

## Press Release

### Bewakoof Brands Private Limited

October 11, 2021

### Rating Update



|                                     |  |
|-------------------------------------|--|
| <b>Total Bank Facilities Rated*</b> | Rs. 20.00 Cr.#   |
| <b>Long Term Rating</b>             | ACUITE BB<br>(Downgraded from<br>ACUITE BB+)<br>Issuer not co-operating* |

#Refer Annexure for details

\*The issuer did not co-operate; based on best available information.

Acuite has downgraded the long-term rating to '**ACUITE BB**' (read as **ACUITE double B**) from '**ACUITE BB+**' (read as **ACUITE double B plus**) on the Rs. 20.00 crore bank facilities of Bewakoof Brands Private Limited (BBPL). The rating continues to be flagged as "Issuer Not-Cooperating" and is downgraded on account of information risk.

BBPL, incorporated in 2011 by Mr. Prabhkirandeep Singh and Mr. Siddharth Munot. The company is engaged in online retailing of merchandise including theme-based garments, bags, shoes and mobile covers through its website and mobile application (bewakoof.com) across India. The company procures the major raw material, i.e. grey fabric and yarn from Tirupur and does the further process of knitting, stitching and designing in its own manufacturing unit in Biwandi, Mumbai.

#### Non-cooperation by the issuer/borrower:

Acuite has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

Acuite believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

This rating continues to be flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuite's policies.

#### Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Manufacturing Entities - <https://www.acuite.in/view-rating-criteria-59.htm>

#### Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuite endeavored to gather information about the entity/industry from the public domain. Therefore, Acuite cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

**Liquidity Indicators** - "No information provided by the issuer / available for Acuite to comment upon."

**Rating Sensitivity** - "No information provided by the issuer / available for Acuite to comment upon."

#### About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

#### Status of non-cooperation with previous CRA (if applicable)

None

### Any other information

Acuite is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

### Rating History (Up to last three years)

| Date        | Name of Instrument / Facilities | Term      | Amount (Rs. Cr) | Ratings/Outlook  |
|-------------|---------------------------------|-----------|-----------------|--|
| 16-Jul-2020 | Cash Credit                     | Long Term | 6.00            | ACUITE BB+<br>(Downgraded from ACUITE BBB)<br>Issuer not co-operating* |
|             | Cash Credit                     | Long Term | 7.00            | ACUITE BB+<br>(Downgraded from ACUITE BBB)<br>Issuer not co-operating* |
|             | Term Loan                       | Long Term | 2.58            | ACUITE BB+<br>(Downgraded from ACUITE BBB)<br>Issuer not co-operating* |
|             | Term Loan                       | Long Term | 2.40            | ACUITE BB+<br>(Downgraded from ACUITE BBB)<br>Issuer not co-operating* |
|             | Proposed Bank Facility          | Long Term | 2.02            | ACUITE BB+<br>(Downgraded from ACUITE BBB)<br>Issuer not co-operating* |
| 07-May-2019 | Cash Credit                     | Long Term | 6.00            | ACUITE BBB/ Stable<br>(Assigned)                                       |
|             | Cash Credit                     | Long Term | 7.00            | ACUITE BBB/ Stable<br>(Assigned)                                       |
|             | Term Loan                       | Long Term | 2.58            | ACUITE BBB/ Stable<br>(Assigned)                                       |
|             | Term Loan                       | Long Term | 2.40            | ACUITE BBB/ Stable<br>(Assigned)                                       |
|             | Proposed Bank Facility          | Long Term | 2.02            | ACUITE BBB/ Stable<br>(Assigned)                                       |

### #Annexure – Details of instruments rated

| Lender Name          | Name of the Facilities | Date of Issuance | Coupon Rate    | Maturity Date  | Size of the Issue (Rs. Cr.) | Ratings/Outlook   |
|----------------------|------------------------|------------------|----------------|----------------|-----------------------------|---|
| Punjab National Bank | Cash Credit            | Not Applicable   | Not Applicable | Not Applicable | 6.00                        | ACUITE BB<br>(Downgraded from ACUITE BB+)<br>Issuer not co-operating* |
| State Bank of India  | Cash Credit            | Not Applicable   | Not Applicable | Not Applicable | 7.00                        | ACUITE BB<br>(Downgraded from ACUITE BB+)<br>Issuer not co-operating* |
| Punjab National Bank | Term Loan              | Not Available    | Not Available  | Not Available  | 2.58                        | ACUITE BB<br>(Downgraded from ACUITE BB+)<br>Issuer not co-operating* |
| Punjab National Bank | Term Loan              | Not Available    | Not Available  | Not Available  | 2.40                        | ACUITE BB<br>(Downgraded from ACUITE BB+)<br>Issuer not co-operating* |
| Not Applicable       | Proposed Bank Facility | Not Applicable   | Not Applicable | Not Applicable | 2.02                        | ACUITE BB<br>(Downgraded from ACUITE BB+)<br>Issuer not co-operating* |

\*The issuer did not co-operate; based on best available information.

## Contacts

| Analytical   | Rating Desk  |
|--|--|
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## About Acuité Ratings & Research:

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 8,850 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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