



Press Release
CLIX CAPITAL SERVICES PRIVATE LIMITED
April 19, 2024

Rating Reaffirmed and Withdrawn

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	145.00	ACUITE A+ Stable Reaffirmed	-
Bank Loan Ratings	355.00	Not Applicable Withdrawn	-
Non Convertible Debentures (NCD)	103.00	Not Applicable Withdrawn	-
Total Outstanding Quantum (Rs. Cr)	145.00	-	-
Total Withdrawn Quantum (Rs. Cr)	458.00	-	-

Rating Rationale

Acuite has reaffirmed its long-term rating to '**ACUITE A+**' (read as **ACUITE A plus**) on the Rs. 145.00 Cr. bank facilities of Clix Capital Services Private Limited (CCSPL). The outlook is '**Stable**'.

Acuite has withdrawn its long-term rating on the Rs. 355.00 Cr. bank facilities of Clix Capital Services Private Limited (CCSPL) without assigning any rating as it is a proposed facility.

Acuite has withdrawn its long-term rating on the Rs. 103.00 Cr. Non convertible debenture (NCD) of Clix Capital Services Private Limited (CCSPL) without assigning any rating as it is a proposed facility.

The rating withdrawal is in accordance with Acuite's policy on withdrawal of rating as applicable to the respective facility / instrument. The rating is being withdrawn on account of request received from the company.

Rationale for rating.

The rating continues to factor in the strong management team, the presence of experienced promoters, Mr. Pramod Bhasin and Mr. Anil Chawla as well as a competent board backed by the global private equity fund, Apollo Global Management LLC. With a consolidated net worth of Rs 2066.44 Cr. and moderate gearing of 1.94 times as on Sep 30, 2023, the group is well positioned to support the future growth of its retail lending businesses. Company reported asset under management of Rs 4,484.86 Cr. in FY2023 as against Rs 3,750.54 Cr. in FY2022 which was driven by uptick disbursements in its core book. Supported by diversification in resource profile the AUM further grew to Rs 5,228.54 Cr. as on Sep '23. The rating also factors in the improvement in the asset quality where the GNPA declined from 4.99 percent in FY22 to 2.48 percent in FY23, the GNPA further stood at 2.27 percent as on Sep '23. The improvement in asset quality was on the account of improved collection efficiency, recoveries, and low slippages in new book.

The rating is however, constrained by modest earning profile as reflected in its ROAA of 0.54 percent in FY2023 (1.05 percent annualised as on Sep '23). Clix Capital Services Private Limited at consol level achieved positive Profit After Tax (PAT) of Rs. 28.33 Cr. in FY2023 vis-a-vis Rs. (98.47) Cr. in FY22. Company's PAT further improved to Rs 31.79 Cr. in Sep '23.

Going forward, the ability of the Clix Group to profitably scale up the business while maintaining the healthy asset quality will be a key monitorable

Clix Capital Services Private Limited is a systematically important Non-Banking Finance Company, which commenced its operation in 2006. The company has an AUM of Rs 4374.45 Cr. spread across 11 states via 20 Branches as of March 31, 2023. Products offered include to MSMEs including Business Loans, Micro-LAP, School Finance and Healthcare Finance as well as Loans to Merchants and Personal Loans through their digital lending partners.

About the Group

Delhi based, Clix Capital Services Private Limited (formerly known as GE Money Financial Services Private Ltd), and Clix Finance India Private Limited, was originally set up by GE Group in 1994. In 2016, Mr Pramod Bhasin and Mr Anil Chawla (promoter holding 15 percent), former top executives at GE India along with the backing from private equity firm AION Capital Partners Limited (85 percent stake) acquired these businesses from GE Group via management buy in arrangement. AION is a joint venture between ICICI Venture Funds and US Headquartered Global private Equity Fund Apollo Global Management LLC, which ended in 2020, and currently, Apollo Global Management LLC is directly managing the Group. In 2022, for simplifying its corporate structure, the company merged its subsidiary Clix Finance India Pvt. Ltd. with main entity Clix Capital

Analytical Approach

Extent of Consolidation

- Full Consolidation

Rationale for Consolidation or Parent / Group / Govt. Support

Acuité has consolidated the business and financial risk profiles of Clix Capital Services Private Limited, and its subsidiary Clix Housing Finance Limited. (Hereinafter referred to as 'Clix Group') for arriving at the rating. The consolidation is in view of common promoters and management, integrated businesses, shared brand name, and significant operational and financial linkages between these entities.

