

Press Release

AVIOM India Housing Finance Private Limited



November 04, 2020

Rating Assigned

Total Bank Facilities Rated*	Rs. 208.66 Cr.
Long Term Rating	ACUITE BBB/ Outlook: Stable (Assigned)

* Refer Annexure for details

Rating Rationale

Acuité has assigned the long-term rating of '**ACUITE BBB**' (**read as ACUITE triple B**) on the Rs. 208.66 crore bank facilities of AVIOM India Housing Finance Private Limited. The outlook is '**Stable**'.

About the company

AVIOM India Housing Finance Private Limited (AIHPL) is a Delhi based housing finance company, founded by Ms. Kaajal Ilmi. AIHPL was incorporated in February 2016 and registered with NHB since August 2016. AIHPL is a social impact focused housing finance company catering to the housing needs of customers with a focus on semi urban areas. The company extends loans to women for home purchase and construction, home extension and improvement and loan against property.

As on September 30, 2020, AIHPL has active operations in six states, namely, Rajasthan, Haryana, Madhya Pradesh, Uttar Pradesh, Uttaranchal and Karnataka with a network of 44 branches.

Analytical Approach

Acuité has considered the standalone financial and business risk profile of AIHPL to arrive at the rating.

Key Rating Drivers

Strengths

- **Demonstrated ability to attract funding from diverse and marquee investors**

AIHPL has been promoted by Ms. Kaajal Ilmi (MD & CEO). The company commenced its operations in 2017. Ms. Kaajal Ilmi has experience of over two decades in senior positions in leading companies like PVR, DLF and Reliance ADAG. Presently, the day-to-day operations of the company are overseen by Ms. Kaajal Ilmi. The initial funding was provided by Ms. Kaajal Ilmi and her family members. Apart from promoter funding, under the leadership of Ms. Kaajal Ilmi, AIHPL has attracted funding from marquee investors like Insitor Impact Asia Fund, Gojo & Company and Capital 4 Development Asia Fund Cooperatif U.A (C4D).

Insitor Impact Asia Fund, a Singapore based fund investing in Cambodia, India, Myanmar, and Pakistan, invested Rs. 15 Cr in Series A CCPS & Equity Shares in FY2018 & FY2019. In FY2020, Gojo & Company, a Tokyo based fund, acquired a stake in AIHPL by making a primary investment of ~Rs. 45 Cr in Series B CCPS. They also made a secondary investment in the company by taking the over stake of Insitor Impact Asia Fund for Rs. 25 Cr in the current fiscal. Gojo & Company, a Tokyo based fund, established in July 2014 investing in companies working towards financial inclusion. Capital 4 Development Asia Fund Cooperatif U.A (C4D), Netherland based social impact fund established in 2013, invested ~Rs. 14 Cr in Series B CCPS in FY2020. At present, ~73.76% is held by Ms. Kaajal Ilmi, of the balance, Gojo & company held 5.69% of the equity and the remaining is held by promoter's friends and family. On a fully diluted basis (post conversion of CCPS), Gojo & Company & C4D would be holding more than 50%. The board comprises of other than two promoters, nominees of Gojo & Company and C4D.

Apart from Equity Funding, AIHPL has funds raised by way of Term Loans & NCD from 4 Banks & 18 Financial Institutions. The outstanding amount from the above lenders amounts to Rs. 292.54 Cr as on September 30, 2020. The borrowing currently raised also includes funds (Rs. 35 Cr) guaranteed by Overseas Private Investment Corporation (OPIC); a US-based Development Credit Authority. The company has demonstrated the ability to raise funding through diverse investors/lenders based

Acuite believes that AIHPL's business and credit profile over the near term will be supported by its ability to attract funding from diversified lenders/investors and confidence imposed by the investors in the business model of the

company.

- **Granular Retail Portfolio with focus on Tier II and Tier III towns**

AIHPL provides small ticket size loans ranging between Rs. 2 Lakh to Rs. 5 Lakh for the purpose of home improvement, home extension, home purchase and construction and Loan against Property with Loan-to-Value (LTV) ranging 30% to 35% to borrowers in Tier II & Tier III towns. The borrower profile comprises of Small Vendors, Kirana Shop Owners, farmers, etc. These cities have higher growth potential and these geographies are relatively less impacted by current pandemic. This is evident from the fact that disbursements in the month of September 30, 2020 had reached Rs. 14.90 Cr and by mid- October to ~Rs. 22 Cr, which is near to pre-COVID levels. . AIHPL works on Hub & spoke model to optimize its returns on investment and expand its coverage. The company reported Asset under Management (AUM) of Rs. 286.47 Cr as on September 30, 2020, as compared to Rs. 242.38 Cr as on March 31, 2020. The small ticket size of AIHPL's loans and government focus on improving housing augurs well with companies like AIHPL since most of its loans will be eligible for Priority Sector Lending.

