



Press Release
Hella Infra Market Ltd (Erstwhile Hella Infra Market Pvt Ltd)
July 04, 2025
Rating Reaffirmed

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	1900.00	ACUITE A- Stable Reaffirmed	-
Non Convertible Debentures (NCD)	2000.00	ACUITE A- Stable Reaffirmed	-
Total Outstanding Quantum (Rs. Cr)	3900.00	-	-
Total Withdrawn Quantum (Rs. Cr)	0.00	-	-

Rating Rationale

Acuite has reaffirmed the long-term rating at ‘**ACUITE A-**’ (read as **ACUITE A Minus**) on Rs. 1,900 Cr. bank facilities of Hella Infra Market Limited (Erstwhile Hella Infra Market Private Limited)(HIML). The outlook is ‘**Stable**’.

Further, Acuite has also reaffirmed the long-term rating of ‘**ACUITE A-**’ (read as **ACUITE A Minus**) on Rs 2,000 Cr. of Non Convertible Debentures (NCD) of Hella Infra Market Limited (Erstwhile Hella Infra Market Private Limited)(HIML). The outlook is ‘**Stable**’.

Rationale for rating

The rating factors in the diversified revenue portfolio of the group in construction supplies with strong market position in key segments resulting in healthy y-o-y growth in the operating performance of the group. The rating also draws comfort from the presence of reputed investors such as Tiger Global, Fundamental, etc. and strong resource mobilisation ability of the group in terms of equity raise and debt refinancing over the years. The rating is however constrained by the significant capex and acquisitions done over the years, primarily driven by external debt which has impacted the financial risk profile leading to debt service coverage ratios falling below unity. However, with significant debt refinancing and fund raising in FY25, the improvement in debt protection metrics is expected over the medium term and shall remain a key rating sensitivity. The rating is further constrained by the intensive working capital operations of the group marked by elevated debtor days and limited track record of operations.

About the Company

Incorporated on July 15, 2016, Hella Infra Market Limited (erstwhile Hella Infra Market Private Limited) is a Thane based company engaged in the business of buying, selling, importing, exporting, supplying, distributing, sorting of construction material goods, equipments and products. The company is promoted by Mr. Souvik Sengupta & Mr. Aaditya Sharda.

About the Group

Established in 2016, Hella Group is a Thane based manufacturer cum aggregator dealing in various types of construction materials. The group provides a wide range of industrial products (concrete, steel, cement, aggregates), building materials & services (walling, wood, plumbing, roofing), consumer interior essentials (tiles and sanitary ware, modular kitchen and hardware, paint, electrical appliances) and chemical compounds. It runs its business through India’s first multi-product and multi-channel construction material platform – Infra.Market which is one of the biggest marketplaces and aggregators in the country having a tie-up with more than 500+ suppliers and 9,000+ retail stores (of which 1250+ retailers are dealer stores operating under the group’s brand name). The group has also launched 30+ premium franchise stores measuring 10,000 sq. ft. Further, it has established a key presence across 22+ states in India and also has an export presence in Middle East and Asian countries such as

Jordan, Vietnam, Singapore, Dubai, UK, Hong Kong, etc.

Unsupported Rating

Not Applicable

Analytical Approach

Extent of Consolidation

- Full Consolidation

Rationale for Consolidation or Parent / Group / Govt. Support

To arrive at the rating of Hella Infra Market Ltd (HIML), Acuite has consolidated the financial and business of all the subsidiaries and associates of HIML. The consolidation takes into account the integrated nature of business of companies, cashflow fungibilities, operational linkages and common management.

Key Rating Drivers

Strengths

Sustained equity infusions supported by reputed investors and strong resource mobilisation ability

The group is backed by reputed investors like Tiger Global, Accel India, Evolve India, Sacap Capital, etc who have been with the group since 2019 and extended support in the form of equity infusions in each of the fund raising rounds. On an overall basis, group has raised Rs 2,073 Cr. from FY20 to FY23 and Rs 1,975 Cr. in FY25 (including Rs. 900 Cr. against swap acquisition of tile companies in FY25). Further, the group has refinanced total debt of Rs. 1,700 Cr. in FY25, against which Rs 756 Cr. has been received till May 2025 and balance Rs 944 Cr. to be received in FY26. The group also received ~Rs 300 Cr. through 17% stake sale in RDC Concrete (India) Ltd during the period December 2023 to May 2024. Subsequently, these shares sold were replaced with shares of HIML. HIML also enhanced its working capital limits by Rs 242.5 Cr. in FY25 and has sanctions to enhance by another Rs 192.5 Cr. in FY26.

