



**Press Release**  
**Mulamoottil Financiers Limited**  
**October 08, 2024**  
**Rating Assigned and Reaffirmed**

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	10.00	ACUITE BBB-   Stable   Assigned	-
Bank Loan Ratings	80.49	ACUITE BBB-   Stable   Reaffirmed	-
<b>Total Outstanding Quantum (Rs. Cr)</b>	90.49	-	-
<b>Total Withdrawn Quantum (Rs. Cr)</b>	0.00	-	-

**Rating Rationale**

Acuite has reaffirmed the long-term rating of ‘**ACUITE BBB-’** (read as **ACUITE triple B Minus**) on the Rs. 80.49 crore bank facilities of Mulamoottil Financiers Limited (MFL). The outlook is ‘**Stable**’.

Acuite has assigned the long-term rating of ‘**ACUITE BBB-’** (read as **ACUITE triple B Minus**) on the Rs. 10.00 crore bank facilities of Mulamoottil Financiers Limited (MFL). The outlook is ‘**Stable**’.

**Rationale for the rating**

The rating continues to factor in the experienced promoters, healthy asset quality and comfortable capitalization levels. MFL’s reported a CRAR of 35.23 percent (Tier 1: 23.91 percent) and gearing levels stood at 3.12 times as on March 31, 2024. The rating takes into consideration in the company’s lending profile towards secured and liquid gold loans & improvement in disbursal levels. The rating further draws comfort from sound asset quality metrics marked by on time portfolio at 100 percent and Gross Non-Performing Assets (GNPA) at nil as on March 31, 2024. Profitability has also improved in FY24 as PAT is Rs 10.00 Cr. and in FY23 it was Rs.5.55 Cr.

The rating is however, constrained by geographical concentration, modest scale of operations, limited financial flexibility and highly competitive business of gold loans. Going forward, the company’s ability to raise capital, profitably scale-up its loan portfolio while maintaining the asset quality will be a key monitorable.

**About the company**

Mulamoottil Financiers Limited (Formerly Mulamoottil Leasing and Hire Purchase Ltd) a Non- Banking Financial Company (NBFC) incorporated in February 1994 based out of central Travancore area of Kerala mainly operates in providing gold loan primarily to individuals in rural areas. The company is being promoted by Mr. Jacob Thomas and his family members. The company has expanded its operations in the state of Kerala with a network of 178 branches.

MFL is a part of the Mulamoottil Group, the group is also engaged in other businesses like hospitality, finance, retail amongst others.

### **Unsupported Rating**

Not Applicable

### **Analytical Approach**

Acuité has considered the standalone financial and business risk profile of MFL to arrive at the rating.

### **Key Rating Drivers**

#### **Strength**

#### **Experienced promoters**

The promoters have more than two decades of experience and a strong understanding of customer profile in the

region they operate. Given the company's long track record of presence of more than three decades in the state of Kerala, the company has built up good credibility among the borrowers. The company is promoted by Mr. Jacob Thomas and his family members. He holds ~56 percent of shares individually of MFL as on March 31, 2024, while rest shareholding is held by other family members. Mr. Jacob Thomas, the managing director of the company has long-standing experience in various business & also in financial services. The day-to-day operation of MFL is led by Dr. Ashly Thomas Jacob who is supported by his team of professionals. Acuité believes that MFL will continue to benefit from its established presence of the Mulamoottil Group and experience of the promoters in the gold loan segment.

### **Healthy Asset Quality**

Asset quality has shown improvement marked by on time portfolio at 100 percent as on March 31, 2024. MFL reported a Gross NPA and Net NPA as nil as against 0.33 percent and 0.17 percent respectively as on March 31, 2023. The improvement was led by the management's focus on collection toward delinquent assets. Going forward, the company's ability to maintain asset quality will be key monitorable and risk arising from adverse gold prices would be critical.

### **Weakness**

#### **Moderate scale of Operations with high geographical concentration**

Mulamoottil Financiers limited commenced its operation in 1994 and currently has a loan portfolio of Rs. 197.36 Cr. as on March 31, 2024 as against Rs. 149.97 Cr. as on March 31, 2023, and Rs. 104.80 Cr. in FY2022. MFL is a mid-sized but a stable growing player in gold loans. MFL's portfolio is currently concentrated in 5 districts of Kerala (i.e Pathanamthitta, Kottayam, Alappuzha, Kollam, Idukki) and has a branch base of 178 branches as on March 31, 2024. Going forward MFL plan to expand its network of branches in the neighbouring states of Kerala. The company's performance is expected to remain exposed to the competitive landscape in these regions and the occurrence of events such as natural calamities, which may adversely impact the credit profile of the borrowers. However, the geographical concentration could evolve into being a niche in the gold loan market in Kerala for MFL as its primary focus and vision is to serve the rural community of Kerala and help this part of the community to grow. Moreover MFL does plan to penetrate this segment by opening more branches in the coming year which would help build its foundation in these communities. Furthermore, there is a drive to empower women in these areas and that is denoted by the high employment ratio of 95% which is in favor of women. Acuité believes that geographical concentration will continue to weigh on the company's credit profile however the development in how this specific niche of operating in rural areas is developed would be key a monitorable.

