

Press Release

Centrum Financial Services Limited

June 16, 2021

Rating Assigned



Total Facilities Rated	Rs.50.00 Cr.
Long Term Rating	ACUITE A-/ Stable (Assigned)

Rating Rationale

Acuité has assigned the long term rating of '**ACUITE A-**' (**read as ACUITE A minus**) to Rs.50.00 Cr. bank facilities of Centrum Financial Services Limited (CFSL). The outlook is '**Stable**'.

The rating takes into account Centrum Group's established track record in financial services with diversified business profile adequate capitalisation levels with the group's gearing of 2.76 times as on March 31,2020(2.84 times as on March 31,2019). The rating also factors in the group's strategic focus to scale up its wealth management business and granularise CFSL's portfolio with gradual shift from wholesale SME lending to retail MSME and SCF lending reflective in retail segment share of 52.0% of the AUM as on March 31,2021 (44.9% of the AUM as on March 31,2020). The rating also takes into account CFSL's resource raising ability with the company raising debt aggregating to Rs.477 Cr. during FY2021 from multiple financial institutions.

The rating is partially offset by modest scale of operations coupled with limited seasoning of its portfolio of CFSL with GNPA at 1.5% as on March 31,2021 (2.2% as on March 31,2020) given that its operations gained momentum in recent years. The rating is further constrained by high concentration in wholesale segment as reflected in top 10 wholesale SME borrowers constituting about 26.9% of the total AUM as on March 31,2021. Acuité takes cognizance of the company's strategy to downsize its wholesale portfolio and gradually build its retail MSME and SCF portfolio including engaging with financial institutions for lending under co-origination model which will keep it asset light and provide granularity to loan portfolio. Although the earnings' profile of the Group continued to remained subdued with losses of Rs.36.3 Cr. during 9MFY2021 (FY2020: Losses (excluding exceptional items of Rs.68.0 Cr.) of Rs.67.27 Cr.), it is expected that earnings' profile will gain traction on account of turnaround in wealth management businesses with Asset (Distributed/ Managed/Advised) of Rs.26,000 Cr. as on March 31,2021 and sustained focus on lending businesses. Nonetheless, the ability of the Group to sustain improvement in its earnings' profile while maintaining potential asset quality risks in the current operating environment and intense competition in retail segment would remain key rating monitorable.

About the Group:

Centrum Capital Limited (CCL), the holding company of Centrum Group, was incorporated in 1997 and has diversified its line of operations across various fund based and non-fund based businesses. Centrum offers a bouquet of financial services to a diversified client base including individuals and institutional investors. Its key line of business includes; Credit (Retail and Wholesale), Institutional Business (Investment Banking and Institutional Broking), Wealth Management (Private Wealth, Retail Broking and Insurance Broking) and Asset Management.

The Centrum Group comprises Centrum Capital Limited, 13 subsidiaries (including 4 step down subsidiaries) and one associate company as on March 31, 2021. The Group has a pan India presence with overseas office in Singapore, Hong Kong and Mauritius.

About the Company:

Incorporated in 1993, Centrum Financial Services Ltd., is a Mumbai-based Systematically Important Non-Banking Financial Company (ND-SI NBFC) of Centrum Group. The company is a wholly owned subsidiary of Centrum Retail Services Limited (CRSL) and became systematically important in 2017. The company's lending business is divided into three categories, namely SME, Supply Chain Finance (SCF) and MSME, catering to clients based in Metros, Tier I and II cities through loan products in a variety of forms, structures and collaterals. The company has a network of 7 branches spread across seven states namely, Maharashtra, New Delhi, West Bengal, Tamil Nadu, Gujarat, Telangana and Karnataka and reported Assets Under Management (AUM) of about Rs.849 Cr. as on March 31,2021.

Analytical Approach

Acuité has taken a consolidated view on the business and financial risk profiles of Centrum Capital Limited and its subsidiaries, Centrum Financial Services Ltd. and others. The consolidation is in view of shared brand and strong operational and financial synergies between the group companies.

