

## Press Release

**Ascent E Digit Solutions Private Limited**

November 05, 2019



### Rating Update

<b>Total Bank Facilities Rated*</b>	Rs. 55.50 Cr. #
<b>Long Term Rating</b>	ACUITE BB+ Issuer not co-operating*
<b>Short Term Rating</b>	ACUITE A4+ Issuer not co-operating*

# Refer Annexure for details

\* The issuer did not co-operate; Based on best available information.

Acuité has reviewed long-term rating of '**ACUITE BB+**' (**read as ACUITE double B plus**) and short term rating of '**ACUITE A4+**' (**read as ACUITE A four plus**) on the Rs. 55.50 crore bank facilities of ASCENT E DIGIT SOLUTIONS PRIVATE LIMITED. This rating is now an indicative rating and is based on best available information.

Incorporated in 2010, Ascent E Digit Solutions Private Limited (AEPL) is an Erode, Tamil Nadu based company engaged in distribution, installation and service of IT products to various government departments, banks, corporate, educational institutions, social organizations among others. Prior to conversion as AEPL, it was doing business since 1991 as a partnership concern in the name of 'Zigma Computer Links' (ZCL). AEPL is one of the major Rate Contract (RC) holders of ELCOT (Electronics Corporation of Tamil Nadu Ltd) for supply of IT products.

#### Non-cooperation by the issuer/borrower

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

#### Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-17.htm>
- Entities In Services Sector - <https://www.acuite.in/view-rating-criteria-50.htm>
- Trading Entities - <https://www.acuite.in/view-rating-criteria-61.htm>
- Financial Ratios And Adjustments - <https://www.acuite.in/view-rating-criteria-20.htm>

#### Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

### About the Rated Entity - Key Financials

	Unit	FY19 (Actual)	FY18 (Actual)	FY17 (Actual)
Operating Income	Rs. Cr.	88.73	90.59	96.69
EBITDA	Rs. Cr.	5.62	4.95	4.41
PAT	Rs. Cr.	2.21	2.06	2.00
EBITDA Margin	(%)	6.33	5.46	4.56
PAT Margin	(%)	2.49	2.27	2.07
ROCE	(%)	23.09	24.44	37.07
Total Debt/Tangible Net Worth	Times	1.08	1.86	1.40
PBDIT/Interest	Times	2.73	3.18	3.15
Total Debt/PBDIT	Times	1.92	3.05	1.97
Gross Current Assets (Days)	Days	153	222	107

### Status of non-cooperation with previous CRA (if applicable)

None

### Any other information

'Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups'

### Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
28-Aug-2018	Cash Credit	Long Term	INR 5	ACUITE BB+ / Stable (Reaffirmed)
	Bank Guarantee	Short Term	INR 13	ACUITE A4+ (Reaffirmed)
	Proposed Cash Credit	Long Term	INR 15	ACUITE BB+ / Stable (Assigned)
	Proposed Bank Guarantee	Short Term	INR 22.5	ACUITE A4+ (Assigned)
17-Aug-2018	Cash Credit	Long Term	INR 5	ACUITE BB+ / Stable (Assigned)
	Letter of Credit	Short Term	INR 5	ACUITE A4+ (Assigned)

### #Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings
Cash Credit	Not Applicable	Not Applicable	Not Applicable	5.00	ACUITE BB+ Issuer not co-operating*
Bank Guarantee	Not Applicable	Not Applicable	Not Applicable	13.00	ACUITE A4+ Issuer not co-operating*
Proposed Cash Credit	Not Applicable	Not Applicable	Not Applicable	15.00	ACUITE BB+ Issuer not co-operating*
Proposed Bank Guarantee	Not Applicable	Not Applicable	Not Applicable	22.50	ACUITE A4+ Issuer not co-operating*

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### About Acuité Ratings & Research:

Acuité Ratings & Research Limited (Erstwhile SMERA Ratings Limited) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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