

Press Release

Essel Corporate Resources Private Limited

April 02, 2020



Rating Update

Total Bank Facilities Rated#	Rs.500.00 Cr.
Long Term Rating	ACUITE C (Downgraded from ACUITE BB) Issuer not co-operating*

#Refer Annexure for details

*The issuer did not co-operate; based on best available information.

Rating Rationale

Acuité has downgraded the long-term rating to '**ACUITE C** (read as **ACUITE C**) from '**ACUITE BB** (read as **ACUITE double B**) on the Rs.500.00 crore bank facilities of Essel Corporate Resources Private Limited (ECRPL). The rating continues to be flagged as "Issuer Not-Cooperating" and is downgraded on account of information risk and significant liquidity pressure faced by the Essel Group.

Essel Corporate Resources Private Limited (ECRPL), incorporated in 2002 is a part of Essel Group, a industrial group with presence in media, entertainment, technology, infrastructure, packaging, financial services and education among others. Mr. Subhash Chandra is the promoter of the Group. ECRPL is engaged in management and consultancy services to Essel group companies. The company is led by Directors, Mr. Ashok Sanghavi and Mr. Basant Sharma.

Non-cooperation by the issuer/borrower: Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Acuité believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Entities in Service Sector - <https://www.acuite.in/view-rating-criteria-50.htm>

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
22-May-2019	Term Loan	Long Term	295.00	ACUITE BB (Indicative)
	Term Loan	Long Term	205.00	ACUITE BB (Indicative)
30-Jan-2019	Term Loan	Long Term	295.00	ACUITE BBB- (Under rating watch with negative implications)
	Term Loan	Long Term	205.00	ACUITE BBB- (Under rating watch with negative implications)
06-Jul-2018	Term Loan	Long Term	295.00	ACUITE BBB-/ Stable (Assigned)
	Term Loan	Long Term	205.00	ACUITE BBB-/ Stable (Assigned)

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Term Loan	Not Available	Not Applicable	Not Available	295.00	ACUITE C (Downgraded from ACUITE BB) Issuer not co-operating*
Term Loan	Not Available	Not Applicable	Not Available	205.00	ACUITE C (Downgraded from ACUITE BB) Issuer not co-operating*

*The issuer did not co-operate; Based on best available information

Contacts

Analytical	Rating Desk
Aditya Gupta Head- Corporate and Infrastructure Sector Tel: 022-49294041 aditya.gupta@acuite.in	Varsha Bist Manager - Rating Desk Tel: 022-49294011 rating.desk@acuite.in
Avadhoot Mane Senior Analyst - Rating Operations Tel: 022-49294051 avadhoot.mane@acuite.in	

About Acuité Ratings & Research:

Acuité Ratings & Research Limited (*Erstwhile SMERA Ratings Limited*) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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