

## Press Release

### HE Marketing Private Limited (erstwhile H-Energy Gas Marketing Private Limited)

August 03, 2021



#### Rating Withdrawn

Facility	Issuer Rating
<b>Long Term Rating</b>	ACUITE BBB+ (IR) (Withdrawn)

\* Refer Annexure for details

#### Rating Rationale

Acuité has withdrawn the long-term issuer rating of '**ACUITE BBB+ (IR)** (read as ACUITE triple B plus Issuer Rating)' of HE Marketing Private Limited (HMPL).

The rating withdrawal is in accordance with Acuité's policy on withdrawal of rating and on account of request received from the company and no objections certificate received from bankers.

#### About the group

Hiranandani Group is a leading real estate group based out of Mumbai. The group is primarily engaged in real estate and integrated township development with moderate presence in hospitality, entertainment and healthcare sector. It is a closely held group comprising various private limited companies and partnership firms. Hiranandani Group has ventured into the energy infrastructure sector and is setting up a Floating Storage Regasification Unit (FSRU) based LNG storage and regasification facility with 8 MMTPA (revised) capacity located on the western coast of India at Jaigarh Port set up by JSW Group (JSW-JPL). H-Energy Global Limited Mauritius, (HEGL) is the holding company of the energy venture of the group, HEGL is an indirect subsidiary of 'The Solitaire Trust' incorporated in the British Virgin Islands, the beneficiaries of which are the family members of the Hiranandani family, namely Mr. Niraj Hiranandani, Mrs. Kamal Hiranandani and Mr. Darshan Hiranandani (settlor) and his children. Western Concessions Private Limited (WCPL), incorporated in 2010, is a subsidiary of HEGL and will be the company holding and managing the operational assets including the lease of FSRU. The project will be implemented in two phases keeping view of the market dynamics. Phase 1 of the project involves setting up a 3 MMTPA –FSRU based LNG storage and regasification facility along with 60 km tie-in pipeline for gas evacuation. The FSRU will be connected to the national grid at Dabhol and therefore will be able to access two national grids i.e. GAIL's Dahej-Uran Panvel-Dabhol Pipeline (DUPDL) and Dabhol – Bangalore Pipeline (DBP) via the 60 Km tie-in pipeline. WCPL will have a normal regasification capacity of about 3 MMTPA with a peak send out rate of about 4-5 MMTPA. In the Phase 2 of the project the gas storage capacity will be raised to 8 MMTPA, the phase 2 of the project is in planning stage. HMPL is the marketing arm of the group. HMPL will operate on a back to back demand aggregation model by entering into off-take agreements with gas users and firm agreements with LNG suppliers. The 3 MTPA capacity of WCPL will have an assured offtake by HMPL, by means of a Terminal Usage Agreement/Regasification Agreement with WCPL, on a fixed revenue basis to insulate WCPL from market risk. H-Energy Group has also established an LNG trading company in Dubai, H-Energy Mideast DMCC (HEMD), a wholly owned subsidiary of HEGL. HEMD will purchase the LNG cargo from the LNG suppliers and downstream it to HMPL. If there is no capacity available with HMPL, then it can trade the excess capacity to other LNG players.

#### Analytical Approach

Acuité has consolidated the business and financial risk profiles of Western Concessions Private Limited (WCPL) (Erstwhile H-Energy Gateway Private Limited), HE Marketing Pvt. Ltd. (HMPL) [(erstwhile H-Energy Gas Marketing Private Limited (HMPL)) and H-Energy Mideast DMCC (HEMD) hereinafter referred to as the H-Energy Group. The consolidation is driven by common management, common shareholding (WCPL and HMPL are 100% subsidiaries of H-Energy Global Limited), critical linkage in terms of take-or-pay contracts between the entities and criticality to the energy infrastructure venture of Hiranandani Group. Extent of Consolidation: Full.

#### Key Rating Drivers

## Strengths

- **Strong financial and managerial support from Hiranandani Group**

WCPL and HMPL are part of the energy infrastructure business of Hiranandani Group which was established in 1978. Hiranandani Group has an established market position in the real estate and integrated township development industry. The group has a strong presence in Mumbai real estate market for the last four decades and has earned a strong reputation for development of mixed use townships, the reputed projects being Hiranandani Gardens, Powai and Hiranandani Estate, Thane. The financial flexibility of the group is demonstrated by its highly saleable residential and commercial assets.

The promoters of WCPL have already infused a total of Rs.823.86 Cr. by the means of equity and unsecured loans as on December 31, 2020, as against their expected contribution of Rs.500 Cr. towards the project. This additional funding support shows the strong financial position of Hiranandani Group and Acuité while arriving at the rating has factored additional funding support from the promoters in case there is any further cost overrun in completing the aforementioned project.

