

Press Release

Essel Finance Business Loans Limited

October 11, 2021



Rating Update

Total Facilities Rated*	Rs. 500.00 Cr.#
Total Bank Facilities Rated	Rs. 450.00 Cr.
Long Term Rating	ACUITE D Issuer not co-operating*
Total NCD's Rated	Rs.50.00 Cr.
Long Term Rating	ACUITE D Issuer not co-operating*

*Refer Annexure for details

**The issuer did not co-operate; based on best available information.

Acuité has reviewed the long-term rating of '**ACUITE D (read as ACUITE D)**' on the Rs. 450.00 crore bank facilities of Essel Finance Business Loans Limited. The rating continues to be flagged as "Issuer Not-Cooperating" and is based on the best available information.

Further, Acuité has reviewed the long-term rating of '**ACUITE D (read as ACUITE D)**' on the Rs. 25.00 crore Non-Convertible Debentures and Rs. 25.00 crore Subordinated Non-Convertible Debentures of Essel Finance Business Loans Limited. The rating continues to be flagged as "Issuer Not-Cooperating" and is based on the best available information.

Essel Finance Business Loans Limited (EFLL) is a Maharashtra based Public Limited Company, engaged in extending Secured Loans (Loan Against property), Equipment financing, SME Loans, and Loans to NBFC/MFIs. EFLL was formerly known as Blue Blend Equity Limited (BBEL), an RBI registered NBFC since 1998. BBEL was completely acquired by Essel group in 2015 and renamed as EFLL. Dakshin Mercantile Private Limited (DMPL) and Essel Finance Management LLP held 81.65 percent and 18.35 percent equity shares of EFLL as on March 31, 2019. DMPL is wholly owned by the promoter family of the Essel group (Mrs. Sushila Devi Goel, wife of Dr. Subhash Chandra).

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

This rating is, therefore, being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Non-Banking Financing Entities - <https://www.acuite.in/view-rating-criteria-44.htm>

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

Liquidity Indicators - "No information provided by the issuer / available for Acuite to comment upon."

Rating Sensitivity - "No information provided by the issuer / available for Acuite to comment upon."

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Up to last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
08 Oct 2020	Cash Credit	Long term	8.50	ACUITE D (Downgraded from ACUITE C) Issuer not co-operating*
	Secured Overdraft	Long term	5.00	ACUITE D (Downgraded from ACUITE C) Issuer not co-operating*
	Term Loan	Long term	10.00	ACUITE D (Downgraded from ACUITE C) Issuer not co-operating*
	Term Loan	Long term	20.00	ACUITE D (Downgraded from ACUITE C) Issuer not co-operating*
	Proposed Bank Facility	Long term	319.5	ACUITE D (Downgraded from ACUITE C) Issuer not co-operating*
	Term Loan	Long term	15.00	ACUITE D (Downgraded from ACUITE C) Issuer not co-operating*
	Term Loan	Long term	35.00	ACUITE D (Downgraded from ACUITE C) Issuer not co-operating*
	Term Loan	Long term	7.00	ACUITE D (Downgraded from ACUITE C) Issuer not co-operating*
	Term Loan	Long term	20.00	ACUITE D (Downgraded from ACUITE C) Issuer not co-operating*
	Cash Credit	Long term	10.00	ACUITE D (Downgraded from ACUITE C) Issuer not co-operating*
	Non Convertible Debentures	Long term	25.00	ACUITE D (Downgraded from ACUITE C) Issuer not co-operating*
	Non Convertible Debentures	Long term	25.00	ACUITE D (Downgraded from ACUITE C) Issuer not co-operating*

