



Press Release

Velicham Finance Private Limited July 05, 2024 Rating Assigned and Upgraded

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	100.00	ACUITE BBB- Stable Assigned	-
Bank Loan Ratings	100.00	ACUITE BBB- Stable Upgraded Positive to Stable	-
Total Outstanding Quantum (Rs. Cr)	200.00	-	-

Rating Rationale

Acuité has assigned its long-term rating of 'ACUITE BBB-' (read as ACUITE Triple B Minus) on the Rs. 100.00 Cr. bank facilities of Velicham Finance Private Limited (VFPL). The outlook 'Stable'.

Acuité has upgraded its long-term rating from 'ACUITE BB+' (read as ACUITE Double B Plus) to 'ACUITE BBB-' (read as ACUITE Triple B Minus) on the Rs. 100.00 Cr. bank facilities of Velicham Finance Private Limited (VFPL). The outlook has been revised from 'Positive' to 'Stable'.

Reason for revision in outlook

The revision in the rating takes in to consideration the growth in AUM, disbursements and profitability metrics of VFPL. The AUM of VFPL stood at Rs.191.31 Cr. (56% in ownbook) at the end of March 2024, which improved from Rs.119.19 Cr. (49.41% in ownbook) at the end of March, 2023. The growth in AUM was inline with the growth in disbursements for FY2024, which stood at Rs.110.21 Cr. (56% towards own book). The profitability metrics of VFPL has captured the impact of the growth in the portfolio as the PAT for FY2024 improved to Rs. 6.57 Cr. from Rs. 2.47 Cr. for FY2023. RoAA and NIM which stood at 6.84% and 10.95%, respectively, has seen similar growth in FY2024.

The ratings continue to factor in VFPL's established presence in its area of operations and experienced management. The rating also factors in healthy asset quality metrics of VFPL. The company's asset quality was marked by on-time portfolio of 98.75 percent with GNPAs at 0.24 percent as on March 31, 2024. VFPL classifies NPA at 120+ DPD. The asset quality was also aided by average overall collection efficiency for six months ended March 31, 2024, which stood at 98.06 percent.

Going forward, the company's ability to raise capital and profitably scale up its operations while maintainig asset quality shall be key monitorable.

About the company

Chennai based Velicham Finance Private Limited (VFPL) is an NBFC engaged in extending loan against property (LAP) towards MSME borrowers and income generation loans. Velicham Finance Private Limited (VFPL) has its genesis with Bharathi Women Development Centre (BWDC), which was established in December 1987 as a Society by Mr. Nagarajan Muthukrishnan, who is the Managing Director of Velicham Finance Private Limited (VFPL). Along with Mr. Nagarajan (MD), Mr. Rahul Nagarajan is the executive director (ED) since 2021 who has been driving the company forward. The company operates in Tamil Nadu, Puducherry, Maharashtra and Kerala with a network of 28 branches as on March 31, 2024.

Unsupported Rating

Not Applicable

Analytical Approach

Acuité has considered the standalone business and financial risk profile of VFPL to arrive at the rating.

Key Rating Drivers

Strength

Experienced management in MSME segment

VFPL is engaged in extending loans to MSMEs and for income generation purpose to women entrepreneurs in rural areas since 2016. The Company operates in Tamilnadu, Puducherry, Kerala with a network of 35 branches as on March 31, 2024. The company is promoted by Mr. Nagarajan (MD) who has over three decades experience in the micro finance business and has been associated with various societies and micro-finance institutions. Mr. Nagarajan is the secretary of Bharathi Women Development Centre, a society that primarily offers unsecured Income generation loans (IGL) to Self Help Groups (SHG - Women) and under Joint Liability Group (JLG) model for economically weaker section of women borrowers. The society has been in operations since 1987 and over the years has established its track record in social and micro finance activities. Mr. Nagarajan is supported by Mr. Rahul Nagarajan (ED), who joined VFPLin 2019, in the day-to-day operations of the company. The BoD also consists of Mr. Mathavan Krishna Kumar and Mr. Palavalasa Saikamalakar having close to three decades of experience in MFI, MSME and consulting services.

Acuité believes that established presence of the promoters in the MSME segment will be central to support the business risk profile of the company in the near to medium term.

