



Press Release
SEEDS FINCAP PRIVATE LIMITED
November 17, 2025
Rating Reaffirmed and Withdrawn

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	15.65	ACUITE BB+ Reaffirmed & Withdrawn	-
Bank Loan Ratings	9.35	Not Applicable Withdrawn	-
Non Convertible Debentures (NCD)	7.50	Not Applicable Withdrawn	-
Total Outstanding Quantum (Rs. Cr)	0.00	-	-
Total Withdrawn Quantum (Rs. Cr)	32.50	-	-

Rating Rationale

Acuité has reaffirmed and withdrawn its long-term rating to '**ACUITE BB+**' (read as **ACUITE double B plus**) on the Rs 15.65 Cr. bank facilities of Seeds Fincap Private Limited (SFPL). The rating is being withdrawn on account of No Objection Certificate received from the banker and withdrawal request received from the issuer.

Acuité has withdrawn the long-term rating on the Rs. 7.50 Cr. Non Convertible Debentures of Seeds Fincap Private Limited (SFPL) without assigning any rating as it has been redeemed. The rating is being withdrawn on account of No Objection Certificate received from the trustee and withdrawal request received from the issuer.

Acuité has withdrawn the long-term rating on the Rs. 9.35 Cr. bank facilities of Seeds Fincap Private Limited (SFPL) without assigning any rating as it is a proposed facility. The rating is being withdrawn on account of request received by the issuer.

The rating withdrawal is in accordance with Acuité's policy on withdrawal of rating as applicable to the respective facility / instrument.

Rationale for Rating

The rating continues to factor in the company's experienced management team, sound asset quality, and healthy growth in AUM levels in FY24. The company's AUM grew to Rs. 509.06 Cr. as on March 31, 2025, compared to Rs. 328.50 Cr. as on March 31, 2024. It has increased due to the healthy disbursement levels at Rs. 447.97 Cr. in FY2025 compared to Rs. 294.72 Crore in FY2024. Reportedly, the company's GNPA is 1.21 percent and NNPA is 0.18 percent as on March 31, 2025 which has increases compared to FY2024. The rating additionally factors in the equity infusion of Rs. 40 Cr. in June 2024 and 32 Cr. in September 2023 by existing and new investors.

The rating, however, continues to remain constrained by SFPL's weak earnings profile and its nascent stage of operation. The rating factors in SFPL's improved financial performance, with the company turning profitable in FY2025 and reporting a PAT of Rs. 1.41 crore, as against a net loss of Rs. 3.63 crore in FY2024. However, the elevated operating expenses are arising from ongoing branch expansion and increased staff hiring. The rating also factors SFPL's

geographically concentrated portfolio due to its limited track record of operations. (Uttar

Pradesh contributing 43% of total AUM as on September 30, 2025).

Acuite believes that the company's ability to timely infuse capital, improved network base, and improvement in the profitability metrics, while keeping the momentum in growth of AUM, and disbursements would be a key rating monitorable.

About the company

Incorporated in 2019, Seeds Fincap Private Limited (SFPL) is a RBI registered non-deposit taking NBFC with its headquarters in Gurugram (Delhi). The company is currently Promoted by Mr. Subhash Chandra Acharya as the CEO and Managing Director, and Mr. Avishek Sarkar as a whole-time Director. They are engaged in providing unsecured loans to people/enterprises living in Tier II, III & IV Cities. It commenced its operations in February 2021, and currently operating in Haryana, Rajasthan, Uttar Pradesh, Bihar, and Uttarakhand with 140 branches as on September 2025.

Unsupported Rating

Not Applicable

Analytical Approach

Acuite has considered the standalone business and financial risk profile of Seeds Fincap Private Limited to arrive at the rating.

