

## Press Release

Vardhman Electronics

July 01, 2019



### Rating Update

<b>Total Bank Facilities Rated*</b>	Rs. 20.00 Cr.
<b>Long Term Rating</b>	ACUITE B+ Issuer not co-operating*
<b>Short Term Rating</b>	ACUITE A4 Issuer not co-operating*

\* Refer Annexure for details

\* The issuer did not co-operate; based on best available information.

### Rating Rationale

Acuité has reviewed the long term rating of '**ACUITE B+**' (**read as ACUITE B plus**) and short term rating of '**ACUITE A4**' (**read as ACUITE A four**) on the Rs. 20.00 crore bank facilities of Vardhman Electronics. This rating is now an indicative rating and is based on best available information.

Vardhman Electronics (VE) was established as a proprietorship firm by 2005 by Mr. Tilak Raj Jain. The firm is engaged in trading of electronics such as products of Sony LG Whirlpool to name a few and is into dealership as well as distributorship. The distributorship business accounts for 85-90 per cent of their revenues while the balance is from dealership. The firm has exclusive dealership in Delhi area. The firm has retail shops around 5 (1 owned+3 lease) and godowns around 4 (3 leased + 1 owned).

#### Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

#### Applicable Criteria

- Entities in Trading Industries- <https://www.acuite.in/view-rating-criteria-6.htm>
- Default Recognition: <https://www.acuite.in/criteria-default.htm>

#### Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

#### About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

#### Status of non-cooperation with previous CRA (if applicable)

None

#### Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

#### Rating History (Up to last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
June 28, 2018	Cash Credit	Long Term	14.00	ACUITE B+/ Stable (Assigned)
	Stand by Line of Credit	Short Term	6.00	ACUITE A4 (Assigned)

#### \*Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings/Outlook
Cash Credit	Not applicable	Not applicable	Not applicable	14.00	ACUITE B+ (Indicative)
Stand by Line of Credit	Not applicable	Not applicable	Not applicable	6.00	ACUITE A4 (Indicative)

\*The issuer did not co-operate; based on best available information.

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#### About Acuité Ratings & Research:

Acuité Ratings & Research Limited (*Erstwhile SMERA Ratings Limited*) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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