

Press Release

Shree Ram Sponge And Steels Private Limited



Rating Downgraded and Issuer not co-operating



Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	25.00	25.00 ACUITE BB Downgraded Issuer not co-operating*	
Total Outstanding Quantum (Rs. Cr)	25.00	-	-

Rating Rationale

Acuité has downgraded the long-term rating from 'ACUITE BB+' (read as ACUITE Double B Plus) to ACUITE BB (Read as ACUITE Double B) the Rs.25.00 Cr bank facilities of Shree Ram Sponge and Steels Private Limited (SRSSPL).

The rating is now flagged as "Issuer NotCooperating" and is based on the best available information.

The rating has been downgraded on account of information risk.

About the Company

Incorporated in 1993, Shree Ram Sponge and Steels Private Limited (SRSSPL) is an Odisha based company engaged in manufacturing of MS ingots and TMT bars. The MS ingots are used completely for captive consumption and the TMT bars are sold under the brand name 'Shreeram TMT'.

The manufacturing unit is located at Rourkela, Odisha, and promoted by Sharma family. Currently, SRSSPL has MS ingot capacity of 32000 MTPA and TMT bar of 48000 MTPA.

Non-cooperation by the issuer/borrower

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date. Acuité believes that information risk is a critical component in such ratings, and noncooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality. This rating is, therefore, being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Limitation regarding information availability

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

Rating Sensitivities

No information provided by the issuer / available for Acuite to comment upon.

Material Covenants

None

Liquidity Position

No information provided by the issuer / available for Acuite to comment upon.

Outlook

Not Applicable

Other Factors affecting Rating

None

Key Financials

Particulars	Unit	FY 21 (Actual)	FY 20 (Actual)
Operating Income	Rs. Cr.	153.59	168.44
PAT	Rs. Cr.	1.32	1.40
PAT Margin	(%)	0.86	0.83
Total Debt/Tangible Net Worth	Times	1.09	0.99
PBDIT/Interest	Times	2.00	2.22

Status of non-cooperation with previous CRA

Crisil vide its press release dated 19.08.2022, had denoted the company to CRISIL B+/A4; Issuer Not Cooperating.

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Applicable Criteria

- Application Of Financial Ratios And Adjustments: https://www.acuite.in/view-rating-criteria-53.htm
- Default Recognition: https://www.acuite.in/view-rating-criteria-52.htm
- Manufacturing Entities: https://www.acuite.in/view-rating-criteria-59.htm

Note on Complexity Levels of the Rated Instrument

In order to inform the investors about complexity of instruments, Acuité has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuite's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on www.acuite.in

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
15 Feb 2022	Working Capital Term Loan	Long Term	3.00	ACUITE BB+ Stable (Reaffirmed)
	Cash Credit	Long Term	22.00	ACUITE BB+ Stable (Reaffirmed)
24 Nov 2020	Working Capital Term Loan	Long Term	3.00	ACUITE BB+ Stable (Assigned)
	Cash Credit	Long Term	22.00	ACUITE BB+ Stable (Reaffirmed)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Complexity Level	Quantum (Rs. Cr.)	Rating
UCO Bank	Not Applicable	Cash Credit	Not Applicable	Not Applicable	Not Applicable	Simple	22.00	ACUITE BB Downgraded Issuer not co- operating*
UCO Bank	Not Applicable	Working Capital Term Loan	30 Sep 2021	Not available	Not available	Simple	3.00	ACUITE BB Downgraded Issuer not CO- operating*

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About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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