Extent of Consolidation: Full

Key Rating Drivers:

Strengths:

- Strong Parentage and Diversified Product Offerings**

Centrum Group is engaged in financial services industry for over two decades and has a diverse business profile in financial services with presence in both fees based and fund based services. The fee based business spans across investment banking, broking, wealth management, insurance broking and asset management. The investment banking business includes loan syndication, corporate debt restructuring, mergers and acquisitions, corporate advisory services, infrastructure advisory solutions and private equity and is carried out through Centrum Capital Limited (CCL), flagship company of the Group and forayed into asset management in 2019. The wealth management business, which commenced in 2011, offers family office, distribution and corporate treasury services to a wide spectrum of clients including individuals, family offices and institutions and has Assets (Distributed/Managed/Advised) of about Rs.26,000 Cr. as on March 31,2021. The group's insurance broking business has tie ups with twenty five insurance companies (seven life insurance, fourteen general insurance and four health insurance partners). Equity broking services in secondary markets including IPOs/QIPs are offered to retail and institutional investors. The Group's fund based businesses i.e SME lending, affordable housing finance and microfinance are carried out independently through CFSL (non-banking financial company), Centrum Housing Finance Limited (a housing finance company) and Centrum Microcredit Limited (a microfinance institution) respectively. Most of the businesses of the group present significant synergies amongst themselves and growth potential both on the assets and liabilities side. The access to a pool ofHNIs can be leveraged to create fund-based structures which can be utilized to support the AUM growth of the group.

- Experienced Management Team**

The Group is led by qualified and experienced management team having vast experience in banking and financial services. The Group is being led by Mr. Jaspal Bindra former Asia Pacific CEO at Standard Chartered Bank in the role of Executive Chairman of the Group and Mr. Chandir Gidwani, the promoter of the Group. Mr. Ranjan Ghosh, Managing Director (MD) of

CFSL since 2016, is the former MD and Global Head of Banks, Financial Institutions Group for Standard Chartered Bank. CFSL's board comprising seven members including four independent directors along with senior management team have considerable experience in banking and financial services.

- **Adequate capitalisation and gearing levels**

CFSL's draws strength from the Group in the form of funding support and received capital aggregating to Rs.200.4 Cr. since FY2018 (including Rs.15.1 Cr. through Compulsory Convertible Debentures). Concomitantly, the networth (including compulsory convertible debentures) stood at Rs.318.3 Cr. as on March 31,2021 (Rs.314.4 Cr. as on March 31,2020). Against this, outstanding debt stood at Rs.737.4 Cr. as on March 31,2021 (Rs.701.0 Cr. as on March 31,2020) translating to gearing ratio of 2.32 times as on March 31,2021 (2.23 times as on March 31,2020). During FY2021, CFSL raised debt of about Rs.477 Cr. from multiple financial institutions including public sector banks in the form of term loans, NCDs under TLRO and PCG backed schemes, Commercial paper/ Pass Through certificates (CPs/PTCs) and Market Linked Debentures (MLDs). Consequently, the company dependence on Market Linked Debenture (MLD) borrowings reduced to 55.7% of the outstanding debt as on March 31,2021 from 70.1% of the outstanding debt as on March 31,2020, while increasing its bank borrowings to 36.4% from 11.1% in the same period. Acuité understands that the company is in talks with multiple lenders to raise additional debt which is expected to further diversify its resource profile. Capital Adequacy Ratio (CAR) stood at 30.69% as on March 31,2021 (25.27% as on March 31,2020) with Tier I Ratio at 24.03% as on March 31,2021 (23.43% as on March 31,2020). The improvement in CAR is primarily on account of Rs.50 Cr. funding in the form of Tier II Capital from Bharat Pe.

At consolidated level, the Group is adequately capitalised with networth (including compulsory convertible debentures) Rs.634.7 Cr. and gearing of 2.76 times as on March 31,2020 (Rs.625.7 Cr. and 2.84 times respectively as on March 31,2019). The Group has demonstrated its ability to raise capital with sale of foreign exchange business for Rs.1200 Cr. to Ebix Inc. during FY2018 and dilution of 25% stake in Centrum Housing Finance Limited to a PE fund of Morgan Stanley for Rs.200 Cr.

Acuité believes that while the capitalisation levels are expected to moderate as the Group scales up its operations, its ability to sustain it at comfortable levels in the medium term will be a key monitorable.

