impact the margins of the group.

Susceptibility to cyclical nature of industry and competitive nature of industry

The group engaged in trading business of gypsum, clinker and laterite to the top cement manufacturers of the country. The cement consumption is majorly dependent upon the economic activities taking place in and around the country. The end user industry being infrastructure and real state, any significant slowdown in these industries will impact the demand of cement and will impact the revenues of the group. Further, the firm competes with various players in the organized and unorganized segments in the gypsum trading industry, thus limiting the pricing power.

Rating Sensitivities

- Sustained growth in revenue with sustainability of the profitability margins.
- Continued maintenance of the financial risk profile.

- Any elongation in the working capital cycle impacting the liquidity position.

Liquidity Position

Adequate

OG has an adequate liquidity position marked by net cash accruals of Rs.17.90 Cr. in FY2025 (Prov.) against minimal repayment obligation of Rs.0.29 Cr. during the same period. Going ahead, the group is expected to continue to generate steady cash accruals against its minimal repayment obligations over the medium-term. It's working capital operations are efficient and the reliance on working capital limits stood low at ~30.60% for the last 06 months ended March 25. The current ratio stood moderate at 1.56 times as on March 31, 2025 (Prov.). Further, the group maintained healthy unencumbered cash and bank balance of Rs. 10.24 Cr. as on March 31, 2025 (Prov.).

Going ahead, the liquidity of the group is likely to remain adequate on account of expected steady cash accruals generation against its minimal repayment obligations and buffer available from unutilised working capital limits.

Outlook: Stable

Other Factors affecting Rating

None

Key Financials

Particulars	Unit	FY 25 (Provisional)	FY 24 (Actual)
Operating Income	Rs. Cr.	816.82	965.99
PAT	Rs. Cr.	17.08	17.48
PAT Margin	(%)	2.09	1.81
Total Debt/Tangible Net Worth	Times	0.94	1.23
PBDIT/Interest	Times	7.73	4.65

Status of non-cooperation with previous CRA (if applicable)

Not Applicable

Any Other Information

None

Applicable Criteria

- Application Of Financial Ratios And Adjustments: <https://www.acuite.in/view-rating-criteria-53.htm>
- Consolidation Of Companies: <https://www.acuite.in/view-rating-criteria-60.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>
- Trading Entities: <https://www.acuite.in/view-rating-criteria-61.htm>

Note on complexity levels of the rated instrument

In order to inform the investors about complexity of instruments, Acuité has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuité's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on www.acuite.in.

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
25 Jul 2025	Cash Credit	Long Term	10.00	ACUITE BBB+ Stable (Upgraded from ACUITE BB+)
	Cash Credit	Long Term	30.00	ACUITE BBB+ Stable (Upgraded from ACUITE BB+)
	Cash Credit	Long Term	30.00	ACUITE BBB+ Stable (Upgraded from ACUITE BB+)
13 May 2025	Cash Credit	Long Term	30.00	ACUITE BB+ (Downgraded & Issuer not co-operating* from ACUITE BBB+ Stable)
	Cash Credit	Long Term	10.00	ACUITE BB+ (Downgraded & Issuer not co-operating* from ACUITE BBB+ Stable)
	Cash Credit	Long Term	30.00	ACUITE BB+ (Downgraded & Issuer not co-operating* from ACUITE BBB+ Stable)
22 Feb 2024	Cash Credit	Long Term	20.00	ACUITE BBB+ Stable (Reaffirmed)
	Cash Credit	Long Term	10.00	ACUITE BBB+ Stable (Assigned)
	Cash Credit	Long Term	10.00	ACUITE BBB+ Stable (Assigned)
	Cash Credit	Long Term	10.00	ACUITE BBB+ Stable (Assigned)
	Cash Credit	Long Term	20.00	ACUITE BBB+ Stable (Reaffirmed)
06 Dec 2023	Cash Credit	Long Term	20.00	ACUITE BBB+ Stable (Reaffirmed)
	Cash Credit	Long Term	20.00	ACUITE BBB+ Stable (Reaffirmed)
07 Sep 2022	Cash Credit	Long Term	20.00	ACUITE BBB+ Positive (Reaffirmed)
	Cash Credit	Long Term	20.00	ACUITE BBB+ Positive (Reaffirmed)
18 Apr 2022	Cash Credit	Long Term	14.75	ACUITE BBB+ Positive (Upgraded from ACUITE BB+)
	Cash Credit	Long Term	5.25	ACUITE BBB+ Positive (Assigned)
	Cash Credit	Long Term	20.00	ACUITE BBB+ Positive (Assigned)
10 Feb 2022	Cash Credit	Long Term	14.75	ACUITE BB+ (Downgraded & Issuer not co-operating* from ACUITE BBB+ Stable)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Quantum (Rs. Cr.)	Complexity Level	Rating
Indusind Bank Ltd	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	30.00	Simple	ACUITE BBB+ Stable Reaffirmed
Yes Bank Ltd	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	30.00	Simple	ACUITE BBB+ Stable Reaffirmed
HDFC Bank Ltd	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	10.00	Simple	ACUITE BBB+ Stable Reaffirmed
Not Applicable	Not avl. / Not appl.	Proposed Long Term Bank Facility	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	6.00	Simple	ACUITE BBB+ Stable Assigned

*Annexure 2 - List of Entities (applicable for Consolidation or Parent / Group / Govt. Support)

Sr.No.	Company Name
1	Kay Kay Trading Company
2	Oceanic Trade Minerals Private Limited

Contacts

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About Acuité Ratings & Research

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