

## Press Release

### Plaza Wires Private Limited

April 21, 2021



### Rating Update

|                                     |   |
|-------------------------------------|---|
| <b>Total Bank Facilities Rated*</b> | Rs.26.50 Cr.#   |
| <b>Long Term Rating</b>             | ACUITE BB<br>(Downgraded from ACUITE BB+)<br>Issuer not co-operating* |

#Refer Annexure for details

\*The issuer did not co-operate; based on best available information.

Acuité has downgraded the long term rating to '**ACUITE BB**' (**read as ACUITE double B**) from '**ACUITE BB+**' (**read as ACUITE double B plus**) on the Rs.26.50 crore bank facilities of Plaza Wires Private Limited (PWPL). The rating continues to be flagged as "Issuer Not-Cooperating" and is downgraded on account of information risk.

The Delhi-based PWPL, incorporated in 2006, is part of the Plaza Cable Group of Companies, established in 1934 by Mr. Bhim Sain Gupta. PWPL, engaged in the cables and wires industry has a manufacturing unit in Baddi (Himachal Pradesh), with total installed capacity of 0.12 crore coils per annum. The overall operations are managed by Mr. Sanjay Gupta and Mrs. Sonia Gupta.

#### Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

Acuité believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with an unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

This rating is, therefore, being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

#### Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Manufacturing Entities- <https://www.acuite.in/view-rating-criteria-59.htm>
- Financial Ratios and Adjustments - <https://www.acuite.in/view-rating-criteria-53.htm>

#### Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

**Liquidity Indicators** - "No information provided by the issuer / available for Acuite to comment upon."

**Rating Sensitivity** - "No information provided by the issuer / available for Acuite to comment upon."

#### About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

#### Status of non-cooperation with previous CRA (if applicable)

None

#### Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

### Rating History (Up to last three years)

| Date      | Name of Instrument / Facilities | Term      | Amount (Rs. Cr) | Ratings/Outlook                        |
|-----------|---------------------------------|-----------|-----------------|--|
| 29-Jan-20 | Cash Credit                     | Long term | 25.00           | ACUITE BB+<br>Issuer not co-operating* |
|           | Term Loan                       | Long term | 1.50            | ACUITE BB+<br>Issuer not co-operating* |
| 19-Nov-18 | Cash Credit                     | Long term | 25.00           | ACUITE BB+<br>Issuer not co-operating* |
|           | Term Loan                       | Long term | 1.50            | ACUITE BB+<br>Issuer not co-operating* |
| 25-Sep-17 | Cash Credit                     | Long term | 25.00           | ACUITE BB+<br>Issuer not co-operating* |
|           | Term Loan                       | Long term | 1.50            | ACUITE BB+<br>Issuer not co-operating* |

\*The issuer did not co-operate; based on best available information.

### #Annexure – Details of instruments rated

| Name of the Facilities | Date of Issuance | Coupon Rate    | Maturity Date  | Size of the Issue (Rs. Crore) | Ratings/Outlook   |
|------------------------|------------------|----------------|----------------|-------------------------------|---|
| Cash Credit            | Not Applicable   | Not Applicable | Not Applicable | 25.00                         | ACUITE BB<br>(Downgraded from ACUITE BB+)<br>Issuer not co-operating* |
| Term Loan              | Not Available    | Not Available  | Not Available  | 1.50                          | ACUITE BB<br>(Downgraded from ACUITE BB+)<br>Issuer not co-operating* |

\*The issuer did not co-operate; based on best available information.

### Contacts

| Analytical  | Rating Desk  |
|---|--|
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### About Acuité Ratings & Research:

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 8,666 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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