Growth in AUM, profitability metrics and sustained healthy asset quality

VFPL's AUM stood at Rs. 191.31 crore in March 2024 as against Rs. 119.19 crore in March 2023. The off book portfolio of VFPL, consisting of BC arrangements, increased to Rs. 84.52 Crore in March 31, 2024 from Rs. 60.3 crore as on March 31, 2023. Its own book loan portfolio increased to Rs. 106.78 crore in March 2024 as against Rs. 58.89 crore in March 2023. The AUM growth was inline with the growth in disbursements for FY2024, which stood at Rs.191.31 Cr (56% towards own book). VFPL's PAT for FY2024 improved to Rs. 6.57 Cr. from Rs. 2.47 Cr. for FY2023. RoAA and NIM which stood at 6.84% and 12.88%, respectively.

VFPL has healthy asset quality with GNPAs at 0.24 percent on March 31, 2024. VFPL has reported an average overall collection efficiency for 12 months ended March 31, 2024 at ~98.06 percent.

Weakness

Modest capital structure

VFPL's capital structure is modest marked by networth of Rs.24.46 Cr. for FY24. The gearing stood at 3.93 times and the CAR stood at 28.56 percent. Even though Rs. 4Cr. of capital was infused by promoters in FY2024, Acuite believes that further infusions are necessary to scale up the business and to keep the gearing under control.

Geographical concentration

VFPL has presence majorly in Tamil Nadu with ~95 percent of the AUM spread across 14 districts as on March 31, 2024. This exposes the company to high geographical concentration risk. The company's performance is expected to remain exposed to competitive landscape in these regions and occurrence of events such as natural calamities, are likely to adversely impact the credit profile of the borrowers. Besides geography, the company will be exposed to competition and any changes in the regulatory framework thereby impacting credit profile of VFPL.

Rating Sensitivity

- Resources raising ability
- Movement in profitability metrics

- Movement in collection efficiency and asset quality
- Movement in liquidity and capitalization buffers
- Changes in regulatory environment

Liquidity Position

Adequate

VFPL's liquidity profile is adequate as on March 31, 2024. The borrowings of VFPL have maturity of 24-60 months vis a vis the loan book which has average tenure of 18 - 24 months. There were no negative cumulative mismatches in ALM statement dated March 31, 2024.

Outlook: Stable

Acuité believes that Velicham Finance Private Limited credit profile will have a 'stable' outlook in the near to medium term, as it draws support from its experienced management and will be able to continue the growth momentum. The outlook could turn 'positive' if there is substantial growth in the AUM while improving its capital structure, maintating its asset quality and profitablity metrics at healthy levels. The outlook could become 'negative' if there is significant deterioration in the asset quality/profitability levels.

Other Factors affecting Rating

None

Particulars	Unit	FY24 (Actual)	FY23 (Actual)
Total Assets	Rs. Cr.	123.95	67.95
Total Income*	Rs. Cr.	20.66	10.83
РАТ	Rs. Cr.	6.57	2.47
Networth	Rs. Cr.	24.46	13.8
Return on Average Assets (RoAA)	(%)	6.84	4.79
Return on Net Worth (RoNW)	(%)	34.32	21.56
T o t a l Debt/Tangible Net Worth (Gearing)	Times	3.93	3.77
Gross NPA's	(%)	0.24	0.11
Net NPA's	(%)	0.14	0.05

Key Financials - Standalone / Originator

Status of non-cooperation with previous CRA (if applicable): Not Applicable

Any other information

None

Applicable Criteria

- Application Of Financial Ratios And Adjustments: https://www.acuite.in/view-rating-criteria-53.htm
- Default Recognition: https://www.acuite.in/view-rating-criteria-52.htm
- Non-Banking Financing Entities: https://www.acuite.in/view-rating-criteria-44.htm

Note on complexity levels of the rated instrument

In order to inform the investors about complexity of instruments, Acuité has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuite's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on www.acuite.in.

