

Press Release
Asian Beverage Private Limited
February 23, 2024



Rating Downgraded and Issuer not co-operating

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	25.10	ACUITE D Downgraded Issuer not co-operating*	-
Bank Loan Ratings	10.00	-	ACUITE D Downgraded Issuer not co-operating*
Total Outstanding Quantum (Rs. Cr)	35.10	-	-

Rating Rationale

Acuite has downgraded the long-term rating to '**ACUITE D' (read as ACUITE D)** from '**ACUITE B' (read as ACUITE B)** and also downgraded the short-term rating to '**ACUITE D' (read as ACUITE D)** from '**ACUITE A4' (read as ACUITE A four)** on the Rs. 35.10 crore bank facilities of Asian Beverage Private Limited. The rating continues to be flagged as "Issuer Not-Cooperating" and is based on best available information.

The downgrade is based on CRIF High Mark Report and as per the press release of another credit rating agency available in the public domain

About the Company

Asian Beverage Private Limited (ABPL), incorporated in December, 2013 is in Purasawalkam, Chennai based company promoted by Sureshchand Arihant, Gmchainraj Vijayakumar, Pradipkumar Sohanlal and others with the collective experience of two decades in similar lines of business.

It is engaged in the manufacturing and packaging of Non-alcoholic fruit beverages, ready to serve fruit beverage and carbonated soft drinks under three registered Brand names – 'TRUE VALLEY', 'JUCETIME' and 'VITAL' having manufacturing unit at Villupuram, Tamil Nadu. Brand names are registered in the name of Asian Beverages Private Limited. It has added one more brand 'YOOTOO' Milk shake on Job work basis for Bovonto (Kalis Sparkling Water Private Limited). The production capacity has been expanded to 600,000 litres per day.

Unsupported Rating

Not Applicable

Non-cooperation by the issuer/borrower:

Acuite has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

Acuite believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

This rating is, therefore, being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuite's policies.

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavoured to gather

information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit ratings is based.

Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

Liquidity Position

"No information provided by the issuer / available for Acuite to comment upon."

Outlook: Not Applicable

Other Factors affecting Rating

None

Key Financials

Particulars	Unit	FY 22 (Actual)	FY 21 (Actual)
Operating Income	Rs. Cr.	40.02	47.79
PAT	Rs. Cr.	(4.99)	(4.63)
PAT Margin	(%)	(12.46)	(9.68)
Total Debt/Tangible Net Worth	Times	(3.67)	(7.06)
PBDIT/Interest	Times	1.23	1.51

Status of non-cooperation with previous CRA

Not Applicable

Any other information

None

Applicable Criteria

- Rating Process and Timeline: <https://www.acuite.in/view-rating-criteria-67.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>
- Application Of Financial Ratios And Adjustments: <https://www.acuite.in/view-rating-criteria-53.htm>

Note on Complexity Levels of the Rated Instrument

In order to inform the investors about complexity of instruments, Acuite has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuite's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on www.acuite.in.

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
05 Apr 2023	Cash Credit	Long Term	5.00	ACUITE B Not Applicable (Reaffirmed & Issuer not co-operating*)
	Term Loan	Long Term	20.00	ACUITE B Not Applicable (Reaffirmed & Issuer not co-operating*)
	Proposed Long Term Loan	Long Term	0.10	ACUITE B Not Applicable (Reaffirmed & Issuer not co-operating*)
	Letter of Credit	Short Term	10.00	ACUITE A4 (Reaffirmed & Issuer not co-operating*)
17 Jan 2022	Letter of Credit	Short Term	10.00	ACUITE A4 (Reaffirmed & Issuer not co-operating*)
	Cash Credit	Long Term	5.00	ACUITE B Not Applicable (Reaffirmed & Issuer not co-operating*)
	Term Loan	Long Term	20.00	ACUITE B Not Applicable (Reaffirmed & Issuer not co-operating*)
	Proposed Long Term Loan	Long Term	0.10	ACUITE B Not Applicable (Reaffirmed & Issuer not co-operating*)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Complexity Level	Quantum (Rs. Cr.)	Rating
City Union Bank Ltd	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	5.00	ACUITE D Downgraded Issuer not co-operating* (from ACUITE B)
City Union Bank Ltd	Not avl. / Not appl.	Letter of Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	10.00	ACUITE D Downgraded Issuer not co-operating* (from ACUITE A4)
Not Applicable	Not avl. / Not appl.	Proposed Long Term Loan	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	0.10	ACUITE D Downgraded Issuer not co-operating* (from ACUITE B)
City Union Bank Ltd	Not avl. / Not appl.	Term Loan	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	20.00	ACUITE D Downgraded Issuer not co-operating* (from ACUITE B)

Contacts

Analytical	Rating Desk
Mohit Jain Senior Vice President-Rating Operations Tel: 022-49294017 mohit.jain@acuite.in Abhishek Singh Analyst-Rating Operations Tel: 022-49294065 abhishek.s@acuite.in	Varsha Bist Senior Manager-Rating Operations Tel: 022-49294011 rating.desk@acuite.in

About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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