

Press Release

Allure Tex Trend Private Limited

September 03, 2021



Rating Update

Total Bank Facilities Rated#	Rs.11.25 Cr.
Bank Facilities Rated	Rs.11.00 Cr.
Short Term Rating	ACUITE D (Downgraded from ACUITE A4) Issuer not co-operating*
Bank Facilities Rated	Rs.0.25 Cr.
Short Term Rating	ACUITE A4 Issuer not co-operating*

Refer Annexure for details

* The issuer did not co-operate; based on best available information.

Rating Rationale

Acuité has downgraded the short term rating to '**ACUITE D' (read as ACUITE D)** from '**ACUITE A4' (read as ACUITE A four)** on the Rs.11.00 Cr. bank facilities of Allure Tex Trend Private Limited (ATTPL). The rating continues to be flagged as an 'Issuer Not-Cooperating' based on best available information.

The rating downgrade is based on the delays observed in servicing of the bank facilities availed by ATTPL.

Further, Acuité has also reviewed the short term rating '**ACUITE A4' (read as ACUITE A four)** on the Rs.0.25 Cr. bank facilities of Allure Tex Trend Private Limited (ATTPL). The rating continues to be flagged as an 'Issuer Not-Cooperating' based on best available information.

About the Entity

ATTPL was incorporated in 2011, promoted by Mr. Nirmal Desai and Mr. Himanshu Chowksi. The company is engaged in export of fabric. The company outsources the dyeing activity to manufacturers located in Surat. The company exports to countries including Dubai, UAE, Kuwait, Jeddah, Hong Kong, Singapore and Malaysia along with the domestic market.

Non-cooperation by the issuer/borrower

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before the due date.

Acuité believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with an unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

Applicable Criteria

- Default Recognition – <https://www.acuite.in/view-rating-criteria-52.htm>
- Trading Entities – <https://www.acuite.in/view-rating-criteria-61.htm>
- Financial Ratios And Adjustments – <https://www.acuite.in/view-rating-criteria-53.htm>

Note on complexity levels of the rated instrument

<https://www.acuite.in/view-rating-criteria-55.htm>

Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuité has endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

Liquidity Position

No information provided by the issuer / available for Acuité to comment upon.

Rating Sensitivities

No information provided by the issuer / available for Acuité to comment upon.

About the Rated Entity - Key Financials

The rated entity has not shared the latest No Default Statement despite repeated requests.

Status of non-cooperation with previous CRA (if applicable)

Not Applicable

Any other information

None

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
11-May-2021	Bills Discounting	Short Term	11.00	ACUITE A4 (Indicative)
	Proposed Bills Discounting	Short Term	0.25	ACUITE A4 (Indicative)
24-Feb-2020	Bills Discounting	Short Term	11.00	ACUITE A4 (Downgraded & Indicative)
	Proposed Bills Discounting	Short Term	0.25	ACUITE A4 (Downgraded & Indicative)
18-Dec-2018	Bills Discounting	Short Term	11.00	ACUITE A4+ (Assigned)
	Proposed Bills Discounting	Short Term	0.25	ACUITE A4+ (Assigned)

#Annexure – Details of instruments rated

Lender Name	Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings/Outlook
Bank of Baroda	Bills Discounting	Not Applicable	Not Applicable	Not Applicable	11.00^	ACUITE D (Downgraded from ACUITE A4) Issuer not co-operating*
Not Applicable	Proposed Bills Discounting	Not Applicable	Not Applicable	Not Applicable	0.25	ACUITE A4 Issuer not co-operating*

[^]Includes sublimit of packing credit to the tune of Rs.8.00 crore and cash credit of Rs. 1.00 crore.

*The issuer did not co-operate; based on best available information.

Contacts

Analytical	Rating Desk
Aditya Gupta Vice President – Corporate Ratings Tel: 022 – 49294041 aditya.gupta@acuite.in	Varsha Bist Senior Manager – Rating Desk Tel: 022 – 49294011 rating.desk@acuite.in
Aditya Sahu Analyst – Rating Operations Tel: 022 – 49294055 aditya.sahu@acuite.in	

About Acuité Ratings & Research:

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 8,900 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

Disclaimer: An Acuité rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. Acuité ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, Acuité, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. Acuité is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind arising from the use of its ratings. Acuité ratings are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website (www.acuite.in) for the latest information on any instrument rated by Acuité. Acuité's rating scale and its definitions.