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
	Term Loan	Long Term	2.32	ACUITE BB+ Positive (Reaffirmed)
	Term Loan	Long Term	0.46	ACUITE BB+ Positive (Reaffirmed)
	Term Loan	Long Term	3.50	ACUITE BB+ Positive (Reaffirmed)
	Term Loan	Long Term	1.33	ACUITE BB+ Positive (Reaffirmed)
	Term Loan	Long Term	3.43	ACUITE BB+ Positive (Reaffirmed)
	Term Loan	Long Term	6.04	ACUITE BB+ Positive (Reaffirmed)
	Term Loan	Long Term	2.00	ACUITE BB+ Positive (Reaffirmed)
	Term Loan	Long Term	0.05	ACUITE BB+ Positive (Reaffirmed)
07 Jun	Term Loan	Long Term	0.36	ACUITE BB+ Positive (Reaffirmed)
2023	Term Loan	Long Term	0.13	ACUITE BB+ Positive (Reaffirmed)
	Term Loan	Long Term	0.90	ACUITE BB+ Positive (Reaffirmed)
	Term Loan	Long Term	5.19	ACUITE BB+ Positive (Reaffirmed)
	Term Loan	Long Term	0.87	ACUITE BB+ Positive (Reaffirmed)
	Term Loan	Long Term	1.73	ACUITE BB+ Positive (Reaffirmed)
	Term Loan	Long Term	17.91	ACUITE BB+ Positive (Reaffirmed)
	Proposed Long Term Bank Facility	Long Term	0.38	ACUITE BB+ Positive (Reaffirmed)
	Proposed Long Term Bank Facility	Long Term	3.40	ACUITE BB+ Positive (Reaffirmed)
	Proposed Long Term Bank Facility	Long Term	50.00	ACUITE BB+ Positive (Assigned)
	Term Loan	Long Term	0.99	ACUITE BB+ Stable (Reaffirmed)
	Proposed Term Loan	Long Term	30.00	ACUITE BB+ Stable (Assigned)
	Term Loan	Long Term	2.75	ACUITE BB+ Stable (Reaffirmed)
	Term Loan	Long Term	1.47	ACUITE BB+ Stable (Reaffirmed)
	Term Loan	Long Term	0.42	ACUITE BB+ Stable (Reaffirmed)
	Term Loan	Long Term	0.24	ACUITE BB+ Stable (Reaffirmed)
07 Sep	Term Loan	Long Term	0.95	ACUITE BB+ Stable (Reaffirmed)
2022	Term Loan	Long Term	1.00	ACUITE BB+ Stable (Reaffirmed)
		Long		

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	Proposed Term Loan	Term	0.94	ACUITE BB+ Stable (Reaffirmed)
	Term Loan	Long Term	4.62	ACUITE BB+ Stable (Reaffirmed)
	Term Loan	Long Term	2.00	ACUITE BB+ Stable (Reaffirmed)
	Term Loan	Long Term	2.00	ACUITE BB+ Stable (Reaffirmed)
	Term Loan	Long Term	1.96	ACUITE BB+ Stable (Reaffirmed)
	Term Loan	Long Term	0.66	ACUITE BB+ Stable (Reaffirmed)
	Proposed Long Term Loan	Long Term	14.01	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)
	Term Loan	Long Term	1.37	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)
	Term Loan	Long Term	1.20	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)
21 Oct	Term Loan	Long Term	0.58	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)
2021	Term Loan	Long Term	0.67	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)
	Term Loan	Long Term	0.28	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)
	Term Loan	Long Term	1.10	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)
	Term Loan	Long Term	0.79	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Complexity Level	Quantum (Rs. Cr.)	Rating
Not Applicable	Not avl. / Not appl.	Proposed Long Term Bank Facility	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	17.38	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Not Applicable	Not avl. / Not appl.	Proposed Long Term Bank Facility	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	100.00	ACUITE BBB- Stable Assigned
City Union Bank Ltd	Not avl. / Not appl.	Secured Overdraft	10 Nov 2023	Not avl. / Not appl.	Not avl. / Not appl.	Simple	0.08	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Cholamandalam Investment Finance Company Ltd.	avl. / Not	Term Loan	30 Mar 2024	Not avl. / Not appl.	29 Mar 2026	Simple	2.00	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
FINSTARS CAPITAL LIMITED	Not avl. / Not appl.	Term Loan	23 Nov 2023	Not avl. / Not appl.	05 Aug 2025	Simple	1.04	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Incred Capital Finacial Services Private Ltd.	Not avl. / Not appl.	Term Loan	30 Dec 2023	Not avl. / Not appl.	23 Sep 2025	Simple	0.84	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
	Not							ACUITE BBB- Stable

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Real Touch Finance Limited	avl. / Not appl.	Term Loan	29 Jul 2023	Not avl. / Not appl.	29 Jul 2025	Simple	0.70	Upgraded Positive to Stable (from ACUITE BB+)
Real Touch Finance Limited	Not avl. / Not appl.	Term Loan	03 Nov 2023	Not avl. / Not appl.	03 Nov 2025	Simple	0.80	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Alwar General Finance Co. Pvt. Ltd.	Not avl. / Not appl.	Term Loan	19 Aug 2023	Not avl. / Not appl.	19 Aug 2025	Simple	1.56	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Alwar General Finance Co. Pvt. Ltd.	Not avl. / Not appl.	Term Loan	02 Feb 2024	Not avl. / Not appl.	02 Feb 2026	Simple	2.41	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Electronica Finance Ltd.	Not avl. / Not appl.	Term Loan	20 Jun 2023	Not avl. / Not appl.	20 Jun 2025	Simple	0.88	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Electronica Finance Ltd.	Not avl. / Not appl.	Term Loan	20 Dec 2023	Not avl. / Not appl.	20 Dec 2025	Simple	1.85	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Shriram Finance Limited	Not avl. / Not appl.	Term Loan	09 Jun 2023	Not avl. / Not appl.	09 Jun 2026	Simple	0.70	ACUITE BBB- Stable Upgraded Positive to Stable (from