Mr. Darshan Hiranandani (son of Mr. Niranjan Hiranandani) is the managing director of WCPL and oversees the operations of the energy infrastructure (gas transportation) of the Group. He has been instrumental in the conceptualization of the current project and is actively involved in contract negotiations with LNG suppliers and end-users. Mr. Niranjan Hiranandani oversees the general and overall progress of the project. Mr. Darshan Hiranandani, is further supported by qualified key management personnel, some of whom have long experience in the oil and gas sector having served on the board of Indian Oil majors like GAIL (India) Limited, Indian Oil Corporation Limited (IOCL) and Bharat Petroleum Corporation Limited (BPCL).

Acuité believes that the foray into energy infrastructure is part of the diversification strategy of the Hiranandani Group and WCPL, being an integral part of that strategy, will be strongly supported by the promoters. The project has achieved physical progress of 86.47% as on December 31, 2020 as against 85.85% as on March 31, 2020 which remained slow on account of outbreak of Covid-19 as well as cancellation of FSRU agreement with previous supplier. The company has approached bankers/lenders for extension of timeline to achieve COD to April 01, 2021 initially which has been further revised and approved by the lenders/banker to July 01, 2021 due to delay in arrival of FSRU at port. As confirmed by the company as well as bankers/lender, the project has achieved COD by July 01, 2021. The project has shown instances of timely infusion of funds by the promoters in their personal capacity or through Hiranandani Group companies and the same is expected further also during the regular course of operations of the LNG terminal. Thus will remain continue to remain a key rating sensitivity factor.

- **Favourable domestic demand-supply dynamics of re-gasified liquefied natural gas (RLNG)**

Gas is currently used in India for both domestic and industrial consumption. The major industrial consumers of gas are Fertilizers, Refineries and Petrochemicals and Power Generation. There are other industries like glass and ceramics, pharma units who also prefer to utilize gas as it is a more efficient and cleaner fuel. However, these industries are largely dependent on Naptha and Fuel Oil (FO) due to lack of transmission and storage capacity for LNG. The offtake from the domestic segment is expected to grow steadily with the expansion of the city gas distribution (CGD) network in India. The demand for import of natural gas is expected to increase significantly over the medium term on account of these above demand drivers as also a decline in the production of natural gas from domestic reserves.

The existing LNG infrastructure currently caters to only 31.6 MMTPA which is inadequate considering the large needs for RLNG. Though there has been a proposed increase in the capacity, the projected capacity of 45.6 MMTPA for FY'20 is still likely to remain insufficient for bridging the gas demand supply gap and hence there is a need for further investments in RLNG capacity. While an additional 27.0 MMTPA of capacity is under proposed and planning stages, they are unlikely to come on stream by FY'25. Acuité believes that H-Energy group is well placed to harness the advantage of a demand supply gap over the medium term on account of its early mover advantage and the longer gestation period for the additional capacity to come on stream.

- **Superior pricing flexibility on account of short/medium term supply contracts with LNG suppliers**

Historically, the LNG contracts were mostly long term for more than 10 years and while the existing gas suppliers have tied-up long term LNG at higher prices, this is expected to render them uncompetitive as compared to new contracts offered by suppliers. In the past few years, world over the LNG contracts tenors and volumes have drastically reduced; indicating a shift towards customer preference for short/spot contracts.

HMPL intends to operate on a demand aggregation model, i.e. it shall enter into off take agreement with gas users and accordingly will enter into agreements with LNG suppliers on back to back basis thereby isolating HMPL from any commodity price risks. HMPL will essentially pool the gas demand as most gas customers do not have the large demand and hence are unable to source LNG on their own. HMPL's proposed business model is to sell what it buys on back to back basis based on same LNG price index. The

company also is not expected to be dependent on any one supplier for sourcing gas requirements. HMPL can offer tailor made contracts (3 months to 3 years, with a choice of volumes needed for instance) to its customer owing to current excess LNG supply in the global market and strategically located LNG regasification unit at Jaigarh port. HMPL's LNG sourcing cost is estimated to be highly competitive as compared to its peers which will provide enough flexibility to HMPL to aggressively price R-LNG and secure contracts from potential customers.

- **Cost competitiveness and Connectivity to the National Gas Grid**

The project cost of FSRU per MMTPA regasification capacity is significantly lower than land based terminals (on account of lease model and inherent lower cost of FSRU technology). A land based regasification unit is estimated to cost around Rs.840 Cr per MMTPA as compared to FSRU based projects, which cost around Rs.540 Cr per MMTPA, and therefore FSRU offer a much quicker turnaround compared to land based terminals, and this leads to lower risk of cost escalation as the construction period is short, competitive project costs on account of lower IDC and G&A costs. FSRU terminals however have a higher operating expenditure as compared to land based terminal.

A lower cost per MMTPA capacity allows the project to be have a lower debt servicing cost burden, which leads to a quicker breakeven as compared to a land based terminal. WCPL's capital cost is significantly competitive vis-à-vis similar capacity projects given the configuration of Jaigarh port, the leasing model for the highly capital intensive FSRU asset and proximity of the regasification point to the national gas grid. H-Energy terminal is strategically located at Jaigarh (60 km distance from Dabhol) and therefore is in close proximity to two cross-country pipelines – DUPL and DBPL are interconnected to each other. Through this connectivity at Dabhol, H-Energy will be able to access western, northern and southern gas markets. This assumes importance because connectivity to gas grid/adequate pipeline network is critical for high utilization levels.

