

Press Release

Country Art and Craft LLP

November 07, 2019



Rating Withdrawn

Total Bank Facilities Rated*	Rs.15.25 Cr.
Long Term Rating	ACUITE BB (Withdrawn)

* Refer Annexure for details

Acuité has withdrawn the long-term rating of '**ACUITE BB**' (**read as ACUITE double B**) on the Rs.15.25 crore bank facilities of Country Art and Craft LLP (CACL).

The rating is being withdrawn on account of request received from the company and no due certificate received from the banker. The rating withdrawal is in accordance with Acuité's policy on withdrawal of rating.

Rajasthan-based, Country Art and Craft LLP (CACL) was established in 2014 as a partnership firm. CACL is engaged in manufacturing and export of furniture and handicraft items. The firm sells its products under the brand name 'Country Art and Craft'. The partners of the firm are Mr. Rahul Johari and Mrs. Sulochana Devi Johari. CACL deals in a variety of furniture and accessories including cane, bamboo, natural fiber & eco-friendly products.

Analytical Approach

Acuité has considered the standalone business and financial risk profiles of CACL to arrive at this rating.

About the Rated Entity - Key Financials

	Unit	FY19 (Actual)	FY18 (Actual)	FY17 (Actual)
Operating Income	Rs. Cr.	93.62	82.91	95.04
EBITDA	Rs. Cr.	8.19	7.84	7.84
PAT	Rs. Cr.	3.18	4.44	12.29
EBITDA Margin	(%)	8.75	9.45	8.24
PAT Margin	(%)	3.40	5.36	12.93
ROCE	(%)	21.83	25.93	56.50
Total Debt/Tangible Net Worth	Times	1.21	1.26	1.17
PBDIT/Interest	Times	7.61	7.21	14.83
Total Debt/PBDIT	Times	1.67	1.51	0.97
Gross Current Assets (Days)	Days	220	225	192

Status of non-cooperation with previous CRA (if applicable)

Not Applicable

Any other information

Not Applicable

Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-17.htm>
- Financial Ratios And Adjustments - <https://www.acuite.in/view-rating-criteria-20.htm>
- Entities in Trading Sector- <https://www.acuite.in/view-rating-criteria-6.htm>
- Entities in Manufacturing Sector- <https://www.acuite.in/view-rating-criteria-4.htm>

Note on complexity levels of the rated instrument
<https://www.acuite.in/criteria-complexity-levels.htm>

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
21-Aug-2018	Term Loan	Long term	6.68	ACUITE BB / Stable (Assigned)
	Term Loan	Long term	3.59	ACUITE BB / Stable (Assigned)
	Proposed	Long term	4.98	ACUITE BB / Stable (Assigned)

***Annexure – Details of instruments rated**

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings/Outlook
Term Loan	Not Applicable	Not Applicable	Not Applicable	6.68	ACUITE BB (Withdrawn)
Term Loan	Not Applicable	Not Applicable	Not Applicable	3.59	ACUITE BB (Withdrawn)
Proposed	Not Applicable	Not Applicable	Not Applicable	4.98	ACUITE BB (Withdrawn)

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (Erstwhile SMERA Ratings Limited) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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