Diversified revenue streams with strong market position in key segments

The group is engaged in all sorts of construction materials with key focus on products which have a fragmented market, drive macroeconomic shifts and high export potential. The key focus is to establish a robust distribution system expanding at B2B levels and develop a strong brand. The group has secured strong domestic market positions, with being the largest manufacturer of ACC blocks and 2nd highest ranking in categories like Concrete and Tiles. Majority of the product portfolio expansion is on account of acquisitions including Equiphunt in 2020, RDC Concrete in 2021 and Shalimar Paints in 2022. The group has also ventured into new segments such as Bath & Fittings in 2020, Walling Manufacturing in 2023 and Wood Panel & Modular Kitchen in 2024. The extensive product range offers an edge over the competitors and allows to capture larger share of customers wallet through cross selling opportunities.

Strong growth in operating performance driven by increasing share of private labels

The operating revenues of the group has been growing at a strong pace with Rs 11,846.55 Cr. in FY23 to Rs 14,527.23 Cr. in FY24. In FY25, the revenues are estimated to have grown by ~20-25%. The group recorded a revenue of Rs 13,444 Cr. for 9MFY25. This growth in revenues is majorly attributable to the concrete segment (28% of FY24 revenue) which has grown at 48% in FY24, steel segment (20.4%) and chemical segments (19%). With increasing share of private labels in the revenue mix, the operating margins have also improved significantly from 6.4% in FY23 to 7.22% in FY24. Further, the margins are estimated to have improved to 7.60-7.80% in FY25 and with increasing economies of scale, margins are expected to improve further over the medium term. Currently, majority of revenue is driven from B2B channel mix (83.7% of FY24 revenue), however, the group has a constant focus on expanding its retail network as well through development of extensive distribution network.

Weaknesses

Dependence on external debt to support acquisitions, capex and working capital significantly impacted financial risk profile, expected to improve through equity infusions and debt refinancing

While the tangible net worth of the group stood improving at healthy levels to Rs 2,009.15 Cr. in FY24 as against Rs 1,857.42 Cr in FY23, the significant dependence on external debt to support acquisitions, capex and working capital however led to an increase in the gearing (including lease liabilities) from 1.52 times in FY23 to 2.17 times in FY24. Further, the debt protection metrics also stood low with debt service coverage ratios remaining below unity in FY23 & FY24. Moreover, the recent debt refinancing of Rs 1,700 Cr. and equity raise of Rs 1,975 Cr. in FY25 is expected to improve the financial risk profile significantly over the medium term. Further, the group has capex plans of Rs 1,600-1,700 Cr. over FY26-FY27 which is expected to be funded through mix of equity, internal accruals and debt. Further, going forward, the company plans to reduce the high cost long term debt and enhance its working capital limits, which shall be a key rating sensitivity. Additionally, the management also proposes for raising funds through initial public offer. This being at a preliminary stage has not been factored in

the rating, however, successful fund raising shall further improve the capital structure.

Intensive working capital requirements

The working capital operations of the company is intensive marked by high gross current asset days of 163 days in FY24 (151 days in FY23). This is mainly attributable to elevated debtor levels which stood at 132 days in FY24 as against 121 days in FY23. The receivable days is expected to remain in the range of 120 days over the medium term. Moreover, the creditor days have increased over the years which has provided marginal ease to working capital. The company sources materials from leading players like Ultratech, JSW Steel, etc. Further, since the company is majorly supplying materials directly from manufacturer and key materials such as concrete is perishable in nature, inventory maintenance is low at 10-15 days.

Limited track record and inherent challenges of construction business

The group has a relatively short operating track record as operations started in 2016. Also, the construction sector is fragmented with low entry barriers and numerous small players, hence exposes the company to intense competition risks. Further, growth in construction industry is vulnerable to the developments in infrastructure and real estate sector.