## Weaknesses

- **Implementation risk associated with the project**

WCPL has set up the FSRU based LNG storage and regasification facility on western coast of India at Jaigarh Port. The group has ventured into such a type of project for the first time and hence there is limited track record of execution of such large energy infrastructure projects. The group has however entered into contracts with various reputed and experienced organisations like JSW-JPL for port operations, FSRU providers and Engineers India Limited (EIL) for EPCM (onshore facilities, tie-in pipeline for evacuation along with necessary utilities, civil structures and other ancillary and support infrastructure), EIL oversees the Engineering, procurement and overall project management, which partially mitigates the execution risk to an extent. A critical monitorable is the group's ability to enter into supply contracts with its focus customers; while HMPL is currently establishing the marketing channels and is in advance stages of negotiations with players in the fertilizer industry, refinery and petrochemical industry, pharma industry etc., the group's ability to convert them into firm LNG supply contracts will be a key rating sensitivity factor.

- **Competitive pressure from contract renegotiations by existing players and new capacity additions**

The Indian gas industry is currently dominated by Petronet LNG Limited and GAIL (India) Limited who have established presence in the market. These industry majors along with other players such as Swan Energy, Royal Dutch Shell are collectively coming up with new capacities which can intensify the competition over the long term.

The existing players are also renegotiating their existing long term gas supply contracts, for instance, Petronet LNG has already renegotiated its contract with RasGas and Exxon Mobil. The ability of the group to realise and sustain the current competitive pricing spread and scale up the business gradually will remain a key rating sensitivity.

## Liquidity position: Adequate

The liquidity position of the H-Energy Group is enhanced by its association with Hiranandani Group. The promoters have infused Rs.823.86 Cr. as on December 31, 2020 in the form of unsecured loans and equity. While, banks have disbursed Rs.1135.22 Cr as on December 31, 2020 out of sanctioned debt of Rs.1165.00 Cr. The project has achieved COD by July 01, 2021. The first repayment is due on June 30, 2022. Acuité believes that stabilization of operations post achieving DCCO timelines will remain key rating sensitivity factor.

## Rating Sensitivity

- Timely stabilization of the plants as per revised schedule
- Any dilution of support from the promoters
- Improvement in operating and financial performance

### Material covenants

None

**Outlook:** Not Applicable

### About the Rated Entity - Key Financials

	Unit	FY20 (Actual)	FY19 (Actual)
Operating Income	Rs. Cr.	0.00	0.00
PAT	Rs. Cr.	-46.55	-16.11
PAT Margin (%)		0.00	0.00
Total Debt/Tangible Net Worth	Times	-63.86	-26125.04
PBDIT/Interest	Times	-0.46	-0.25

### Status of non-cooperation with previous CRA (if applicable)

Not Applicable

### Any other information

None

### Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Consolidation of Companies - <https://www.acuite.in/view-rating-criteria-60.htm>
- Financial Ratios And Adjustments - <https://www.acuite.in/view-rating-criteria-53.htm>

### Note on complexity levels of the rated instrument

<https://www.acuite.in/view-rating-criteria-55.htm>

### Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
17-Mar-2021	Issuer Rating	Long Term	0.00	ACUITE BBB+ (IR)/Negative (Downgraded and outlook revised)
31-Aug-2020	Issuer Rating	Long Term	0.00	ACUITE A- (IR)/ Stable (Reaffirmed)
31-May-2019	Issuer Rating	Long Term	0.00	ACUITE A- (IR)/ Stable (Reaffirmed)
04-Jun-2018	Issuer Rating	Long Term	0.00	ACUITE A- (IR)/ Stable (Assigned)

### \*Annexure – Details of instruments rated

Lenders Name	Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings/Outlook
Not Applicable	Issuer Rating	Not Applicable	Not Applicable	Not Applicable	0.00	ACUITE BBB+ (IR) (Withdrawn)

### Contacts

Analytical	Rating Desk
Aditya Gupta Vice President - Corporate and Infrastructure Sector Ratings Tel: 022-49294041 <a href="mailto:aditya.gupta@acuite.in">aditya.gupta@acuite.in</a>	Varsha Bist Senior Manager - Rating Desk Tel: 022-49294011 <a href="mailto:rating.desk@acuite.in">rating.desk@acuite.in</a>
Vishal Kotian Analyst – Rating Operations Tel: 022 49294064 <a href="mailto:vishal.kotian@acuite.in">vishal.kotian@acuite.in</a>	

**About Acuité Ratings & Research:**

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

**Disclaimer:** An Acuité rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. Acuité ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, Acuité, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. Acuité is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind arising from the use of its ratings. Acuité ratings are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website ([www.acuite.in](http://www.acuite.in)) for the latest information on any instrument rated by Acuité.