

Press Release

Indeutsch Industries Private Limited

July 13, 2022



Rating Downgraded and Issuer not co-operating

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	0.50	-	ACUITE A4+ Downgraded Issuer not co-operating*
Bank Loan Ratings	19.50	ACUITE BB+ Downgraded Issuer not co-operating*	-
Total Outstanding Quantum (Rs. Cr)	20.00	-	-
Total Withdrawn Quantum (Rs. Cr)	0.00	-	-

Rating Rationale

Acuite has downgraded the long-term rating to '**ACUITE BB+**' (read as ACUITE double B plus) from 'ACUITE A-' (read as ACUITE A minus) and the short-term rating to '**ACUITE A4+**' (read as ACUITE A four plus) from 'ACUITE A2+' (read as ACUITE A two plus) on the Rs.20 crore bank facilities of Indeutsch Industries Private Limited. This rating is now an indicative rating and is based on the best available information.

The downgrade in rating is on the account of information risk.

About the Company

Incorporated in the year 1987, Indeutsch Industries Private Limited (hereinafter referred as IIPL) is engaged in the manufacturing of paint brush, cosmetic brush & their components and canvas. The company is promoted by Mr. Rup Chand Jain and Mr. Samir Jain. IIPL is an export-oriented unit with exports constituting ~94 per cent of the total operating income and catering to the markets of the U.S.A., Germany, China, U.K. and other parts of the world. The manufacturing unit is located in Noida with a production capacity of 36 million units p.a. for brushes and brush heads, 63 million units p.a. for metallic ferrule and 42 million units p.a. for wooden handles.

Non-cooperation by the issuer/borrower

Acuite has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before the due date. Acuite believes that information risk is a critical component in such ratings, and noncooperation by the issuer along with an unwillingness to provide information could be a sign of potential deterioration in its overall credit quality. This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuite's policies.

Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuite endeavored to gather information about the entity / industry from the public domain. Therefore, Acuite cautions

lenders and investors regarding the use of such information, on which the indicative credit rating is based.

Rating Sensitivities

"No information provided by the issuer / available for Acuite to comment upon."

Material Covenants

Not Applicable

Liquidity Position

"No information provided by the issuer / available for Acuite to comment upon."

Outlook

Not Applicable

Other Factors affecting Rating

Not Applicable

Key Financials:

The rated entity has not shared the latest financial statements despite repeated requests

Status of non-cooperation with previous CRA

Not Applicable.

Any other information

None

Applicable Criteria

- Application Of Financial Ratios And Adjustments: <https://www.acuite.in/view-rating-criteria-53.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>
- Manufacturing Entities: <https://www.acuite.in/view-rating-criteria-59.htm>

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
31 Oct 2020	Packing Credit	Long Term	12.00	ACUITE A- Stable (Upgraded from ACUITE BBB+ Stable)
	Letter of Credit	Short Term	0.35	ACUITE A2+ (Upgraded from ACUITE A2)
	Bank Guarantee	Short Term	0.15	ACUITE A2+ (Upgraded from ACUITE A2)
	Proposed Packing Credit	Long Term	7.50	ACUITE A- Stable (Upgraded from ACUITE BBB+ Stable)
18 Feb 2019	Packing Credit	Long Term	12.00	ACUITE BBB+ Stable (Reaffirmed)
	Letter of Credit	Short Term	0.35	ACUITE A2 (Reaffirmed)
	Bank Guarantee	Short Term	0.15	ACUITE A2 (Reaffirmed)
	Proposed Packing Credit	Long Term	7.50	ACUITE BBB+ Stable (Reaffirmed)
02 Jan	Packing Credit	Long Term	12.00	ACUITE BBB+ Stable (Reaffirmed)
	Letter of Credit	Short Term	0.35	ACUITE A2 (Reaffirmed)

2018	Bank Guarantee	Short Term	0.15	ACUITE A2 (Reaffirmed)
	Proposed Packing Credit	Long Term	7.50	ACUITE BBB+ Stable (Reaffirmed)
22 Aug 2016	Packing Credit	Long Term	12.00	ACUITE BBB+ Stable (Reaffirmed)
	Letter of Credit	Short Term	0.35	ACUITE A2 (Reaffirmed)
	Bank Guarantee	Short Term	0.15	ACUITE A2 (Reaffirmed)
	Proposed Packing Credit	Long Term	7.50	ACUITE BBB+ Stable (Reaffirmed)
02 Jun 2015	Packing Credit	Long Term	12.00	ACUITE BBB+ Stable (Upgraded from ACUITE BBB Stable)
	Letter of Credit	Short Term	0.35	ACUITE A2 (Upgraded from ACUITE A3+)
	Bank Guarantee	Short Term	0.15	ACUITE A2 (Upgraded from ACUITE A3+)
	Proposed Packing Credit	Long Term	7.50	ACUITE BBB+ Stable (Upgraded from ACUITE BBB Stable)
27 Mar 2014	Packing Credit	Long Term	9.50	ACUITE BBB Stable (Assigned)
	Letter of Credit	Short Term	0.35	ACUITE A3+ (Assigned)
	Bank Guarantee	Short Term	0.15	ACUITE A3+ (Assigned)
	Proposed Packing Credit	Long Term	10.00	ACUITE BBB Stable (Assigned)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Quantum (Rs. Cr.)	Rating
Central Bank of India	Not Applicable	Bank Guarantee (BLR)	Not Applicable	Not Applicable	Not Applicable	0.15	ACUITE A4+ Downgraded Issuer not co-operating*
Central Bank of India	Not Applicable	Letter of Credit	Not Applicable	Not Applicable	Not Applicable	0.35	ACUITE A4+ Downgraded Issuer not co-operating*
Central Bank of India	Not Applicable	PC/PCFC	Not Applicable	Not Applicable	Not Applicable	12.00	ACUITE BB+ Downgraded Issuer not co-operating*
Not Applicable	Not Applicable	Proposed Packing Credit	Not Applicable	Not Applicable	Not Applicable	7.50	ACUITE BB+ Downgraded Issuer not co-operating*

Contacts

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About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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