



**Press Release**  
**Data Ingenious Global Limited**  
**November 29, 2024**  
**Rating Downgraded, Reaffirmed and Issuer not co-operating**

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	1.00	ACUITE BB   Downgraded   Issuer not co-operating*	-
Bank Loan Ratings	11.00	-	ACUITE A4+   Reaffirmed   Issuer not co-operating*
<b>Total Outstanding Quantum (Rs. Cr)</b>	12.00	-	-
<b>Total Withdrawn Quantum (Rs. Cr)</b>	0.00	-	-
* The issuer did not co-operate; based on best available information.			

**Rating Rationale**

Acuite has downgraded the long-term rating to ‘**ACUITE BB**’ (read as **ACUITE double Bf**) from ‘**ACUITE BB+**’ (read as **ACUITE double B plus**) and reaffirmed the short term rating of ‘**ACUITE A4+**’ (read as **ACUITE A four plus**) on the Rs.12.00 crore bank facilities of Data Ingenious Global Limited (DIGL) on account of information risk. The rating continues to be flagged as “Issuer Not-Cooperating” and is based on the best available information.

**About the Company**

Rajasthan-based, Data ingenious Global Limited (DIGL) was incorporated in 1995 and is part of Data Group (DG). The company is engaged in the business of providing IT services, it started as an internet service provider in 1999 and gradually started providing Email services, VAS, messaging services and Electricity billing, among others. DIGL is also engaged in trading of edible oils, which contribute around 80 percent of the revenue of the company. The company is promoted by Mr. Lokesh Mathur, Mr. Babu Lal Data, Mr. Deepak Data, Mr. Nitin Walia, Mr. Mukesh Kumar Gupta and Mr. Ullas Nair.

**About the Group**

Rajasthan-based, Data Group (DG) is promoted by Data family and the group has its presence across various sectors including real estate, agriculture, wind energy, IT services and edible oils sector. It has presence in the edibles oils sector through - Ritika Vegetable Oil Private Limited (RVOPL), Shree Hari Agro Industries Limited (SHAIL), Data Ingenious Global Limited (DIGL), Saurabh Agrotech Private Limited (SAPL), Vijay Industries (VI) and Babulal Edible Oils Pvt Ltd (BEOPL). RVOPL and VI are manufacturing entities engaged in extraction of edible oil from mustard seeds and sale of mustard oil cake. SHAIL is engaged in solvent extraction from mustard oil cake and exporting of de-oiled cake. Also processing of Vanaspati ghee and refined oil is undertaken under SHAIL. SAPL and DIGL are trading entities engaged in trading of edible oil and sale of blended vegetable oil. BEOPL is the packaging arm of the group. BEOPL is engaged in packing and repacking of edible oils into pet bottles. The Group sells edible oil in the domestic market through its distribution channels mainly in North East India, Bihar, Rajasthan, Haryana and Delhi under the brand names of ‘Scooter’, ‘Shiv’, ‘Mast Health’ ‘Ashoka’ and

‘Shiv Classic’.

**Unsupported Rating**

Not Applicable

**Non-cooperation by the issuer/borrower:**

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date. Acuité believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality. This rating is, therefore, being flagged as “Issuer not-cooperating”, in line with prevailing SEBI regulations and Acuité’s policies.

**Limitation regarding information availability:**

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

**Rating Sensitivity**

"No information provided by the issuer / available for Acuite to comment upon."

**Liquidity Position**

"No information provided by the issuer / available for Acuite to comment upon."

**Outlook**

Not Applicable

**Other Factors affecting Rating**

None

## Key Financials

Particulars	Unit	FY 20 (Actual)	FY 19 (Actual)
Operating Income	Rs. Cr.	846.21	822.72
PAT	Rs. Cr.	9.62	7.98
PAT Margin	(%)	1.14	0.97
Total Debt/Tangible Net Worth	Times	0.94	1.06
PBDIT/Interest	Times	2.59	2.57

## Status of non-cooperation with previous CRA

Not Applicable

## Any other information

None

## Applicable Criteria

- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>
- Application Of Financial Ratios And Adjustments: <https://www.acuite.in/view-rating-criteria-53.htm>
- Consolidation Of Companies: <https://www.acuite.in/view-rating-criteria-60.htm>

## Note on complexity levels of the rated instrument

In order to inform the investors about complexity of instruments, Acuite has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuite's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on [www.acuite.in](http://www.acuite.in).

## Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
04 Sep 2023	Bank Guarantee (BLR)	Short Term	11.00	ACUITE A4+ (Reaffirmed & Issuer not co-operating*)
	Cash Credit	Long Term	1.00	ACUITE BB+ (Reaffirmed & Issuer not co-operating*)
14 Jun 2022	Bank Guarantee (BLR)	Short Term	11.00	ACUITE A4+ (Downgraded & Issuer not co-operating* from ACUITE A3)
	Cash Credit	Long Term	1.00	ACUITE BB+ (Downgraded & Issuer not co-operating* from ACUITE BBB-   Stable)
29 Apr 2021	Bank Guarantee (BLR)	Short Term	11.00	ACUITE A3 (Reaffirmed)
	Cash Credit	Long Term	1.00	ACUITE BBB-   Stable (Reaffirmed)
13 Jan 2021	Bank Guarantee (BLR)	Short Term	11.00	ACUITE A3 (Assigned)
	Cash Credit	Long Term	1.00	ACUITE BBB-   Stable (Assigned)

\* The issuer did not co-operate; based on best available information.

## Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Quantum (Rs. Cr.)	Complexity Level	Rating
Yes Bank Ltd	Not avl. / Not appl.	Bank Guarantee (BLR)	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	11.00	Simple	ACUITE A4+   Reaffirmed   Issuer not co-operating*
Yes Bank Ltd	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	1.00	Simple	ACUITE BB   Downgraded   Issuer not co-operating* ( from ACUITE BB+ )

\* The issuer did not co-operate; based on best available information.

## Contacts

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### About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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**Note:** None of the Directors on the Board of Acuité Ratings & Research Limited are members of any rating committee and therefore do not participate in discussions regarding the rating of any entity.