Key Rating Drivers

Strength

Experienced Management :

SFPL is engaged in extending unsecured loans to people and enterprises in Tier II, III and IV cities. It operates in eight states with branch networks of 140 branches. The company is headed by Mr Subhash Chandra Acharya as the Managing Director-CEO and Mr Avishek Sarkar as the Whole Time Director are supported by the seasoned professionals for the daily operations. The management has an extensive experience of over a decade in the industry. Acuite believes that company's growth prospects will be supported by the promoter's experience in this industry.

Adequate capitalisation supported by regular infusions:

The company remains adequately capitalised for its current scale of operations, supported by the demonstrated ability of its promoters to infuse equity at regular intervals. Seeds Fincap raised Rs. 32 crore in the second quarter of FY2024 and RS. 40 crore in the first quarter of FY2025 from institutional investors. As a result, the net worth improved to Rs.105.77 Cr. as on March 31, 2025, compared to Rs. 64.69 Cr. on March 31 2024 and Rs. 37.02 Cr. as on March 31, 2023. Correspondingly, on-book gearing moderated to 4.26 times in FY2025 from 4.67 times in FY2024 and 3.96 times in FY2023. The company's ability to continue raising equity capital and maintain prudent leverage levels will remain a key monitorable.

Healthy AUM growth:

The company's Assets Under Management (AUM) grew robustly from Rs. 208.16 Cr. in FY2023 to Rs. 328.50 Cr. in FY2024 and further to Rs. 509.06 Cr. in FY2025, reflecting strong business expansion. SFPL's risk management framework remains adequate, supporting its expansion into new geographies while maintaining asset quality in its existing operational regions. The company has built a robust credit and risk infrastructure, including dedicated teams that conduct detailed cash flow assessments. Each branch is assigned a credit officer to ensure portfolio quality is consistently monitored.

Weakness

Exposure to geographic concentration in portfolio

SFPL was incorporated in 2019, and it is operating from Delhi since February 2021. The company is spread across 8 states, with the major exposure in state of Uttar Pradesh (43% of the portfolio o/s). The company expanded their branch network from 54 in March 31, 2023, to 90 in March 31, 2024, to 140 in September 2025 as to improve it's borrower base. This expansion

resulted in high operating expenses primarily driven by staff expenses leading to subdued profitability metrics. SFPL's ability to scale up its operations while maintaining its profitability metrics would be a key rating monitorable.

Modest capital structure:

SFPL offers loans for Trading, Agriculture & Dairy, Manufacturing & Production, Services and Consumer loan & MFIs which account for approximately 57%, 23%, 10%, 5% , 10% respectively of the portfolio. The company's capital structure is marked by Networth of Rs 105.77 Cr. as on March 31, 2025 and total debt of Rs 450.12 Cr resulting in debt/equity ratio of 4.26 times.

Rating Sensitivity

Not Applicable

Liquidity Position

Adequate

As per ALM statement as on March 31, 2025, SFPL has no negative cumulative mismatches in any buckets upto 1 years. SFPL's is able to maintain its monthly collection efficiency at the range of ~95 percent.

Outlook: Not Applicable

Other Factors affecting Rating

None

Key Financials - Standalone / Originator

Particulars	Unit	FY25 (Actual)	FY24 (Actual)
Total Assets	Rs. Cr.	572.15	374.02
Total Income*	Rs. Cr.	66.43	36.07
PAT	Rs. Cr.	1.41	(3.63)
Net Worth	Rs. Cr.	105.77	64.69
Return on Average Assets (RoAA)	(%)	0.3	(1.29)
Return on Average Net Worth (RoNW)	(%)	1.66	(7.14)
Total Debt/Tangible Net worth (Gearing)	Times	4.26	4.67
Gross NPA	(%)	1.21	0.35
Net NPA	(%)	0.18	0.00

*Total income equals to Net Interest Income plus other income.