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								ACUITE BB+)
Shriram Finance Limited	Not avl. / Not appl.	Term Loan	28 Nov 2023	Not avl. / Not appl.	09 Jun 2025	Simple	4.60	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
MAS Financial Service Ltd.	Not avl. / Not appl.	Term Loan	23 Feb 2024	Not avl. / Not appl.	25 Feb 2026	Simple	1.94	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
MAS Financial Service Ltd.	Not avl. / Not appl.	Term Loan	30 Nov 2023	Not avl. / Not appl.	30 Nov 2025	Simple	2.50	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
MAS Financial Service Ltd.	Not avl. / Not appl.	Term Loan	22 Feb 2024	Not avl. / Not appl.	22 Feb 2026	Simple	1.92	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Tamil Nadu Mercantile Bank	Not avl. / Not appl.	Term Loan	11 Nov 2022	Not avl. / Not appl.	31 Jan 2027	Simple	1.17	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
UC Inclusive Credit Private Limited	Not avl. / Not appl.	Term Loan	27 Mar 2024	Not avl. / Not appl.	28 Mar 2026	Simple	5.00	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+) ACUITE

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Vivrit Capital Private Ltd.	Not avl. / Not appl.	Term Loan	30 Sep 2023	Not avl. / Not appl.	28 Feb 2025	Simple	2.50	BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Caspian Impact Investment Private Ltd.	Not avl. / Not appl.	Term Loan	30 Jan 2024	Not avl. / Not appl.	30 Jan 2026	Simple	4.83	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Friends of WWB	Not avl. / Not appl.	Term Loan	25 Jul 2023	Not avl. / Not appl.	25 Jul 2025	Simple	0.70	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Friends of WWB	Not avl. / Not appl.	Term Loan	25 Jul 2023	Not avl. / Not appl.	25 Jul 2025	Simple	0.83	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Rar Fincare Limited	Not avl. / Not appl.	Term Loan	29 Jul 2024	Not avl. / Not appl.	29 Jul 2025	Simple	0.74	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Rar Fincare Limited	Not avl. / Not appl.	Term Loan	22 Mar 2024	Not avl. / Not appl.	23 Mar 2026	Simple	1.00	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
State Bank of	Not avl. / Not	Term	25 Jul	Not avl. / Not	25 Jul	Simple	20.67	ACUITE BBB- Stable Upgraded Positive

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India	appl.	Loan	2023	appl.	2026			to Stable (from ACUITE BB+)
Millap Social Ventures Private Limited	Not avl. / Not appl.	Term Loan	31 Oct 2023	Not avl. / Not appl.	20 Oct 2025	Simple	1.39	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Tamil Nadu Mercantile Bank	Not avl. / Not appl.	Term Loan	11 Nov 2022	Not avl. / Not appl.	10 Nov 2027	Simple	1.47	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
UC Inclusive Credit Private Limited	Not avl. / Not appl.	Term Loan	27 Mar 2024	Not avl. / Not appl.	01 Apr 2026	Simple	2.49	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Vivrit Capital Private Ltd.	Not avl. / Not appl.	Term Loan	30 Sep 2023	Not avl. / Not appl.	09 Feb 2025	Simple	0.86	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
A U Small Finance Bank	Not avl. / Not appl.	Term Loan	28 Nov 2022	Not avl. / Not appl.	07 Oct 2024	Simple	0.17	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Caspian Impact Investment Private Ltd.	Not avl. / Not appl.	Term Loan	30 Jan 2024	Not avl. / Not appl.	23 Dec 2024	Simple	1.55	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)

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Friends of WWB	Not avl. / Not appl.	Term Loan	31 Aug 2023	Not avl. / Not appl.	12 Aug 2025	Simple	0.35	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
Rar Fincare Limited	Not avl. / Not appl.	Term Loan	25 Mar 2024	Not avl. / Not appl.	25 Mar 2026	Simple	0.78	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)
State Bank of India	Not avl. / Not appl.	Term Loan	21 Jul 2023	Not avl. / Not appl.	10 Jun 2026	Simple	12.30	ACUITE BBB- Stable Upgraded Positive to Stable (from ACUITE BB+)

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About Acuité Ratings & Research

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