Key Rating Drivers

Strength

Experienced Management backed by Global Private Equity Fund

Clix Capital Services Private Limited (formerly known as GE Money Financial Services Private Ltd), and Clix Finance India Private Limited, was originally set up by GE Group in 1994. In 2016, Mr Pramod Bhasin and Mr Anil Chawla, former top executives at GE India along with backing from private equity firm AION Capital Partners Limited acquired these businesses from GE Group via management buy-in arrangement. AION is a joint venture between ICICI Venture Funds and US Headquartered Global private Equity Fund Apollo Global Management LLC which ended in 2020 and currently, Apollo Global Management LLC is directly managing the Group.

The Board and top management of Clix Group include key management personnel with a long track record, managing both corporate and retail finance, with relevant experience. The promoter Mr Pramod Bhasin, who has around 3 decades of experience in corporate management, served as the President of GE Capital India till 2009. Mr Anil Chawla has extensive experience of three decades in corporate lending, private equity and financial services. He had been associated with GE India for 10 years as CEO of GE Commercial Finance and Managing Director of GE India. Mr Utsav Bajjal (Senior Partner and MD at Apollo Global Management Inc) having 20 years of experience in financial services, is on the Board of Clix Capital and Clix Finance. The Clix group's CEO, Mr. Rakesh Kaul has over 2 decades of experience in Financial Services. The Board is ably supported by experienced senior management team heading different verticals of the Group with adequate and relevant experience in their respective fields.

Further, the company has appointed three new Independent Directors having deep domain expertise. Mr. Chander Mohan Vasudev as Secretary in Department of Banking (Ministry of Finance), Expenditure and economic affairs. Ms. Anuradha Bajpai has an experience of over 3 decades in the field of Audit and Assurance having worked as a consultant with Deloitte,

Haskins and Sells. Mr Ajay Candade is the Managing Partner and co-founder of Fractal Growth Partners, a scale-up focused investor in technology enabled businesses, he was previously co-lead of KKR's Private Equity team in India.

Acuité believes that Clix Group's business profile will benefit from expertise of its top management and the promoters.

Adequate Capitalization and Gearing levels and resource raising ability.

With a consolidated net worth of Rs 2066.44 Cr. as on Sep 30, 2023, the group is well positioned to support the growth of its businesses over the medium term. CCSPL's capital position is adequate as reflected in the capital adequacy which stood at 32 percent as on Sep 30, 2023. Also, the consolidated outstanding debt stood at Rs. 4,004,11 Cr. as on Sep 30, 2023 translating to gearing ratio of 1.94 times (1.66 times as on March 31, 2023). The group has well diversified resource profile and demonstrated ability to raise funds from Banks and Financial Institutions in the form of Term Loans, NCD/MLD and securitization.

Acuité believes that the company's comfortable capitalization levels and the ability to raise funds will support its growth plans over the medium term.

Shift towards granular retail portfolio & technology driven processes.

Clix, as a part of its conscious strategy, has been reducing its corporate loan book while simultaneously focusing on growth of its retail loan book. The corporate lending segment has now reduced to ~2.28 percent as on March 31, 2023 from 17.5% in FY 2021. Consequently, the company has increased the exposure towards School and Business loans which collectively constitute ~48.75 percent of the loan portfolio. The Group has invested in analytics and digital technologies over the years to achieve faster scalability in building retail-oriented portfolio. It has employed statistically driven scorecard model for its credit underwriting processes i.e. origination, risk assessment and disbursements with minimum manual intervention.

Acuité believes that the company's focus towards retail book is likely to augur well over the near to medium term.

Weakness

Moderately seasoned retail loan portfolio and moderate, albeit improving Asset quality

Clix Group has consolidated AUM of Rs 5228.54 Cr. as on Sep 30, 2023. Since FY2019, the Group has gradually pivoted to retail book from wholesale book with retail portfolio now accounting majority of the portfolio. Given the moderate seasoning of the retail book, the ability of the company to manage asset quality while maintaining healthy collections will be a key monitorable. Acuite notes substantial improvement in the asset quality where the GNPA declined from 4.99 percent in FY22 to 2.48 percent in FY23, the GNPA further stood at 2.27 percent as on Sep'23. The improvement in asset quality was on the account of improved collection efficiency, recoveries, and low slippages in new book. CCSPL has restructured 2,190 accounts having an outstanding balance of Rs 218.28 Cr. as on Sep 30, 2023 and created provisions of approx Rs 30 Cr against these restructured accounts.

Acuité believes that limited seasoning of the portfolio and any further moderation in asset quality, will weigh on the company's credit profile over the near to medium term.