Weaknesses:

- **Modest Scale of operations and limited portfolio seasoning**

CFSL's key product offerings are categorised into wholesale and retail segments. The retail segment (52.0% of the AUM as on March 31,2021) comprises Supply Chain Financing (38.8% of the AUM as on March 31,2021) acquired from L&T Finance in 2018, having tenor ranging 90-120 days with average ticket size of Rs.1.35 Cr. and MSME lending (13.2% of the AUM as on March 31,2021) launched in 2019 with average ticket size of Rs.0.19 Cr. and average tenor of 5 years. On other hand, wholesale segment (47.9% of the AUM as on March 31,2021) which has relatively higher average ticket size of Rs.12.35 Cr. is sub-categorised into lending to Financial Intermediaries, Real Estate lending and Commercial Lending. This segment has high concentration as reflected in top 10 wholesale SME borrowers constituting about 26.9% of the total AUM as on March 31,2021. Acuité takes cognizance of the company's strategy to downsize its wholesale portfolio and gradually build its retail MSME and SCF portfolio, also reflective in increased retail segment share at 52.0% of the AUM as on March 31,2021 (44.9% of the AUM as on March 31,2020). Further, the company is also engaging with financial institutions

for lending under co-origination model which will keep it overall portfolio asset light and provide granularity to loan portfolio.

CFSL's GNPA stood at Rs.12.8 Cr. (1.5% as on March 31,2021) as against Rs.19.2 Cr. (2.2% as on March 31,2020). While Acuité takes cognizance of the improvement in asset quality due to reduced incremental exposure to large and medium exposures coupled with no slippages, given that all the segments were recently started, overall portfolio has less seasoning and the ability of the company to contain asset quality risks as portfolio seasons in the light of evolving operating environment will remain key monitorable.

- **Moderate Earnings Profile**

CFSL reported subdued profitability in FY2021 with PAT at Rs.1.82 Cr. for FY2021 as compared to Rs.8.23 Cr. for FY2020. This decline is due to subdued interest income of ~Rs.116 Cr. (~Rs.142 Cr. during FY2020) on the back of lower disbursements (Rs.1702 Cr. during FY2021 as against Rs.3,113 Cr. during FY2020) as company tightened credit underwriting standards amid Covid-19 induced uncertainty. Further, net unrealised expense of Rs.7.9 Cr. , in the nature of unrealised loss on MLDs (marked-to market) and unrealised gain in investments further led to decline in profitability. Acuité takes note of cost optimisation measures undertaken by the company as reflected in Opex to earning assets ratio in FY2021 to 4.4% in FY2021 which had spiked to 5.2% in FY2020 (2.6% in FY2019) on account of additional infrastructure and manpower costs for MSME portfolio.

At consolidated level, while the Group continued to remain subdued with losses of Rs.36.3 Cr. during 9MFY2021 (FY2020: Losses (excluding exceptional items of Rs.68.0 Cr.) of Rs.67.27 Cr.), it is expected that earnings' profile will gain traction on account of turnaround in investment banking and wealth management businesses and sustained focus on lending businesses. Nonetheless, Acuité takes note of volatility in earnings of fee-based business given its strong linkage with capital markets.

Acuité believes that Group's ability to sustain improvement in earnings' profile in the current operating environment while maintaining potential asset quality risks in the current operating environment and intense competition in the retail segment will be key rating monitorable.

Rating Sensitivities

- Growth in fund-based and fee-based revenues of the Group
- Movement in profitability
- Movement in capitalization and liquidity levels
- Asset quality pressures
- Changes in Regulatory environment

Material Covenants

Centrum Group is subject to covenants stipulated by its lenders/investors in respect of various parameters like capital structure, asset quality among others. As per confirmation received from the company via email dated June 03,2021, "The Group is adhering to all terms and conditions stipulated as covenants by all its lenders/investors."

Liquidity Position: Adequate

CFSL has well matched liquidity profile based with no negative cumulative mismatches across time buckets as on March 31,2021. The company reported cash and cash equivalents of Rs.137.3 Cr. and unutilised lines of Rs.7 Cr. as on March 31,2021 against debt obligations of Rs.98.2 Cr. for six months ended September 2021.

At consolidated level, the Group reported cash and liquid investments of Rs.483.0 Cr. and unutilised bank lines of Rs.170.8 Cr. as on March 31,2021 against debt obligations of Rs.411.1 Cr. for six months ended September 2021.

Outlook: Stable

Acuité believes that the Group's credit risk profile will remain stable on the back of diversified business risk profile, adequate capitalization and benefits derived from the experience of the management. The outlook may be revised to 'Positive' if there is significant and sustained increase in the scale of the business along with improvement in profitability while maintaining asset quality. The outlook may be revised to 'Negative' in case of sustained pressure on profitability indicators or asset quality.

