

Press Release

Sree Ashapura Saw Mill (SASM)

13 March, 2018

Rating Update



Total Bank Facilities Rated*	Rs. 14.00 Cr. #
Long Term Rating	SMERA B Issuer not co-operating*
Short Term Rating	SMERA A4 Issuer not co-operating*

Refer Annexure for details

* The issuer did not co-operate; Based on best available information.

SMERA has reviewed long-term rating of 'SMERA B' (read as SMERAB) and short term rating of 'SMERA A4' (read as SMERA A four) on the Rs14.00 crore bank facilities of Sree Ashapura Saw Mill (SASM). This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower

SMERA has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", inline with prevailing SEBI regulations and SMERA's policies.

Applicable Criteria

- Default Recognition - <https://www.smera.in/criteria-default.htm>
- Financial Ratios And Adjustments - <https://www.smera.in/criteria-fin-ratios.htm>
- Trading Entities - <https://www.smera.in/criteria-trading.htm>

Limitation regarding information availability

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). SMERA endeavoured to gather information about the entity / industry from the public domain. Therefore, SMERA cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity

SASM, incorporated in 1992, is a Tamil Nadu-based firm promoted by Mr. P. Ramesh Kumar. The firm is engaged in the trading of timber.

About the Rated Entity Financial

	Unit	FY16(Actual)	FY15 (Actual)	FY14 (Actual)
Operating Income	Rs. Cr.	58.66	43.33	39.46
EBITDA	Rs. Cr.	3.70	3.58	2.66
PAT	Rs. Cr.	0.56	0.38	0.45
EBITDA Margin	(%)	6.31	8.25	6.73
PAT Margin	(%)	0.95	0.89	1.13
ROCE (%)	(%)	17.56	16.42	15.74
Total Debt/Tangible Net Worth	Times	0.84	1.85	2.01
PBDIT/Interest	Times	1.21	1.15	1.25
Total Debt/PBDIT	Times	2.52	3.79	5.26
Gross Current Assets (Days)	Days	219	416	408

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Crore)	Ratings/Outlook
23-January-2017	Cash Credit	Long Term	INR 4.50	SMERA B/ Stable (Reaffirmed)
	Letter of Credit	Short Term	INR 6.50	SMERA A4 (Reaffirmed)
	Proposed Letter of Credit	Short Term	INR 3.00	SMERA A4 (Assigned)
09-October-2015	Cash Credit	Long Term	INR 4.50	SMERA B/ Stable(Reaffirmed)
	Letter of Credit	Short Term	INR 6.50	SMERA A4 (Reaffirmed)
05-June-2014	Cash Credit	Long Term	INR 3.00	SMERA B/ Stable (Assigned)
	Letter of Credit	Short Term	INR 2.00	SMERA B/ Stable (Assigned)

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings
Cash Credit	Not Applicable	Not Applicable	Not Applicable	INR 4.50	SMERA B Issuer not co-operating*
Letter of Credit	Not Applicable	Not Applicable	Not Applicable	INR 6.50	SMERA A4 Issuer not co-operating*
Proposed Letter of Credit	Not Applicable	Not Applicable	Not Applicable	INR 3.00	SMERA A4 Issuer not co-operating*

*The issuer did not co-operate; Based on best available information.

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ABOUT SMERA

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