



Press Release
Straddle Industries Private Limited
December 19, 2024
Rating Reaffirmed and Issuer not co-operating

| Product | Quantum (Rs. Cr) | Long Term Rating | Short Term Rating |
|---|---------------------|--|--|
| Bank Loan Ratings | 15.00 | ACUITE D Reaffirmed Issuer not co-operating* | - |
| Bank Loan Ratings | 5.00 | - | ACUITE D Reaffirmed Issuer not co-operating* |
| Total Outstanding Quantum (Rs. Cr) | 20.00 | - | - |
| Total Withdrawn Quantum (Rs. Cr) | 0.00 | - | - |

* The issuer did not co-operate; based on best available information.

Rating Rationale

Acuite has reaffirmed the long-term rating of ‘**ACUITE D**’ (read as **ACUITE D**) and short-term rating of ‘**ACUITE D**’ (read as **ACUITE Do**) on the Rs. 20.00 crore bank facilities of Straddle Industries Private Limited (SIPL). The rating continues to be flagged as “Issuer Not Cooperating” and is based on the best available information.

About the Company

Mumbai based Straddle Industries Private Limited (SIPL) (erstwhile Avichal Multitrade Private Limited) was incorporated in 2014 by Mr. Ketan Deshpande, Mr. Vaibhav Kulkarni, and Mr. Prafulla Bhat. The company is engaged in trading of mobile and mobile accessories, kitchen appliances, TVs, inverters and various other electronic products.

Unsupported Rating

Not Applicable

Non-cooperation by the issuer/borrower:

Acuite has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date. Acuite believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

This rating is, therefore, being flagged as “Issuer not-cooperating”, in line with prevailing SEBI regulations and Acuite’s policies.

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuite endeavored to gather information about the entity/industry

from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

Liquidity Position

"No information provided by the issuer / available for Acuite to comment upon."

Outlook

Not Applicable

Other Factors affecting Rating

None

Key Financials

| Particulars | Unit | FY 18 (Provisional) | FY 17 (Actual) |
|-------------------------------|---------|---------------------|----------------|
| Operating Income | Rs. Cr. | 165.47 | 164.26 |
| PAT | Rs. Cr. | 1.06 | 1.06 |
| PAT Margin | (%) | 0.64 | 0.65 |
| Total Debt/Tangible Net Worth | Times | 1.22 | 2.26 |
| PBDIT/Interest | Times | 2.00 | 22.27 |

Status of non-cooperation with previous CRA

Not Applicable

Any other information

None

Applicable Criteria

- Trading Entities: <https://www.acuite.in/view-rating-criteria-61.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>
- Application Of Financial Ratios And Adjustments: <https://www.acuite.in/view-rating-criteria-53.htm>

Note on complexity levels of the rated instrument

In order to inform the investors about complexity of instruments, Acuite has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuite's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on www.acuite.in.

Rating History

| Date | Name of Instruments/Facilities | Term | Amount (Rs. Cr) | Rating/Outlook |
|-------------|----------------------------------|------------|-----------------|---|
| 21 Sep 2023 | Letter of Credit | Short Term | 5.00 | ACUITE D (Reaffirmed & Issuer not co-operating*) |
| | Cash Credit | Long Term | 9.00 | ACUITE D (Reaffirmed & Issuer not co-operating*) |
| | Proposed Long Term Bank Facility | Long Term | 6.00 | ACUITE D (Reaffirmed & Issuer not co-operating*) |
| 23 Jun 2022 | Cash Credit | Long Term | 9.00 | ACUITE D (Downgraded & Issuer not co-operating* from ACUITE B+) |
| | Proposed Long Term Bank Facility | Long Term | 6.00 | ACUITE D (Downgraded & Issuer not co-operating* from ACUITE B+) |
| | Letter of Credit | Short Term | 5.00 | ACUITE D (Downgraded & Issuer not co-operating* from ACUITE A4) |
| 28 Mar 2022 | Letter of Credit | Short Term | 5.00 | ACUITE A4 (Downgraded & Issuer not co-operating* from ACUITE A4+) |
| | Cash Credit | Long Term | 9.00 | ACUITE B+ (Downgraded & Issuer not co-operating* from ACUITE BB-) |
| | Proposed Long Term Bank Facility | Long Term | 6.00 | ACUITE B+ (Downgraded & Issuer not co-operating* from ACUITE BB-) |

* The issuer did not co-operate; based on best available information.

Annexure - Details of instruments rated

| Lender's Name | ISIN | Facilities | Date Of Issuance | Coupon Rate | Maturity Date | Quantum (Rs. Cr.) | Complexity Level | Rating |
|----------------|----------------------|----------------------------------|----------------------|----------------------|----------------------|-------------------|------------------|--|
| Bank of Baroda | Not avl. / Not appl. | Cash Credit | Not avl. / Not appl. | Not avl. / Not appl. | Not avl. / Not appl. | 9.00 | Simple | ACUITE D Reaffirmed Issuer not co-operating* |
| Bank of Baroda | Not avl. / Not appl. | Letter of Credit | Not avl. / Not appl. | Not avl. / Not appl. | Not avl. / Not appl. | 5.00 | Simple | ACUITE D Reaffirmed Issuer not co-operating* |
| Not Applicable | Not avl. / Not appl. | Proposed Long Term Bank Facility | Not avl. / Not appl. | Not avl. / Not appl. | Not avl. / Not appl. | 6.00 | Simple | ACUITE D Reaffirmed Issuer not co-operating* |

* The issuer did not co-operate; based on best available information.

Contacts

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About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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Note: None of the Directors on the Board of Acuité Ratings & Research Limited are members of any rating committee and therefore do not participate in discussions regarding the rating of any entity.