ESG Factors Relevant for Rating

The group has commitment to energy management and product stewardship. On the environment safeguard front, the group preserves natural resources and reduces energy intensive processes by engaging in use of recycled metal scrap and production of secondary steel, exports chemical raw materials to make sustainable and alternative fuels like Bio-diesel, is setting up recyclable and low energy consuming Oriented Polyvinyl Chloride pipes to replace the traditional cement pipes. Further, the group has developed healthy employment practices such as insurance benefits, health and safety policies, corporate social responsibility programs for upskilling, vocational training, gender equality and rural development. Further, it promotes gender diversity and inclusivity. The board comprises of a strong team of promoters and experienced industry professionals. Also, to manage the corporate governance anti bribery, anti corruption and whistleblower policy has been framed. The group ensures efficient credit risk management and indulges in data privacy and data security practices.

Rating Sensitivities

- Continued growth in the operating performance
- Higher than expected debt levels or inability to refinance/ raise funds in a timely manner leading to deterioration in the financial risk profile
- Stretch in working capital operations affecting the liquidity

All Covenants

- Security cover of 2.0x of the secured obligations of the debentures to be maintained on the issuer pledged shares during the tenure of NCDs
- The financial indebtedness to tangible net worth ratio of the issuer on a consolidated basis should not exceed 2.0x (two times) at any point during the tenor until the final settlement date
- The ratio of total financial indebtedness of the issuer to EBITDA on a consolidated basis must be less than 5x (five times) at any point during the tenor until the final settlement date.
- The ratio of EBITDA for the last financial quarter of the Issuer to the aggregate financial indebtedness (including all interest and principal) of the Issuer paid in the last financial quarter on an unconsolidated basis must be more than 1.0x (one times) and the ratio of EBITDA for the next forthcoming financial quarter of the Issuer to the aggregate financial indebtedness (including all interest and principal) of the Issuer payable in the next forthcoming financial quarter on an unconsolidated basis must be more than 1.0x (one times) ("DSCR").
- The average trailing of last 12 (twelve) month profit after tax of the Issuer must be positive during the entire tenor of the debentures and until the Final Settlement Date
- The ratio of total outstanding liabilities to tangible net worth on an consolidated basis must be less than 3x (three times) at any point during the tenor until the final settlement date

Liquidity Position Adequate

With the equity raise of Rs 1,975 Cr. and debt refinancing of Rs 1,700 Cr. in FY25 (Rs 756 Cr. received till May 2025 and Rs 944 Cr. to be received in FY26) through NCDs on a three-year bullet repayment, the group's

liquidity is expected to remain adequate over the medium term. Historically, the liquidity of the group has been stretched with accruals of Rs 594.85 Cr. in FY24 as against repayment obligations of Rs 1,389 Cr. for the same period and debt servicing was managed through debt raise and refinancing. Further, the group is expected to generate net cash accruals of ~Rs 850 & 1,200 Cr. in FY26 & FY27 respectively as against annual repayment of ~Rs 500-550 Cr. Further, group maintained total cash balance of Rs 1,040 Cr. as on December 31, 2024 of which Rs 632 Cr. is unencumbered. The overall utilisation of fund based limits stood at ~84% for 12 months ending on March 31, 2025, further, group has been sanctioned another revolving line of credit of Rs 830 Cr. for a period of five years which is fully utilised. Therefore, the group's ability to generate adequate accruals, enhance its working capital limits and raise funds over near to medium term shall be a key rating sensitivity.

