

Press Release

Namra Finance Limited

November 08, 2021

Rating Assigned



Total Facilities Rated *	Rs. 140.00 Cr.
Total Bank Facilities Rated	Rs. 140.00 Cr.
Long Term Rating	ACUITE A-/ Stable (Assigned)

* Refer Annexure for details

Rating Rationale

Acuité has assigned the long-term rating of '**ACUITE A-**' (**read as ACUITE A minus**) on the Rs. 140.00 Cr. Bank Facilities of Namra Finance Limited (NFL). The outlook is '**Stable**'.

The rating derives strength from financial and business synergies with Arman Financial Service Limited (AFSL). The rating takes into account the group's established track record of operations in three product segments i.e Micro Finance, Micro Small and Medium Enterprise (MSME) and two wheeler finance supported by experienced management team. The ratings further factor in the group's healthy resource raising ability, comfortable capital structure and healthy liquidity buffers. The group has well diversified funding profile with a lender base of ~30 banks and financial institutions. At consolidated level, AFSL has comfortable capitalization levels which stood at 24.21 percent with Tier I Capital of 21.91 percent as on June 30, 2021. Acuité also takes note of the improvement in the gearing levels of the group which stood at 3.64 times as on June 2021 as against 4.05 times as on March 2020. The rating further factors in growth in the scale of operations with significant rise in AUM from Rs.181.93 Cr as on 31st March 2017 to Rs.814.40 Cr as on 31st March 2021. However, Acuité takes cognizance of the decline in AUM to Rs 784.77 Cr as on June 2021 as against Rs 859.10 Cr as on March 2020, which is on account of conscious curtailment in the disbursements during FY21 and Q1FY22. Further, with a view to achieve deeper penetration, the group has in the past four years expanded into newer regions which has resulted in decline in concentration in the state of Gujarat from 57.20 percent in FY18 to 38.61 percent in FY21.

The rating is however constrained by deterioration in the group's financial profile as a result of rise in gross nonperforming assets (owned portfolio) to 4.70 percent as on March 31, 2021 (P.Y : 1.13 percent) and to further 5.68 percent as on June 30, 21 given stress experienced by vehicle and micro finance sectors. Further, the company continues to have delinquencies in the softer buckets which exposes it to asset quality risks. While monthly collection efficiency for the consolidated portfolio has been improving since July 2021, sustained improvement in collections and rise in on-time portfolio remains to be seen. Further, the group's Return on Average Assets (ROAA) has declined to 1.17 percent as on March 2021 as against 5.06 percent as on March 2020. Going forward, the ability of the Group to profitably scale-up its operations while maintaining healthy asset quality will be key monitor-able.

About AFSL

Gujarat based Incorporated in 1992 and promoted by Mr Jayendra Patel, Arman Financial Services Ltd (together with Namra Finance Ltd referred to as "Arman Group") is a Non-Deposit taking Non-Banking Financial Company registered with RBI. Arman commenced its operations with asset backed finance lending in the state of Gujarat. Following the RBI directive for creating a separate category of NBFC for lending to micro finance sector, the company was the first in India to obtain "NBFC-MFI" license for its wholly owned subsidiary -Namra Finance Ltd (Namra) on February 14, 2013. In March 2017, AFSL also commenced MSME Lending Business.

The Company (Arman and Namra together) is mainly engaged into micro-financing and asset backed financing. The company offers two-wheeler and MSME financing and Joint Liability Group (JLG) financing. AFSL, on a consolidated basis, operates in 7 states i.e Gujarat, Madhya Pradesh, Maharashtra, Uttar Pradesh, Uttarakhand, Rajasthan and Haryana spread across 94 districts through a network of 245 branches with Assets Under Management (AUM) at Rs 784.77 Cr. as on June 2021. AFSL's equity shares were listed on BSE in 1995. The promoter and promoter group hold 27.46 percent of the equity shareholding in AFSL.

About ASFL's wholly owned subsidiary-NFL:

Namra Finance Limited (NFL) is a wholly owned subsidiary of AFSL which is a Non-Deposit taking NBFC registered with Reserve Bank of India, promoted by Mr. Jayendra Patel. Prior to May 2013, AFSL was engaged in the business of two-wheeler financing and microfinance lending business through Joint Liability Group (JLG) model. However, NFL got an NBFC – Micro Finance Institution license from RBI on February 14, 2013 and from May 2013, entire new microfinance lending is being carried out by NFL.