Status of non-cooperation with previous CRA (if applicable):

Not Applicable

Any other information

None

Applicable Criteria

- Application Of Financial Ratios And Adjustments: <https://www.acuite.in/view-rating-criteria-53.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>
- Non-Banking Financing Entities: <https://www.acuite.in/view-rating-criteria-44.htm>

Note on complexity levels of the rated instrument

In order to inform the investors about complexity of instruments, Acuité has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuite's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on www.acuite.in.

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
04 Dec 2024	Term Loan	Long Term	0.96	ACUITE BB+ Stable (Reaffirmed)
	Term Loan	Long Term	4.69	ACUITE BB+ Stable (Reaffirmed)
	Proposed Long Term Bank Facility	Long Term	9.35	ACUITE BB+ Stable (Reaffirmed)
	Non-Covertible Debentures (NCD)	Long Term	7.50	ACUITE BB+ Stable (Reaffirmed)
	Term Loan	Long Term	10.00	ACUITE BB+ Stable (Reaffirmed)
17 May 2024	Term Loan	Long Term	0.38	ACUITE BB+ Stable (Reaffirmed)
	Proposed Long Term Bank Facility	Long Term	2.52	ACUITE BB+ Stable (Reaffirmed)
	Term Loan	Long Term	1.61	ACUITE BB+ Stable (Reaffirmed)
	Term Loan	Long Term	5.00	ACUITE BB+ Stable (Assigned)
	Term Loan	Long Term	1.25	ACUITE BB+ Stable (Reaffirmed)
	Non-Covertible Debentures (NCD)	Long Term	7.50	ACUITE BB+ Stable (Reaffirmed)
	Term Loan	Long Term	1.11	ACUITE BB+ Stable (Reaffirmed)
	Term Loan	Long Term	13.13	ACUITE BB+ Stable (Reaffirmed)
18 May 2023	Term Loan	Long Term	1.88	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)
	Proposed Long Term Bank Facility	Long Term	8.75	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)
	Proposed Secured Non-Convertible Debentures	Long Term	7.50	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)
	Term Loan	Long Term	0.93	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)
	Cash Credit	Long Term	1.00	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)
	Term Loan	Long Term	4.44	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)
	Term Loan	Long Term	3.00	ACUITE BB+ Stable (Upgraded from ACUITE BB Stable)
04 Oct 2022	Term Loan	Long Term	3.00	ACUITE BB Stable (Reaffirmed)
	Proposed Long Term Bank Facility	Long Term	17.00	ACUITE BB Stable (Reaffirmed)
	Proposed Secured Non-Convertible Debentures	Long Term	7.50	ACUITE BB Stable (Assigned)
29 Sep 2022	Term Loan	Long Term	3.00	ACUITE BB Stable (Assigned)
	Proposed Long Term Bank Facility	Long Term	17.00	ACUITE BB Stable (Assigned)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Quantum (Rs. Cr.)	Complexity Level	Rating
Not Applicable	INE0K2Q07015	Non-Convertible Debentures (NCD)	30 Sep 2022	16.50	07 Mar 2025	7.50	Simple	Not Applicable Withdrawn
Not Applicable	Not avl. / Not appl.	Proposed Long Term Bank Facility	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	9.35	Simple	Not Applicable Withdrawn
SHIVALIK SMALL FINANCE BANK LIMITED	Not avl. / Not appl.	Term Loan	24 Mar 2023	Not avl. / Not appl.	25 May 2025	0.96	Simple	ACUITE BB+ Reaffirmed & Withdrawn
IDFC First Bank Limited	Not avl. / Not appl.	Term Loan	15 Jan 2024	Not avl. / Not appl.	15 Jan 2026	10.00	Simple	ACUITE BB+ Reaffirmed & Withdrawn
YES BANK LIMITED	Not avl. / Not appl.	Term Loan	29 Dec 2023	Not avl. / Not appl.	29 Dec 2025	4.69	Simple	ACUITE BB+ Reaffirmed & Withdrawn

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About Acuité Ratings & Research

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