Outlook: Stable

Other Factors affecting Rating

None

Key Financials

Particulars	Unit	FY 24 (Actual)	FY 23 (Actual)
Operating Income	Rs. Cr.	14527.23	11846.55
PAT	Rs. Cr.	378.04	155.28
PAT Margin	(%)	2.60	1.31
Total Debt/Tangible Net Worth	Times	2.17	1.52
PBDIT/Interest	Times	2.16	2.34

Status of non-cooperation with previous CRA (if applicable)

Not Applicable

Any Other Information

None

Applicable Criteria

- Application Of Financial Ratios And Adjustments: <https://www.acuite.in/view-rating-criteria-53.htm>
- Consolidation Of Companies: <https://www.acuite.in/view-rating-criteria-60.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>
- Infrastructure Sector: <https://www.acuite.in/view-rating-criteria-51.htm>
- Manufacturing Entities: <https://www.acuite.in/view-rating-criteria-59.htm>
- Service Sector: <https://www.acuite.in/view-rating-criteria-50.htm>
- Trading Entities: <https://www.acuite.in/view-rating-criteria-61.htm>

Note on complexity levels of the rated instrument

In order to inform the investors about complexity of instruments, Acuité has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuité's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on www.acuite.in.

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
29 May 2025	Working Capital Demand Loan (WCDL)	Long Term	85.00	ACUITE A- Stable (Assigned)
	Secured Overdraft	Long Term	50.00	ACUITE A- Stable (Assigned)
	Cash Credit	Long Term	100.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	50.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	40.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	40.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	50.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	30.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	20.00	ACUITE A- Stable (Assigned)
	Cash Credit	Long Term	20.00	ACUITE A- Stable (Assigned)
	Working Capital Demand Loan (WCDL)	Long Term	30.00	ACUITE A- Stable (Assigned)
	Term Loan	Long Term	12.72	ACUITE A- Stable (Assigned)
	Term Loan	Long Term	15.28	ACUITE A- Stable (Assigned)
	Proposed Long Term Bank Facility	Long Term	359.00	ACUITE A- Stable (Assigned)
	Proposed Non Convertible Debentures	Long Term	660.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	220.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	100.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	35.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	35.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	50.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	50.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	75.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	85.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	20.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	75.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	25.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	50.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	50.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	50.00	ACUITE A- Stable (Assigned)

	Non-Convertible Debentures (NCD)	Long Term	35.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	15.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	40.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	55.00	ACUITE A- Stable (Assigned)
	Non-Convertible Debentures (NCD)	Long Term	45.00	ACUITE A- Stable (Assigned)
	Channel/Dealer/Vendor Financing	Long Term	50.00	ACUITE A- Stable (Assigned)
	Term Loan	Long Term	218.00	ACUITE A- Stable (Assigned)
	Cash Credit	Long Term	50.00	ACUITE A- Stable (Assigned)
	Cash Credit	Long Term	75.00	ACUITE A- Stable (Assigned)
	Channel/Dealer/Vendor Financing	Long Term	25.00	ACUITE A- Stable (Assigned)
	Cash Credit	Long Term	50.00	ACUITE A- Stable (Assigned)
	Cash Credit	Long Term	350.00	ACUITE A- Stable (Assigned)
	Cash Credit	Long Term	125.00	ACUITE A- Stable (Assigned)
	Secured Overdraft	Long Term	130.00	ACUITE A- Stable (Assigned)
	Cash Credit	Long Term	85.00	ACUITE A- Stable (Assigned)
	Working Capital Demand Loan (WCDL)	Long Term	20.00	ACUITE A- Stable (Assigned)
	Cash Credit	Long Term	50.00	ACUITE A- Stable (Assigned)
07 Sep 2022	Cash Credit	Long Term	25.00	ACUITE BBB+ (Downgraded & Withdrawn from ACUITE A Stable)
	Cash Credit	Long Term	8.00	ACUITE BBB+ (Downgraded & Withdrawn from ACUITE A Stable)
	Cash Credit	Long Term	20.00	ACUITE BBB+ (Downgraded & Withdrawn from ACUITE A Stable)
	Cash Credit	Long Term	28.50	ACUITE BBB+ (Downgraded & Withdrawn from ACUITE A Stable)
	Cash Credit	Long Term	20.00	ACUITE BBB+ (Downgraded & Withdrawn from ACUITE A Stable)
	Cash Credit	Long Term	10.00	ACUITE BBB+ (Downgraded & Withdrawn from ACUITE A Stable)
	Cash Credit	Long Term	15.00	ACUITE BBB+ (Downgraded & Withdrawn from ACUITE A Stable)
	Cash Credit	Long Term	10.00	ACUITE BBB+ (Downgraded & Withdrawn from ACUITE A Stable)
	Cash Credit	Long Term	15.00	ACUITE BBB+ (Downgraded & Withdrawn from ACUITE A Stable)
	Cash Credit	Long Term	25.00	ACUITE BBB+ (Downgraded & Withdrawn from ACUITE A Stable)
	Cash Credit	Long Term	25.00	ACUITE BBB+ (Downgraded & Withdrawn from ACUITE A Stable)
	Working Capital Demand Loan (WCDL)	Long Term	30.00	ACUITE BBB+ (Downgraded & Withdrawn from ACUITE A Stable)
	Working Capital Term Loan	Long Term	20.00	ACUITE BBB+ (Downgraded & Withdrawn from ACUITE A Stable)
	Working Capital Term Loan	Long Term	10.00	ACUITE BBB+ (Downgraded & Withdrawn from ACUITE A Stable)
	Proposed Long Term Bank	Long		ACUITE BBB+ (Downgraded & Withdrawn from