Microfinance lending is presently the largest business segment of the group contributing ~80 percent of the total Assets under Management (AUM) as on June 30, 2021.

Analytical Approach

Acuité has consolidated the business and financial risk profiles of AFSL and NFL (Hereinafter referred to as 'Arman Group' or 'the company') for arriving at the rating. The consolidation is in view of common promoters and management, integrated businesses, shared brand name, and significant operational and financial linkages between these entities.

Extent of Consolidation: Full

Key Rating Drivers

Strengths

- Established track record of operations with experienced promoters and management:**

AFSL is engaged in the financing business since 1992 and has demonstrated a long track record of operations through various business cycles. Arman commenced its operations with asset backed finance lending in the state of Gujarat and has built a strong experience of 29 years in the industry. Following the RBI directive for creating a separate category of NBFC for lending to micro finance sector, the company was the first in India to obtain "NBFC-MFI" license for its wholly owned subsidiary -Namra Finance Ltd (Namra) on February 14, 2013. Accordingly, all the assets related to micro finance were transferred to Namra Finance Limited (NFL). Further in 2017, company began its MSME loan product segment.

The company has geographical presence in the states of Gujarat, Madhya Pradesh, Uttar Pradesh, Maharashtra, Uttarakhand, Rajasthan and Haryana with its network of 245 spread across 94 districts as on June 30, 2021. The company is promoted by Mr. Jayendra Patel, Managing Director, who has a 25 years of experience of Senior managerial and board level experience in the finance sector. Mr Patel is the founder member of Gujarat Finance Companies Association. He is supported by Mr. Aalok Patel, who is also on the Board of the company is having more than 15 years of experience in financial sector. Further, Mr. Alok Prasad is the present Chairman on the Board of AFSL, and is having 35 years of experience in regulatory, banking and financial service. He has been associated with MFIN as Founder Chief Executive Officer. The Board is well represented by 9 Directors having with adequate and relevant experience in the corporate and finance domain.

Acuité believes that established presence of the promoters and management coupled with effective guidance from the directors on the board, will be support to the business risk profile of the company in the near to medium term.

- Increased scale of operations.**

Over the years, the company's scale of operations has grown significantly with rise in AUM from Rs.181.93 Cr as on 31st March 2017 to Rs.814.40 Cr as on 31st March 2021. Further, with a view to achieve deeper penetration, the group has in the past 4 years expanded into newer regions. As such, the company's branch size increased from 80 branches as on March 2017 to 239 branches as on March 2021 (245 branches as on June 2021) which has gradually resulted in reduced concentration of AUM in the state of Gujarat. The company added 28 new branches during FY2021 and 45 new branches during FY2020.

The company has three major segments- JLG (Micro-Finance through Namra Finance Limited), MSME and two wheeler loan, whereby JLG contributes ~80 percent of the Total AUM as on June 2021 followed by MSME (15 percent of the total AUM) and Two wheeler loans (~5 percent of the total AUM). Within two wheeler sector, the company is focusing in the rural areas of Gujarat, whereas for MSME financing, AFSL is focusing in the state of Gujarat, Madhya Pradesh and Maharashtra. For Microfinance segment, the company operates in all seven states.

Acuité believes that company has demonstrated the resilience to grow across various business cycles coupled with diversification in three segments.

- **Comfortable capital structure with Strong resource raising ability.**

The group's Assets under Management (AUM) has grown from Rs. 181.93 Cr. as on March 31, 2017 to Rs. 814.38 Cr. as on March 31, 2021 (Rs 784.64 Cr as on June 2021). The group's net worth stood at Rs. 186.76 Cr. as on March 31, 2021 (Rs 189.50 Cr as on June 2021) as against Rs. 172.23 Cr. as on March 31, 2020. It has comfortable capitalization level with overall Capital Adequacy Ratio of 39.56 percent (standalone) as on March 31, 2021, mainly by way of Tier I capital of 35.65 percent.

The group has established relationships with ~30 lenders; public and private sector bank and financial institutions. As on March 31, 2021, the funding mix comprised borrowings from banks (27 percent), borrowings from FI's (13 percent), and borrowings from NBFC (24 percent), securitization (7 percent), ECB (6 percent), Non-Convertible debentures (21 percent) and direct assignment funding (2 percent). Additionally, the company maintains adequate liquidity in the form of sufficient cash and bank balance of 52.56 Cr; Unencumbered FD's and Mutual funds of Rs 62.54 Cr, unutilized lines of Rs 108.20 Cr. (including cash credit) as on September 30, 2021 to meets its funding requirements. (~24 percent of the total assets)

Acuité expects the Group to continue to benefit from diversified funding mix and the Group's ability to raise resources from various banks and financial institutions.