### **Limited Financial Flexibility**

The capital structure of MFL is supported by Networth of Rs. 53.57 Cr. ,Total debt of Rs. 168.69 Cr. and resulted gearing of ~3.12 times as on March 31, 2024. MFL borrowing profile comprises non-convertible debentures followed by unsecured non-convertible subordinate debt and facilities from Federal bank and State Bank of India in the form of CC/OD, WCDL, Term Loan facilities. The NCDs are privately placed with friends and family of the promoters for a tenor of 3 to 7 years. As the company has availed banking facility from three banks, the debt profile of MFL remains largely dependent on promoters for funding requirement. The company is in talk with other banks for raising additional funds. Acuité believes that the ability of the company to mobilize additional funding through debt/equity will be critical.

### **Rating Sensitivity**

- Ability to raise capital
- Profitable scale up in operations
- Movement in liquidity buffers
- Movement in profitability metric
- Changes in the regulatory environment

### **Liquidity Position**

#### **Adequate**

MFL's overall liquidity profile remains adequate with no negative cumulative mismatches in near to medium term as per ALM dated March 31, 2024. The company has cash & bank balances of Rs. 14.95 Crore as of March 31, 2024.

### **Outlook: Stable**

Acuité believes that MFL will maintain a 'Stable' outlook over the medium term supported by its established presence in the gold loan segment along with experienced promoters and demonstrated ability to maintain asset quality levels. The outlook may be revised to 'Positive' in case of higher than expected growth in loan portfolio

while maintaining asset quality and capital structure. The outlook may be revised to 'Negative' in case of any headwinds faced in scaling up of operations or in case of significant deterioration in asset quality and profitability metrics.

#### Other Factors affecting Rating

None

#### Key Financials - Standalone / Originator

Particulars	Unit	FY24 (Actual)	FY23 (Actual)
Total Assets	Rs. Cr.	235.57	177.93
Total Income*	Rs. Cr.	26.19	18.66
PAT	Rs. Cr.	10.00	5.55
Net Worth	Rs. Cr.	53.47	41.11
Return on Average Assets (RoAA)	(%)	4.83	3.66
Return on Average Net Worth (RoNW)	(%)	21.81	15.07
Debt/Equity	Times	3.12	3.07
Gross NPA	(%)	0.00	0.33
Net NPA	(%)	0.00	0.17

#### Status of non-cooperation with previous CRA (if applicable):

Not Applicable

#### Any other information

None

#### Applicable Criteria

- Application Of Financial Ratios And Adjustments: <https://www.acuite.in/view-rating-criteria-53.htm>
- Banks And Financial Institutions: <https://www.acuite.in/view-rating-criteria-45.htm>
- Complexity Level Of Financial Instruments: <https://www.acuite.in/view-rating-criteria-55.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>
- Non-Banking Financing Entities: <https://www.acuite.in/view-rating-criteria-44.htm>

#### Note on complexity levels of the rated instrument

In order to inform the investors about complexity of instruments, Acuité has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuité's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on [www.acuite.in](http://www.acuite.in).

## Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
06 Mar 2024	Working Capital Demand Loan (WCDL)	Long Term	6.00	ACUITE BBB-   Stable (Reaffirmed)
	Secured Overdraft	Long Term	1.00	ACUITE BBB-   Stable (Reaffirmed)
	Term Loan	Long Term	8.26	ACUITE BBB-   Stable (Reaffirmed)
	Secured Overdraft	Long Term	15.00	ACUITE BBB-   Stable (Reaffirmed)
	Working Capital Demand Loan (WCDL)	Long Term	4.00	ACUITE BBB-   Stable (Reaffirmed)
	Working Capital Demand Loan (WCDL)	Long Term	3.73	ACUITE BBB-   Stable (Reaffirmed)
	Secured Overdraft	Long Term	10.00	ACUITE BBB-   Stable (Assigned)
	Working Capital Demand Loan (WCDL)	Long Term	10.00	ACUITE BBB-   Stable (Assigned)
	Term Loan	Long Term	15.00	ACUITE BBB-   Stable (Assigned)
	Term Loan	Long Term	5.49	ACUITE BBB-   Stable (Assigned)
	Term Loan	Long Term	2.01	ACUITE BBB-   Stable (Reaffirmed)
02 Aug 2023	Working Capital Demand Loan (WCDL)	Long Term	10.00	ACUITE BBB-   Stable (Reaffirmed)
	Secured Overdraft	Long Term	1.00	ACUITE BBB-   Stable (Reaffirmed)
	Term Loan	Long Term	10.00	ACUITE BBB-   Stable (Reaffirmed)
	Secured Overdraft	Long Term	15.00	ACUITE BBB-   Stable (Reaffirmed)
	Working Capital Demand Loan (WCDL)	Long Term	4.00	ACUITE BBB-   Stable (Assigned)
06 Dec 2022	Working Capital Demand Loan (WCDL)	Long Term	10.00	ACUITE BBB-   Stable (Reaffirmed)
	Secured Overdraft	Long Term	1.00	ACUITE BBB-   Stable (Reaffirmed)
	Secured Overdraft	Long Term	15.00	ACUITE BBB-   Stable (Assigned)
	Term Loan	Long Term	10.00	ACUITE BBB-   Stable (Assigned)
05 Sep 2022	Working Capital Demand Loan (WCDL)	Long Term	10.00	ACUITE BBB-   Stable (Assigned)
	Secured Overdraft	Long Term	1.00	ACUITE BBB-   Stable (Assigned)

## Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Quantum (Rs. Cr.)	Complexity Level	Rating
Not Applicable	Not avl. / Not appl.	Proposed Long Term Bank Facility	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	1.49	Simple	ACUITE BBB- Stable   Reaffirmed
Not Applicable	Not avl. / Not appl.	Proposed Working Capital Demand Loan	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	5.00	Simple	ACUITE BBB- Stable   Reaffirmed
State Bank of India	Not avl. / Not appl.	Secured Overdraft	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	10.00	Simple	ACUITE BBB- Stable   Reaffirmed
Federal Bank	Not avl. / Not appl.	Secured Overdraft	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	1.00	Simple	ACUITE BBB- Stable   Reaffirmed
State Bank of India	Not avl. / Not appl.	Secured Overdraft	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	15.00	Simple	ACUITE BBB- Stable   Reaffirmed
State Bank of India	Not avl. / Not appl.	Term Loan	Not avl. / Not appl.	Not avl. / Not appl.	25 Sep 2025	4.60	Simple	ACUITE BBB- Stable   Reaffirmed
State Bank of India	Not avl. / Not appl.	Term Loan	Not avl. / Not appl.	Not avl. / Not appl.	13 Oct 2026	12.30	Simple	ACUITE BBB- Stable   Reaffirmed
South Indian Bank	Not avl. / Not appl.	Term Loan	Not avl. / Not appl.	Not avl. / Not appl.	31 Oct 2028	4.49	Simple	ACUITE BBB- Stable   Reaffirmed
South Indian Bank	Not avl. / Not appl.	Term Loan	Not avl. / Not appl.	Not avl. / Not appl.	31 Oct 2028	2.01	Simple	ACUITE BBB- Stable   Reaffirmed
Federal Bank	Not avl. / Not appl.	Working Capital Demand Loan (WCDL)	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	5.00	Simple	ACUITE BBB- Stable   Reaffirmed
Federal Bank	Not avl. / Not appl.	Working Capital Demand Loan (WCDL)	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	3.00	Simple	ACUITE BBB- Stable   Reaffirmed
Federal Bank	Not avl. / Not appl.	Working Capital Demand Loan (WCDL)	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	2.27	Simple	ACUITE BBB- Stable   Reaffirmed
Federal Bank	Not avl. / Not appl.	Working Capital Demand Loan (WCDL)	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	8.33	Simple	ACUITE BBB- Stable   Reaffirmed
Federal Bank	Not avl. / Not appl.	Working Capital Demand Loan (WCDL)	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	6.00	Simple	ACUITE BBB- Stable   Reaffirmed
Federal Bank	Not avl. / Not appl.	Working Capital Demand Loan (WCDL)	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	10.00	Simple	ACUITE BBB- Stable   Assigned

## Contacts

Mohit Jain Senior Vice President-Rating Operations	<b>Contact details exclusively for investors and lenders</b>
Shabad Palakkal Associate Analyst-Rating Operations	Mob: +91 8591310146 Email ID: <a href="mailto:analyticalsupport@acuite.in">analyticalsupport@acuite.in</a>

### About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

**Disclaimer:** An Acuité rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. Ratings assigned by Acuité are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, Acuité, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. Acuité is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind, arising from the use of its ratings. Ratings assigned by Acuité are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website ([www.acuite.in](http://www.acuite.in)) for the latest information on any instrument rated by Acuité. Please visit <https://www.acuite.in/faqs.htm> to refer FAQs on Credit Rating.