

August 17, 2015

Facilities	Amount (Rs. Crore)	Rating
Packing Credit	3.00	SMERA A4+ (Assigned)
Letter of Credit	2.00	SMERA A4+ (Assigned)
Short Term (Proposed)	2.50	SMERA A4+ (Assigned)

SMERA has assigned a short term rating of '**SMERA A4+**' to the above mentioned bank facilities of Enco Shoes (ES). The rating reflects the extensive experience of the firm's promoters in the leather industry and its moderate financial risk profile marked by healthy gearing. However, the rating is constrained by the firm's modest scale of operations in an intensely competitive industry and working capital intensive operations.

### About the Firm

Enco Shoes (ES), was established in 2003 as a partnership firm by Mr. Najmul Hasan. The firm derives its revenues primarily from export of leather shoes.

For FY2013-14, ES reported profit after tax (PAT) of Rs.0.45 crore on operating income of Rs.35.68 crore as compared with PAT of Rs.0.33 crore on operating income of Rs.33.34 crore for FY2012-13.

### Contact List:

Media/Business Development	Analytical Contact	Rating Desk
Antony Jose Vice President – Business Development Tel: +91-22-6714 1191 Cell: +91-98208 02479 Email: <a href="mailto:antony.jose@smera.in">antony.jose@smera.in</a> Web: <a href="http://www.smera.in">www.smera.in</a>	Mohit Jain Vice President – Rating Operations Tel: +91-22-6714 1105 Email: <a href="mailto:mohit.jain@smera.in">mohit.jain@smera.in</a>	Tel: +91-22-6714 1184 Email: <a href="mailto:ratingdesk@smera.in">ratingdesk@smera.in</a>

**Disclaimer:** A SMERA rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. SMERA ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, SMERA, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. SMERA is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind arising from the use of its ratings. SMERA ratings are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website ([www.smera.in](http://www.smera.in)) for the latest information on any instrument rated by SMERA.