AIHPL started its operations in 2017 with the state of Rajasthan and has gradually expanded its operations to five other states, namely Haryana, Madhya Pradesh, Uttar Pradesh, Uttarakhand and Karnataka. The company has also expanded its active branch network to 44 Branches as on September 30, 2020, as compared to 24 branches as on March 31, 2020. As on September 30, 2020, Rajasthan constitutes to 70.99% of the total AUM, followed by Madhya Pradesh (23.53%), Haryana (5.69%) and the balance is distributed among the three other states. Top 3 Districts contributes to ~36% of the AUM. Though the portfolio is concentrated in the state of Rajasthan, going forward, the company's current dependence on Rajasthan is expected to gradually reduce.

Acuite believes that the company will benefit from its policy of granular portfolio and focus on tier II and Tier III towns.

Weaknesses

- **Limited seasoning of the loan book**

AIHPL established its operations from FY2017 and provides home loans and Loan against Property for 7-10 years. The company has built an AUM of Rs. Rs. 286.47 Cr as on September 30, 2020 as compared to Rs. 242.38 Cr as on March 31, 2020 and Rs. 127.98 Cr as on March 31, 2019. The disbursements have picked up over the last two years, 129.84 Cr in FY2020 and Rs. 100.05 Cr in FY2019. In the first half of the current year, the company has disbursed Rs. 47.40 Cr. As the majority of the portfolio has been originated over the last two years, the seasoning of the portfolio is yet to be demonstrated. While the portfolio has been resilient in the present environment, the company's ability to maintain growth in AUM while maintaining asset quality at a healthy levels is yet to be demonstrated.

Acuite believes that going forward the ability of the company to maintain growth in its AUM while maintaining its asset quality will be a key rating sensitivity.

Liquidity Position: Adequate

Based on Asset Liability Maturity profile as on June 30, 2020, the company has positive cumulative mismatches across all buckets. The company had adequate liquidity position with unencumbered Cash and Bank Balances of Rs. 78.29 Cr as on September 30, 2020. . AIHPL has estimated monthly collections of Rs. ~5 Cr against which the company has estimated debt servicing obligations of ~Rs. 6 Cr. The company had granted moratorium to ~30% of its borrowers, the collection efficiency of the company has improved to 83% in September 2020 from ~58% in April 2020. However, the company had not availed moratorium from any of its lenders and has met all its obligations. Further, the liquidity profile is supported by fresh drawdowns received in the first half FY21 of Rs. 109.50 Cr.

Rating Sensitivities

- Significant changes in capital structure
- Growth in AUM while maintaining asset quality
- Changes in Regulatory environment

Material Covenants

AIHPL is subject to covenants stipulated by its lenders/investors in respect of various parameters. As per confirmation received from the client, vide mail dated October 29, 2020. 'The company is complying with the material covenants imposed by its lenders/investors.'

Outlook: Stable

Acuite believes that AIHPL will benefit from its diversified funding profile and support from reputed investors.

The outlook may be revised to 'Positive' if there is significantly higher than expected growth in AUM while maintaining asset quality and improving profitability metrics. Conversely, the outlook may be revised to 'Negative' in case of significant deterioration in asset quality or profitability parameters.

About the Rated Entity - Key Financials

	Unit	FY20 Actual)	FY19 (Actual)
Total Assets	Rs. Cr.	304.39	153.17
Total Income*	Rs. Cr.	23.08	12.00
PAT	Rs. Cr.	2.46	1.45
Net Worth	(%)	86.72	25.43
Return on Average Assets (RoAA)	(%)	1.07	1.45
Return on Average Net Worth (RoNW)	(%)	4.38	6.94
Debt/Equity	Times	2.41	4.85
Gross NPA	Times	-	-
Net NPA	Times	-	-

* Total income equals to Net Interest Income plus other income.

Status of non-cooperation with previous CRA (if applicable):

None

Any other information

Not Applicable

Applicable Criteria

- Rating of Non-Banking Financing Entities - <https://www.acuite.in/view-rating-criteria-44.htm>
- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Financial Ratios And Adjustments - <https://www.acuite.in/view-rating-criteria-53.htm>

Note on complexity levels of the rated instrument

<https://www.acuite.in/view-rating-criteria-55.htm>

Rating History (Upto last three years)

None

*Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the	Ratings/Outlook
Term Loan	14.09.2017	14.00%	15.09.2022	1.00	ACUITE BBB/Stable (Assigned)
Term Loan	27.09.2018	13.00%	15.10.2023	3.58	ACUITE BBB/Stable (Assigned)
Term Loan	30.01.2019	14.25%	18.02.2024	3.13	ACUITE BBB/Stable (Assigned)
Term Loan	31.05.2019	13.95%	03.06.2023	4.07	ACUITE BBB/Stable (Assigned)
Term Loan	10.01.2019	14.00%	03.10.2023	4.47	ACUITE BBB/Stable (Assigned)
Term Loan	03.05.2018	13.00%	01.05.2030	40.00	ACUITE BBB/Stable (Assigned)