06 Nov 2019	Cash Credit	Long term	8.50	ACUITE C (Downgraded from ACUITE BBB-/ Negative)
	Secured Overdraft	Long term	5.00	ACUITE C (Downgraded from ACUITE BBB-/ Negative)
	Term Loan	Long term	10.00	ACUITE C (Downgraded from ACUITE BBB-/ Negative)
	Term Loan	Long term	20.00	ACUITE C (Downgraded from ACUITE BBB-/ Negative)
	Proposed Bank Facility	Long term	319.5	ACUITE C (Downgraded from ACUITE BBB-/ Negative)
	Term Loan	Long term	15.00	ACUITE C (Downgraded from ACUITE BBB-/ Negative)
	Term Loan	Long term	35.00	ACUITE C (Downgraded from ACUITE BBB-/ Negative)
	Term Loan	Long term	7.00	ACUITE C (Downgraded from ACUITE BBB-/ Negative)
	Term Loan	Long term	20.00	ACUITE C (Downgraded from ACUITE BBB-/ Negative)
	Cash Credit	Long term	10.00	ACUITE C (Downgraded from ACUITE BBB-/ Negative)
	Non Convertible Debentures	Long term	25.00	ACUITE C (Downgraded from ACUITE BBB-/ Negative)
	Non Convertible Debentures	Long term	25.00	ACUITE C (Downgraded from ACUITE BBB-/ Negative)
26 Apr 2019	Cash Credit	Long term	8.50	ACUITE BBB-/ Negative (Reaffirmed)
	Secured Overdraft	Long term	5.00	ACUITE BBB-/ Negative (Reaffirmed)
	Term Loan	Long term	15.00	ACUITE BBB- (Withdrawn)
	Term Loan	Long term	10.00	ACUITE BBB-/ Negative (Reaffirmed)
	Term Loan	Long term	20.00	ACUITE BBB-/ Negative (Reaffirmed)
	Proposed Bank Facility	Long term	319.50	ACUITE BBB-/ Negative (Reaffirmed)
	Term Loan	Long term	15.00	ACUITE BBB-/ Negative (Assigned)
	Term Loan	Long term	35.00	ACUITE BBB-/ Negative (Assigned)
	Term Loan	Long term	7.00	ACUITE BBB-/ Negative (Assigned)
	Term Loan	Long term	20.00	ACUITE BBB-/ Negative (Assigned)

	Cash Credit	Long term	10.00	ACUITE BBB-/ Negative (Assigned)
	Non Convertible Debentures	Long term	25.00	ACUITE BBB-/ Negative (Reaffirmed)
	Non Convertible Debentures	Long term	25.00	ACUITE BBB-/ Negative (Reaffirmed)
17 Apr 2019	Cash Credit	Long term	8.50	ACUITE BBB-/ Negative (Assigned)
	Secured Overdraft	Long term	5.00	ACUITE BBB-/ Negative (Assigned)
	Term Loan	Long term	15.00	ACUITE BBB-/ Negative (Assigned)
	Term Loan	Long term	10.00	ACUITE BBB-/ Negative (Assigned)
	Term Loan	Long term	20.00	ACUITE BBB-/ Negative (Assigned)
	Proposed Bank Facility	Long term	391.50	ACUITE BBB-/ Negative (Assigned)
	Non-Convertible Debentures	Long term	25.00	ACUITE BBB-/ Negative (Assigned)
	Non-Convertible Debentures	Long term	25.00	ACUITE BBB-/ Negative (Assigned)

***Annexure – Details of instruments rated**

Lender Name	Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings/Outlook
RBL Bank Limited	Cash Credit	Not Applicable	Not Applicable	Not Applicable	8.50	ACUITE D Issuer not co-operating*
The Catholic Syrian Bank limited	Secured Overdraft	Not Applicable	Not Applicable	Not Applicable	5.00	ACUITE D Issuer not co-operating*
The Catholic Syrian Bank limited	Term Loan	Not Available	Not Available	Not Available	10.00	ACUITE D Issuer not co-operating*
Equitas Small Finance Bank Limited	Term Loan	Not Available	Not Available	Not Available	20.00	ACUITE D Issuer not co-operating*
Not Applicable	Proposed Bank Facility	Not Applicable	Not Applicable	Not Applicable	319.50	ACUITE D Issuer not co-operating*
IDFC First Limited	Term Loan	Not Available	Not Available	Not Available	15.00	ACUITE D Issuer not co-operating*
IDFC First Limited	Term Loan	Not Available	Not Available	Not Available	35.00	ACUITE D Issuer not co-operating*
IDFC First Limited	Term Loan	Not Available	Not Available	Not Available	7.00	ACUITE D Issuer not co-operating*
AU Small Finance Bank Ltd.	Term Loan	Not Available	Not Available	Not Available	20.00	ACUITE D Issuer not co-operating*
AU Small Finance Bank Ltd.	Cash Credit	Not Applicable	Not Applicable	Not Applicable	10.00	ACUITE D Issuer not co-operating*
Not Applicable	Non-Convertible Debentures	Not Applicable	Not Applicable	Not Applicable	25.00	ACUITE D Issuer not co-operating*

Not Applicable	Non-Convertible Debentures	Not Applicable	Not Applicable	Not Applicable	25.00	ACUITE D Issuer not co-operating*
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*The issuer did not co-operate; based on best available information.

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 8,850 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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