	Facility	Term	88.50	ACUITE A Stable)
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Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Quantum (Rs. Cr.)	Complexity Level	Rating
Central Bank of India	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	350.00	Simple	ACUITE A- Stable Reaffirmed
DBS Bank Ltd	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	125.00	Simple	ACUITE A- Stable Reaffirmed
ESAF Small Finance Bank	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	20.00	Simple	ACUITE A- Stable Reaffirmed
Bandhan Bank	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	50.00	Simple	ACUITE A- Stable Reaffirmed
Bank of Baroda	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	85.00	Simple	ACUITE A- Stable Reaffirmed
HDFC Bank Ltd	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	75.00	Simple	ACUITE A- Stable Reaffirmed
Indian Bank	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	50.00	Simple	ACUITE A- Stable Reaffirmed
Union Bank of India	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	100.00	Simple	ACUITE A- Stable Reaffirmed
Yes Bank Ltd	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	50.00	Simple	ACUITE A- Stable Reaffirmed
State Bank of India	Not avl. / Not appl.	Channel/Dealer/Vendor Financing	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	50.00	Simple	ACUITE A- Stable Reaffirmed
HDFC Bank Ltd	Not avl. / Not appl.	Channel/Dealer/Vendor Financing	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	25.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507165	Non-Convertible Debentures (NCD)	23 Nov 2023	10.57	23 Nov 2025	220.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507181	Non-Convertible Debentures (NCD)	19 Jan 2024	10.47	19 Jul 2025	100.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507199	Non-Convertible Debentures (NCD)	26 Mar 2024	10.47	26 Sep 2025	35.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507207	Non-Convertible Debentures (NCD)	05 Apr 2024	10.97	05 Oct 2025	35.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507215	Non-Convertible Debentures (NCD)	10 Jun 2024	10.97	10 Dec 2025	50.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507223	Non-Convertible Debentures (NCD)	28 Jun 2024	10.97	28 Dec 2025	50.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507140	Non-Convertible Debentures (NCD)	20 Nov 2023	13.00	20 May 2026	75.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507447	Non-Convertible Debentures (NCD)	08 May 2025	11.50	08 Aug 2027	85.00	Simple	ACUITE A- Stable

