

Press Release

George And George Hygiene Products Private Limited

January 30, 2020

Rating Update



Total Bank Facilities Rated*	Rs. 5.50 Cr. #
Long Term Rating	ACUITE B (Downgraded from ACUITE B+ /Stable) Issuer not co-operating*
Short Term Rating	ACUITE A4 Issuer not co-operating*

Refer Annexure for details

* The issuer did not co-operate; Based on best available information.

Acuité has downgraded the long-term rating to '**ACUITE B**' (read as **ACUITE B**) from '**ACUITE B+**' (read as **ACUITE B plus**) on the Rs. 4.00 crore bank facilities of George and George Hygiene Products Private Limited (GGHPPL).

Further, Acuité has reviewed the short-term rating of '**ACUITE A4**' (read as **ACUITE A four**) on the Rs. 1.50 crore bank facilities of GGHPPL.

The rating is now an indicative rating and is downgraded on account of information risk.

Mumbai based George and George Hygiene Products Private Limited (erstwhile Modern Paper Products) was established as a proprietorship firm in 1986 by Mr. T.K. George. The firm got amalgamated with its sister concern Lotus Tissues and the constitution was changed to private limited company in 2005. The directors of the company are Mr. Vipin George and Mrs. Ammini George. The company is engaged in manufacturing of various types of tissues papers such as Napkins, Toilet rolls, Kitchen Rolls, etc. The manufacturing unit has an installed capacity of 100 tons per month with average utilization of ~75 percent.

Non-cooperation by the issuer/borrower

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before due date.

Acuité believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Manufacturing Entities - <https://www.acuite.in/view-rating-criteria-59.htm>

Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuité endeavored to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA (if applicable)

Not Applicable

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
26-Nov-2018	Cash Credit	Long Term	4.00	ACUITE B+/ Stable (Assigned)
	Bank Guarantee	Short Term	1.50	ACUITE A4 (Assigned)

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings
Cash Credit	Not Applicable	Not Applicable	Not Applicable	4.00	ACUITE B (Downgraded from ACUITE B+/ Stable) Issuer not co-operating*
Bank Guarantee	Not Applicable	Not Applicable	Not Applicable	1.50	ACUITE A4 Issuer not co-operating*

*The issuer did not co-operate; Based on best available information.

Contacts

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (Erstwhile SMERA Ratings Limited) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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