Weaknesses

- **Moderate Asset Quality.**

The outbreak of the COVID and the intermittent lockdowns have significantly impacted the credit profile of most of the borrowers thereby impacting the asset quality. Given the challenges and stress experienced by vehicle and microfinance sector, the group reported a 90+DPD (consolidated) at 5.68 percent as on June 30, 2021 (4.70 percent as on March 31, 2021) as against 1.13 percent as on March 31, 2020. At standalone level, NFL reported 90+DPD at 4.14 percent as on March 31, 2021 as against 0.95 percent as on March 31, 2020. While the company's current collection efficiency has been improving since Q2FY2022, sustained improvement in collections and rise in on-time portfolio remains to be seen. The on-time portfolio as on June 30, 2021 stood at 84.06 percent vis-à-vis 96.17 percent as on March 31, 2021

- **Profitability pressure due to higher credit costs.**

Significant decline in disbursements, asset quality stress and the resultant credit provisioning have altogether impacted the profitability. The group's credit costs increased from Rs 20.01 Cr for FY2020 to Rs 54.59 Cr for FY2021, this resulted decline in AFSL's PAT (consolidated) to Rs 10.62 Cr for FY2021 as against Rs 41.52 Cr for FY2020. Consequently, this has impacted the Return on Average Assets (ROAA) which stood at 1.17 percent as on March 2021 as against 5.06 percent as on March 2020.

At standalone level, NFL's PAT (consolidated) declined to Rs 4.91 Cr for FY2021 as against Rs 25.20 Cr for FY2020.

Acuité believes that, the group's ability to contain asset quality pressures while maintaining its profitability parameters is a key rating monitorable.

ESG factors relevant for rating

Arman Financial Services Limited (AFSL) belongs to the NBFC sector which complements bank lending in India. Some of the material governance issues for the financial services sector are policies and practices with regard to business ethics, board diversity and independence, compensation structure for board and KMPs, role of the audit committee and shareholders' rights. On the social aspect, some of the critical issues for the sector are the contributions to financial inclusion and community development, responsible financing including environmentally friendly projects and policies around data privacy. The industry, by nature has a low exposure to environmental risks.

AFSL focuses towards overcoming the financial inclusion gap through vehicle finance and microfinance in semi-rural and rural areas. The entity has corporate governance policies on whistle-blower programme and vigil mechanism. The NBFC outlines the policies related to diversity, sexual harassment, and ethical business practices in its code of conduct and also has a high transparency in terms of disclosures related to board and management compensation. AFSL's CSR policy focusses on development of marginalized communities and initiatives such as Hygiene Awareness programmes among rural women in Gujarat. As part of the 'green initiative', the company has switched to electronic mode to send annual reports or Notice of AGM to the shareholders and depository participants.

Rating Sensitivity

- Movement in Profitability Metrics.
- Movement in capitalization and liquidity buffers.
- Movement in asset quality and collection efficiency

Material Covenants

NFL is subject to covenants stipulated by its lenders/investors in respect of various parameters like capital structure, debt to equity ratio among others.

Liquidity Position: Adequate

NFL has adequately matched asset-liability profile as on June 30, 2021 with a cumulative surplus in all maturity buckets. The Group has adequate liquidity buffers by way of unencumbered cash and bank balances of Rs. 52.56 Cr; Unencumbered FD's and Mutual funds of Rs 62.54 Cr, unutilized lines of Rs 108.20 Cr. as on September 30, 2021.

Outlook: Stable

Acuité believes that NFL will maintain a 'Stable' outlook over the near to medium term owing to its established presence in the key operating segment and healthy capitalization buffers. The outlook may be revised to 'Positive' in case of significant and sustainable growth in AUM while maintaining asset quality and improved profitability. Conversely, the outlook may be revised to 'Negative' in case of significantly higher than expected asset quality pressures or profitability margins.