About the Rated Entity Financials – CCL (Consolidated)

	Unit	FY20 (Actual)	FY19 (Actual)
Total Assets	Rs. Cr.	2929.21	2840.22
Total Income*	Rs. Cr.	281.60	211.69
PAT	Rs. Cr.	0.72	143.94
Networth (including Compulsory Convertible Debentures)	Rs. Cr.	634.74	625.72
Return on Average Assets (RoAA)	(%)	0.02	5.92
Return on Net Worth (RoNW)	(%)	0.11	28.48
Total Debt/Tangible Net Worth (Gearing)	Times	2.76	2.84
Gross NPA's	(%)	-	-
Net NPA's	(%)	-	-

*Total income equals to Total Income net off interest expense

About the Rated Entity Financials - CFSL (Standalone)

	Unit	FY20 (Actual)	FY19 (Actual)
Total Assets	Rs. Cr.	1074.44	1362.05
Total Income*	Rs. Cr.	61.67	33.64
PAT	Rs. Cr.	8.23	(8.84)
Networth (including Compulsory Convertible Debentures)	Rs. Cr.	314.36	304.40
Return on Average Assets (RoAA)	(%)	0.68	(0.92)
Return on Net Worth (RoNW)	(%)	2.66	(3.72)
Total Debt/Tangible Net Worth (Gearing)	Times	2.23	3.26
Gross NPA's	(%)	2.2%	1.5%
Net NPA's	(%)	0.9%	0.7%

*Total income equals to Total Income net off interest expense

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Not Applicable

Applicable Criteria

- Rating of Non-Banking Financing Entities - <https://www.acuite.in/view-rating-criteria-44.htm>
- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>

- Financial Ratios And Adjustments - <https://www.acuite.in/view-rating-criteria-53.htm>
- Consolidation of Companies: <https://www.acuite.in/view-rating-criteria-60.htm>

Note on complexity levels of the rated instrument

<https://www.acuite.in/view-rating-criteria-55.htm>

Rating History (Upto last three years)

Not Applicable

Annexure- Details of Instruments rated

Name of Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of Issue (Rs. Cr.)	Ratings/Outlook
Term Loan	31-12-2019	9.20%	31-Dec-21	7.50	ACUITE A-/Stable (Assigned)
Term Loan	28-08-2020	10.90%	30-Mar-25	25.00	ACUITE A-/Stable (Assigned)
Term Loan	21-03-2020	10.90%	4-Feb-25	16.17	ACUITE A-/Stable (Assigned)
Proposed Bank Facility	Not Applicable	Not Applicable	Not Applicable	1.33	ACUITE A-/Stable (Assigned)

The following subsidiaries of CCL have been considered for consolidation: As on March 31, 2021

Sr. No.	Name of Entity	Relationship with CCL
1	Centrum Retail Services Limited(formerly known as Retail Financial Services Limited)	Subsidiary
2	Centrum Broking Limited	Subsidiary
3	Centrum Microcredit Limited (formerly known as Centrum Microcredit Private Limited)	Subsidiary
4	Centrum Housing Finance Limited	Subsidiary
5	Centrum International Services PTE	Subsidiary
6	Centrum Alternatives LLP India	Subsidiary
7	Centrum Capital International Limited (formerly known as Commonwealth Centrum Advisors Limited)	Subsidiary
8	Centrum Alternative Investment Managers Limited	Subsidiary
9	Centrum Capital Advisors Limited	Subsidiary
10	Centrum Insurance Brokers Limited	Step Down Subsidiary
11	Centrum Investment Advisors Limited	Step Down Subsidiary
12	Centrum Wealth Limited (formerly known as Commonwealth Wealth Management Limited)	Step Down Subsidiary
13	Centrum Financial Services Limited	Step Down Subsidiary
14	Acorn Fund Consultants Private Limited	Associate

Contacts

Analytical	Rating Desk
<p>Mohit Jain Senior Vice President- Rating Operations Tel: 022-49294029 mohit.jain@acuite.in</p> <p>Shrey Khandelwal Analyst - Rating Operations Tel: 022-49294072 shrey.khandelwal@acuite.in</p>	<p>Varsha Bist Senior Manager - Rating Desk Tel: 022 - 49294011 rating.desk@acuite.in</p>

About Acuité Ratings & Research:

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 8,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

Disclaimer: An Acuité rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. Acuité ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, Acuité, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. Acuité is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind arising from the use of its ratings. Acuité ratings are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website (www.acuite.in) for the latest information on any instrument rated by Acuité.