								Reaffirmed
Not Applicable	INE06E507439	Non-Convertible Debentures (NCD)	30 Apr 2025	11.50	30 Apr 2028	20.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507231	Non-Convertible Debentures (NCD)	08 Jul 2024	10.97	08 Jan 2026	75.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507249	Non-Convertible Debentures (NCD)	24 Jul 2024	10.97	24 Jan 2026	25.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507256	Non-Convertible Debentures (NCD)	06 Aug 2024	10.97	06 Feb 2026	50.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507264	Non-Convertible Debentures (NCD)	28 Aug 2024	10.97	28 Feb 2026	50.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507280	Non-Convertible Debentures (NCD)	30 Sep 2024	10.97	30 Mar 2026	50.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507306	Non-Convertible Debentures (NCD)	29 Oct 2024	10.97	29 Apr 2026	35.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507314	Non-Convertible Debentures (NCD)	30 Oct 2024	10.97	30 Apr 2026	15.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507330	Non-Convertible Debentures (NCD)	18 Nov 2024	10.97	18 May 2026	40.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507348	Non-Convertible Debentures (NCD)	06 Dec 2024	10.97	06 Jun 2026	55.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507355	Non-Convertible Debentures (NCD)	13 Dec 2024	10.97	13 Jun 2026	45.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507371	Non-Convertible Debentures (NCD)	25 Mar 2025	11.50	25 Mar 2028	50.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507389	Non-Convertible Debentures (NCD)	28 Mar 2025	11.50	28 Mar 2028	40.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507397	Non-Convertible Debentures (NCD)	11 Apr 2025	11.50	11 Apr 2028	40.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507405	Non-Convertible Debentures (NCD)	17 Apr 2025	11.50	17 Apr 2028	50.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507413	Non-Convertible Debentures (NCD)	25 Apr 2025	11.50	25 Apr 2028	30.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507421	Non-Convertible Debentures (NCD)	21 Apr 2025	11.50	21 Apr 2028	20.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	INE06E507470	Non-Convertible Debentures (NCD)	06 Jun 2025	11.50	06 Jun 2028	30.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	Not avl. / Not appl.	Proposed Long Term Bank Facility	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	359.00	Simple	ACUITE A- Stable Reaffirmed
Not Applicable	Not avl. / Not appl.	Proposed Non Convertible Debentures	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	630.00	Simple	ACUITE A- Stable Reaffirmed

Karnataka Bank Ltd	Not avl. / Not appl.	Secured Overdraft	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	50.00	Simple	ACUITE A- Stable Reaffirmed
HSBC	Not avl. / Not appl.	Secured Overdraft	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	130.00	Simple	ACUITE A- Stable Reaffirmed
Union Bank of India	Not avl. / Not appl.	Term Loan	Not avl. / Not appl.	Not avl. / Not appl.	30 Sep 2030	218.00	Simple	ACUITE A- Stable Reaffirmed
STCI Finance Ltd.	Not avl. / Not appl.	Term Loan	Not avl. / Not appl.	Not avl. / Not appl.	30 Dec 2026	12.72	Simple	ACUITE A- Stable Reaffirmed
KISETSU SAISON FINANCE (INDIA) PRIVATE LIMITED	Not avl. / Not appl.	Term Loan	Not avl. / Not appl.	Not avl. / Not appl.	15 Mar 2026	15.28	Simple	ACUITE A- Stable Reaffirmed
Indusind Bank Ltd	Not avl. / Not appl.	Working Capital Demand Loan (WCDL)	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	85.00	Simple	ACUITE A- Stable Reaffirmed
Bank of India	Not avl. / Not appl.	Working Capital Demand Loan (WCDL)	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	20.00	Simple	ACUITE A- Stable Reaffirmed
ESAF Small Finance Bank	Not avl. / Not appl.	Working Capital Demand Loan (WCDL)	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	30.00	Simple	ACUITE A- Stable Reaffirmed

***Annexure 2 - List of Entities (applicable for Consolidation or Parent / Group / Govt. Support)**

Sr. No	Name of the companies
1	Hella Infra Market Limited (Formerly known as Hella Infra Market Pvt Ltd)
2	Hella Chemical Market Private Limited
3	Hella Infra Market Wood Products Private Limited
4	Hella Infra Market Retail Private Limited
5	Sociam Equipments Solutions Private Limited
6	Hella Infra Market Pipes & Fittings Private Limited
7	Hella Infra Market Ceramics Private Limited
8	Hella Infra Market Singapore Pte Limited
9	HIM Infra General Trading LLC
10	Sociam Singapore Pte Limited
11	Shalimar Paints Limited
12	RDC Concrete (INDIA) Limited
13	Hella Infra Market Metal Private Limited
14	Ketan Constructions Private Limited
15	Hella Infra Market Steel Private Limited
16	Engistone India Private Limited
17	Emcer Tiles Private Limited
18	Millenium Group
19	Ultrafine Mineral & Admixtures Private Limited
20	Neptune Readymix Concrete Private Limited
21	Eastern Speciality Paints and Coatings Private Limited

22	Shalimar Adhunik Nirman Limited
23	Amstrad Consumer India Private Limited
24	Ivas Kadson Hardwares Private Limited

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