Moderate Profitability

On a consolidated level, Profit after Tax (PAT) stood at Rs 28.33 Cr. as on March 31, 2023 as against a loss of 98.47 Cr as on March 31, 2022. For FY2022, PAT declined on account of decline in the outstanding portfolio coupled with higher credit costs. During FY2023, the company reported profits which was aided by overall reduction in the provisions and write offs during that year. The write offs for the year stood at ~Rs. 227.79 Cr (~Rs 122 Cr excluding the write off on partnership book) as against ~Rs.283.02 Cr (~Rs 206 Cr excluding the write off on partnership book) in FY2022. The write off in H1FY2024 stood at Rs 12.84 Cr. The profitability indicators stood moderated marked by a RoAA of 0.54 percent as on March 31, 2023 remaining significantly lower than its peer group average. The ROAA however has improved however from -1.93% in the previous year. Company's profit further improved to Rs 31.79 Cr and ROAA of 1.05 percent (annualised) as on Sep'23.

On standalone basis, CCSPL reported PAT of Rs. 24.41 Cr. during FY2023 as against Rs (93.31) Cr. for FY2022. The profit of the company has improved, but still stood moderated with Return

on Average Assets (ROAA) 0.47 percent as on March 31, 2023. The Net Interest Margin (NIM) as on March 31, 2023 stood at 8.07 percent. Company posted a profit of Rs 24.41 Cr in Sep'23. Acuité believes that Group's ability to sustain improvement in earning's profile in the current operating environment will be key rating monitorable.

ESG Factors Relevant for Rating

Clix Capital Services Private Limited (CCSPL) belongs to the Non-Banking Financial Companies (NBFC) sector which complements bank lending in India. Some of the material governance issues for the sector are policies and practices with regards to business ethics, board diversity and independence, compensation structure for board and KMPs, role of the audit committee and shareholders' rights. On the social aspect, some of the critical issues for the sector are the contributions to financial inclusion and community development, sustainable financing including environmentally friendly projects and policies around data privacy. The industry, by nature has a low exposure to environmental risks. CCSPL has been focusing on SME loans which supports financial inclusion by financing of smaller businesses. The Clix group board comprises of a total of nine directors. The executive chairman of the board is Mr. Chander Mohan Vasudev who has worked in Ministry of Finance, Government of India as Secretary in Department of Banking, Expenditure and economic affairs. The group companies maintain adequate disclosures with respect to the various board level committees mainly audit committee, nomination and remuneration committee along with stakeholder management committee. The group companies also maintain adequate level of transparency with regards to business ethics issues like related party transactions, investors grievances, litigations, and regulatory penalties for the group, if relevant. In terms of its social impact, CCSPL is actively engaged in community development programmes through its CSR activities.

Rating Sensitivity

- Movement in profitability metrics and sustenance of the same
- Scalability of operation reflected in growth in AUM and disbursement levels.
- Movement in the asset quality and collection efficiency
- Performance of the restructured portfolio
- Financial performance of the company vis-à-vis its peers
- Continued support from the major shareholders

Liquidity Position Adequate

The company's consolidated unencumbered cash and bank balance stood at Rs. 540 Cr. as of Sep 2023. As per ALM Statement dated Sep 30, 2023, company's near-term liquidity position is well managed with positive mismatches in individual buckets. The Group has adopted a conservative liquidity policy which adequately covers for near term debt obligations.

Outlook: Stable

Acuité believes that Clix Group's credit profile will remain supported by the extensive experience of its management and adequate capitalisation levels and resource raising ability. The outlook may be revised to 'Positive' in case the Group is able to demonstrate a significant improvement in asset quality and profitability. Conversely, The outlook may be revised to 'Negative' if the group reports higher than expected deterioration in asset quality and profitability. Any decline in AUM or capitalization will also impart a negative bias to the rating.

Other Factors affecting Rating

None

Key Financials - Standalone / Originator

Particulars	Unit	FY23 (Actual)	FY22 (Actual)

Total Assets	Rs. Cr.	5591.74	4808.87
Total Income*	Rs. Cr.	399.14	376.33
PAT	Rs. Cr.	24.41	(93.31)
Net Worth	Rs. Cr.	2031.23	1998.01
Return on Average Assets (RoAA)	(%)	0.47	(1.86)
Return on Average Net Worth (RoNW)	(%)	1.21	(4.57)
Debt/Equity	Times	1.63	1.33
Gross NPA	(%)	2.38	4.95
Net NPA	(%)	1.51	1.42

*Total income equals to Net Interest Income plus other income.