About the Rated Entity - Key Financials

AFSL- Key Financials (Consolidated)

Particulars	Unit	FY21 (Actual)	FY20 (Actual)
Total Assets	Rs. Cr.	926.71	891.38
Total Income*	Rs. Cr.	115.11	126.77
PAT	Rs. Cr.	10.62	41.52
Net Worth	Rs. Cr.	186.76	172.73
Return on Average Assets (RoAA)	(%)	1.17	5.06
Return on Average Net Worth (RoNW)	(%)	5.91	28.11
Debt/Equity	Times	3.86	4.05
Gross NPA (Owned Portfolio)	(%)	4.70	1.13
Net NPA (Owned Portfolio)	(%)	0.77	0.22

*Total income equals to Net Interest Income plus other income.

NFL- Key Financials (Standalone)

Particulars	Unit	FY21 (Actual)	FY20 (Actual)
Total Assets	Rs. Cr.	707.10	660.93
Total Income*	Rs. Cr.	74.92	79.83
PAT	Rs. Cr.	4.91	25.20
Net Worth	Rs. Cr.	120.65	113.86
Return on Average Assets (RoAA)	(%)	0.72	4.20
Return on Average Net Worth (RoNW)	(%)	4.19	26.20
Debt/Equity	Times	4.72	4.66
Gross NPA (Owned Portfolio)	(%)	4.14	0.95
Net NPA (Owned Portfolio)	(%)	0.69	0.00

*Total income equals to Net Interest Income plus other income.

Status of non-cooperation with previous CRA (if applicable):

Not Applicable.

Any other information

None

Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Non-Banking Financing Entities - <https://www.acuite.in/view-rating-criteria-44.htm>
- Financial Ratios and Adjustments - <https://www.acuite.in/view-rating-criteria-53.htm>
- Consolidation of Companies- <https://www.acuite.in/view-rating-criteria-60.htm>

Note on complexity levels of the rated instrument

<https://www.acuite.in/view-rating-criteria-55.htm>

Rating History (Up to last three years)

Not Applicable

*Annexure – Details of instruments rated

Lender Name	Facilities	Date of Issuance	Coupon Rate	Date of Maturity	Size of the issue (Rs. In Cr.)	Rating/ Outlook
Federal Bank Limited	Cash Credit	31-Jan-2019	11.00%	Not Applicable	1.00	ACUITE A-/Stable (Assigned)
IDFC First Bank	Cash Credit	15-Feb-2021	11.00%	Not Applicable	0.50	ACUITE A-/Stable (Assigned)
State Bank of India	Cash Credit	01-Feb-2016	9.75%	Not Applicable	4.00	ACUITE A-/Stable (Assigned)
MUDRA	Term Loan	17-Mar-2020	6.43%	17-Jun-2022	9.00	ACUITE A-/Stable (Assigned)
Bank of Maharashtra	Term Loan	31-Dec-2019	11.35%	31-Dec-2022	4.78	ACUITE A-/Stable (Assigned)
Bank of Maharashtra	Term Loan	31-Aug-2020	10.40%	31-Aug-2023	9.84	ACUITE A-/Stable (Assigned)
IDFC First Bank	Term Loan	31-Mar-2021	11.50%	31-Mar-2024	21.19	ACUITE A-/Stable (Assigned)
Federal Bank	Term Loan	31-Mar-2021	11.00%	31-Mar-2024	10.08	ACUITE A-/Stable (Assigned)
Federal Bank	Term Loan	30-Sep-2019	11.00%	30-Sept-2022	0.62	ACUITE A-/Stable (Assigned)

Punjab National Bank	Term Loan	26-Mar-2020	10.70%	26-Mar-2022	6.64	ACUITE A-/Stable (Assigned)
Punjab National Bank	Term Loan	26-Dec-2019	10.70%	26-Mar-2022	2.08	ACUITE A-/Stable (Assigned)
State Bank of India	Term Loan	04-Nov-2019	9.95%	04-Feb-2022	15.92	ACUITE A-/Stable (Assigned)
Union Bank of India	Term Loan	10-Sept-2021	11.30%	10-Sept-2024	10.00	ACUITE A-/Stable (Assigned)
Punjab National Bank	Term Loan	20-Feb-2020	11.30%	20-Feb-2023	3.26	ACUITE A-/Stable (Assigned)
ICICI Bank	Term Loan	30-Sept-2021	10.00%	30-Sep-2023	20.00	ACUITE A-/Stable (Assigned)
Not Applicable	Proposed Bank Facilities	Not Applicable	Not Applicable	Not Applicable	21.09	ACUITE A-/Stable (Assigned)

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About Acuité Ratings & Research:

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