

Press Release

Archana Motors Private Limited (AMPL)

16 February 2017

Rating Update

Total Bank Facilities Rated	Rs. 14.95 Cr #
Long Term Rating (Indicative)	SMERA B- Issuer not co-operating*
Short Term Rating (Indicative)	SMERA B- Issuer not co-operating*

refer Annexure for details of instrument.

*The issuer did not co-operate; based on best available information.

Rating Action

SMERA has reviewed the long term rating of '**SMERA B-**' (read as **SMERA B minus**) on the Rs.14.95 crore bank facilities of Archana Motors Private Limited. This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower: SMERA has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating since November 2016. SMERA has also requested for the payment of outstanding surveillance fee.

Information Status	Not Received
Status of Surveillance Fee	Not Received

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and SMERA's policies.

Applicable Criteria

- Trading Entities: <https://www.smera.in/criteria-trading.htm>
- Application of Financial Ratios and Adjustments: <https://www.smera.in/criteria-fin-ratios.htm>
- Default Recognition: <https://www.smera.in/criteria-default.htm>

Limitation regarding information availability: The rating is based on dated / partial information furnished by the rated entity. SMERA also endeavoured to gather information about the entity / industry from sources available in public domain. SMERA therefore records its caution to the lenders/investors/public regarding the outdated data/non-reliability of data, on which the indicative credit rating is based.

About the Rated Entity: AMPL is part of the Archana Group incorporated in 12th August 2011 by Mr. Shibu Job Cheeran and his family. AMPL is an authorized dealer of Tata Motors Limited

(Tata) commercial vehicles and is engaged in the sale of new and used cars, servicing of vehicles, sale of spare parts and accessories. AMPL commenced operations in April 2012 and currently the company has thirteen showrooms in Kerala.

For FY2014-15, AMPL reported net loss of Rs.0.72 crore on operating income of Rs.98.21 crore, as compared with PAT of Rs.0.16 crore on operating income of Rs.127.84 crore in the previous year. The firm's net worth stood at Rs.3.06 crore as on March 31, 2015, as compared with Rs.3.28 crore a year earlier.

Rating History for the last three years:

Name of Instrument /Facilities	2017			2016		2015	
	Scale	Amt (Rs. Crore)	Rating	Date	Rating	Date	Rating
Cash Credit (e-Dfs)	LT	11.50	SMERA B- (Indicative)	16 November 2015	SMERA B- /Stable (Downgraded from SMERA B/Stable)	11 July 2014	SMERA B/Stable (Assigned)
Adhoc Cash Credit (e-Dfs)	LT	3.45	SMERA B- (Indicative)	16 November 2015	SMERA B- /Stable (Downgraded from SMERA B/Stable)	11 July 2014	SMERA B/Stable (Assigned)

Annexure - Details of instruments rated:

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings
Cash Credit (e-Dfs)	NA	NA	NA	11.50	SMERA B- (Indicative) Issuer not co-operating*
Adhoc Cash Credit (e-Dfs)	NA	NA	NA	3.45	SMERA B- (indicative) Issuer not co-operating*

*The issuer did not co-operate; based on best available information.

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ABOUT SMERA

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