

Press Release

Sendoz Commercials Private Limited (SCPL)

April 28, 2020

Rating Update



Total Bank Facilities Rated*	Rs. 30.00 Cr. #
Long Term Rating	ACUITE BB+ (Downgraded from ACUITE BBB-/ Stable) Issuer not co-operating*
Short Term Rating	ACUITE A4+ (Downgraded from ACUITE A3) Issuer not co-operating*

Refer Annexure for details`

* The issuer did not co-operate; Based on best available information.

Acuite has downgraded the long term rating of Sendoz Commercial Private Limited to '**ACUITE BB+**' (read as **Acuite double B plus**) from '**ACUITE BBB-**' (read as **Acuite triple B minus**) and short term rating to '**ACUITE A4+**' (read as **Acuite A four plus**) from '**ACUITE A3**' (read as **Acuite A three**). The rating downgrade is on account of information risk.

Incorporated in 1999, Kolkata based SCPL is a private company promoted by Mr. Kishor Kumar Poddar, Mr. Siddharth Poddar and Mr. Anurag Poddar. The company is primarily engaged in trading of coal apart from providing transportation, logistics and liaising work for companies with coal linkages.

Sendoz Impex Limited (SIL), incorporated in 1994, is a closely held public limited company promoted by Mr. Laxman Poddar, Mr. Kishor Kumar Poddar, Mr. Siddharth Poddar and Mr. Anurag Poddar among others. The company is engaged in trading of domestic coal. Additionally, SIL is also engaged in coal transportation and logistics services.

Analytical Approach

Acuite has considered the consolidated business and financial risk profiles of SIL and SCPL, together known as Sendoz Group, to arrive at this rating. The consolidation is on account of similar line of business, fungible cash flows, common clientele and same management. Extent of Consolidation: Full.

Non-cooperation by the issuer/borrower

Acuite has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before due date.

Acuite believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuite's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/criteria-default.htm>
- Financial Ratios And Adjustments - <https://www.acuite.in/view-rating-criteria-20.htm>
- Trading Entities - <https://www.acuite.in/view-rating-criteria-6.htm>
- Consolidation of Companies - <https://www.acuite.in/view-rating-criteria-60.htm>

Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuite endeavored to gather information about the entity / industry from the public domain. Therefore, Acuite cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA (if applicable)

Not applicable

Any other information

Acuite is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Crore)	Ratings/Outlook
03-Apr-2019	Cash Credit	Long Term	23.00	ACUITE BBB-/Stable (Assigned)
	Letter of Credit	Short Term	7.00*	ACUITE A3 (Assigned)

*Bank guarantee of Rs. 3.35 crore is a sublimit of Letter of Credit

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings
Cash Credit	Not Applicable	Not Applicable	Not Applicable	23.00	ACUITE BB+ (Downgraded from ACUITE BBB-) Issuer not co-operating*
Letter of Credit	Not Applicable	Not Applicable	Not Applicable	7.00	ACUITE A4+ (Downgraded from ACUITE A3) Issuer not co-operating*

*The issuer did not co-operate; Based on best available information.

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (Erstwhile ACUITE Ratings Limited) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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