Key Financials (Consolidated)

Particulars	Unit	FY23 (Actual)	FY22 (Actual)
Total Assets	Rs. Cr.	5657.17	4908.93
Total Income*	Rs. Cr.	414.58	386.74
PAT	Rs. Cr.	28.33	(98.47)
Net Worth	Rs. Cr.	2025.46	1988.30
Return on Average Assets (RoAA)	(%)	0.54	(1.93)
Return on Average Net Worth (RoNW)	(%)	1.41	(4.84)
Debt/Equity	Times	1.66	1.39
Gross NPA	(%)	2.48	4.99
Net NPA	(%)	1.58	1.51

*Total income equals to Net Interest Income plus other income.

**Total Assets are net off deferred taxes

Status of non-cooperation with previous CRA (if applicable)

Not Applicable

Any Other Information

None

Applicable Criteria

- Non-Banking Financing Entities: <https://www.acuite.in/view-rating-criteria-44.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>
- Application Of Financial Ratios And Adjustments: <https://www.acuite.in/view-rating-criteria-53.htm>
- Consolidation Of Companies: <https://www.acuite.in/view-rating-criteria-60.htm>

Note on Complexity Levels of the Rated Instrument

In order to inform the investors about complexity of instruments, Acuité has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuite's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on www.acuite.in.

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
06 Jul 2023	Proposed Non Convertible Debentures	Long Term	103.00	ACUITE A+ Stable (Downgraded from ACUITE AA-)
	Proposed Term Loan	Long Term	95.00	ACUITE A+ Stable (Downgraded from ACUITE AA-)
	Term Loan	Long Term	25.00	ACUITE A+ Stable (Downgraded from ACUITE AA- Negative)
	Term Loan	Long Term	120.00	ACUITE A+ Stable (Downgraded from ACUITE AA- Negative)
	Proposed Term Loan	Long Term	60.00	ACUITE A+ Stable (Downgraded from ACUITE AA- Negative)
	Proposed Term Loan	Long Term	200.00	ACUITE A+ Stable (Downgraded from ACUITE AA-)
	Non-Covertible Debentures (NCD)	Long Term	30.00	ACUITE Not Applicable (Withdrawn)
06 Jul 2022	Proposed Non Convertible Debentures	Long Term	200.00	ACUITE AA- (Reaffirmed & Withdrawn)
	Proposed Long Term Loan	Long Term	95.00	ACUITE AA- Negative (Reaffirmed)
	Proposed Non Convertible Debentures	Long Term	103.00	ACUITE AA- Negative (Reaffirmed)
	Proposed Long Term Loan	Long Term	200.00	ACUITE AA- Negative (Assigned)
	Term Loan	Long Term	45.00	ACUITE AA- Negative (Reaffirmed)
	Term Loan	Long Term	160.00	ACUITE AA- Negative (Reaffirmed)
	Non-Covertible Debentures (NCD)	Long Term	30.00	ACUITE AA- Negative (Reaffirmed)
06 Jul 2021	Proposed Long Term Loan	Long Term	300.00	ACUITE AA- Stable (Assigned)
	Proposed Non Convertible Debentures	Long Term	333.00	ACUITE AA- Stable (Assigned)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Complexity Level	Quantum (Rs. Cr.)	Rating
Not Applicable	Not avl. / Not appl.	Proposed Non Convertible Debentures	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	103.00	Not Applicable Withdrawn
Not Applicable	Not avl. / Not appl.	Proposed Term Loan	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	60.00	Not Applicable Withdrawn
Not Applicable	Not avl. / Not appl.	Proposed Term Loan	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	200.00	Not Applicable Withdrawn
Not Applicable	Not avl. / Not appl.	Proposed Term Loan	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	95.00	Not Applicable Withdrawn
Karnataka Bank Ltd	Not avl. / Not appl.	Term Loan	14 Sep 2021	Not avl. / Not appl.	14 Jul 2024	Simple	25.00	ACUITE A+ Stable Reaffirmed
Nabard Financial Services Limited	Not avl. / Not appl.	Term Loan	24 Feb 2021	Not avl. / Not appl.	31 Mar 2026	Simple	120.00	ACUITE A+ Stable Reaffirmed

*Annexure 2 - List of Entities (applicable for Consolidation or Parent / Group / Govt. Support)

Sr. No.	Company Name
1	Clix Capital Services Private Limited
2	Clix Housing Finance Limited

Contacts

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About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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