Term Loan	14.12.2018	15.00%	14.11.020	0.92	ACUITE BBB/Stable (Assigned)
Term Loan	05.11.2017	14.45%	05.10.2021	1.16	ACUITE BBB/Stable (Assigned)
Term Loan	30.03.2019	13.45%	31.03.2024	4.44	ACUITE BBB/Stable (Assigned)
Term Loan	09.08.2017& 31.08.2017	14.50%	09.10.2021 & 31.10.2021	0.99	ACUITE BBB/Stable (Assigned)
Term Loan	27.11.2017, 21.12.2017, 30.12.2017 & 16.01.2018	14.40%	25.12.2021, 25.01.2022 & 19.02.2022	4.59	ACUITE BBB/Stable (Assigned)
Term Loan	21.03.2018, 26.03.2018 & 31.03.2018	14.00%	20.04.2020, 25.04.2020 & 25.04.2022	5.21	ACUITE BBB/Stable (Assigned)
Term Loan	25.09.2018	13.75%	23.09.2022	3.12	ACUITE BBB/Stable (Assigned)
Term Loan	31.10.2018	15.25%	23.09.2022	1.94	ACUITE BBB/Stable (Assigned)
Term Loan	25.03.2019	13.70%	24.03.2023	3.75	ACUITE BBB/Stable (Assigned)
Term Loan	28.05.2019	13.70%	25.05.2023	3.76	ACUITE BBB/Stable (Assigned)
Term Loan	31.12.2018, 30.05.2019	13.70%	15.01.2023, 15.05.2023	2.83	ACUITE BBB/Stable (Assigned)
Term Loan	30.05.2019	13.70%	15.05.2023	2.17	ACUITE BBB/Stable (Assigned)
Term Loan	28.12.2018	13.50%	31.12.2023	2.42	ACUITE BBB/Stable (Assigned)
Term Loan	13.02.2019	13.50%	29.02.2024	5.85	ACUITE BBB/Stable (Assigned)
Term Loam	31.10.2018, 14.12.2018 & 23.01.2019	12.95%	25.10.2022, 26.12.022 & 25.01.2023	7.27	ACUITE BBB/Stable (Assigned)
Term Loan	28.02.2019, 11.03.2019 & 28.03.2019	14.75%	24.02.2023, 24.03.2023	7.93	ACUITE BBB/Stable (Assigned)

Term Loan	05.07.2019	13.90%	05.06.2023	5.12	ACUITE BBB/Stable (Assigned)
Term Loan	28.02.2019	15.50%	01.03.2022	2.22	ACUITE BBB/Stable (Assigned)
Term Loan	15.07.2019	13.75%	15.07.2024	4.51	ACUITE BBB/Stable (Assigned)
Term Loan	02.11.2019	13.95%	06.11.2023	2.81	ACUITE BBB/Stable (Assigned)
Term Loan	02.11.2019	13.95%	06.11.2023	1.87	ACUITE BBB/Stable (Assigned)
Term Loan	25.11.2019	15.50%	12.01.2022	1.98	ACUITE BBB/Stable (Assigned)
Term Loan	27.11.2019	14.00%	27.11.2023	4.58	ACUITE BBB/Stable (Assigned)
Term Loan	30.11.2019	13.80%	31.03.2024	4.68	ACUITE BBB/Stable (Assigned)
Term Loan	09.12.2019	14.00%	06.12.2023	9.77	ACUITE BBB/Stable (Assigned)
Term Loan	07.12.2019	14.00%	06.12.2023	4.78	ACUITE BBB/Stable (Assigned)
Term Loan	07.12.2019	14.00%	05.01.2024	4.85	ACUITE BBB/Stable (Assigned)
Term Loan	19.12.2019	14.00%	19.12.2023	4.75	ACUITE BBB/Stable (Assigned)
Term Loan	27.01.2020	13.80%	27.01.2024	4.89	ACUITE BBB/Stable (Assigned)
Term Loan	30.01.2020	14.00%	02.05.2024	4.92	ACUITE BBB/Stable (Assigned)
Term Loan	30.01.2020	14.00%	05.02.2024	4.92	ACUITE BBB/Stable (Assigned)
Term Loan	30.01.2020	14.00%	03.02.2023	4.89	ACUITE BBB/Stable (Assigned)
Term Loan	07.02.2020	14.00%	23.03.2023	7.50	ACUITE BBB/Stable (Assigned)

Term Loan	20.03.2020	14.00%	23.03.2023	10.11	ACUITE BBB/Stable (Assigned)
Term Loan	12.03.2020	14.00%	12.03.2024	4.89	ACUITE BBB/Stable (Assigned)
Proposed Bank Facility	NA	NA	NA	0.02	ACUITE BBB/Stable (Assigned)

Contacts

Analytical	Rating Desk
Vinayak Nayak Vice President- Rating Operations Tel: 022-49294071 vinayak.nayak@acuite.in Palak Shah Rating Analyst - Rating Operations Tel: 022-49294072 palak.shah@acuite.in	Varsha Bist Senior Manager - Rating Desk Tel: 022-49294011 rating.desk@acuite.in

About Acuité Ratings & Research:

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

Disclaimer: An Acuité rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. Acuité ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, Acuité, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. Acuité is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind arising from the use of its ratings. Acuité ratings are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website (www.acuite.in) for the latest information on any instrument rated by Acuité.